

2.02 Show Me the Money: Creative Funding Strategies for Rapid Re-Housing



2016 National
Conference on

ENDING FAMILY & YOUTH
HOMELESSNESS

February 18-19, 2016
Oakland, California

Speakers

Kay Moshier McDivitt, Moderator

Technical Assistance Specialist, National Alliance to End Homelessness

Elaine de Coligny, Speaker

Executive Director, EveryOne Home, Oakland CA

Georgiana Devine, Speaker

*Program and Contract Manager, Palm Beach County (FL)
Division of Human Services*

Melody Barr, Speaker

Deputy Assistant Director Public Services/Public Facilities, City of Houston Housing and Community Development Department

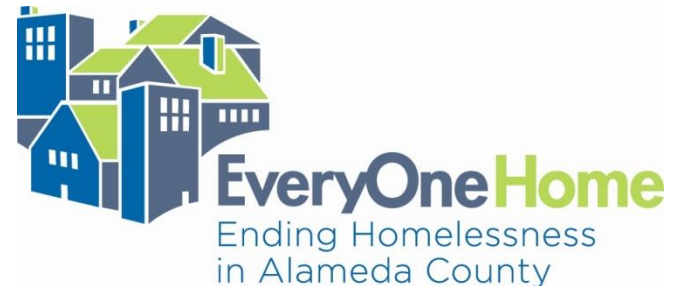
Who is Here?

Rapid re-housing is not a program, it is a critical system intervention to end homelessness



2.02 Show Me the Money: Creative Funding Strategies for RRH

Alameda County, CA 2016



Continuum Snapshot

- **Size:** 1.5 million people, 14 cities,
6 unincorporated communities
- **Poverty Rate:** 13.6%
- **2015 Homeless Point:** 4,040—2,397 unsheltered
- **Annual number served per HMIS:** 9,123 in 2014
- **Fair Market Rent:** Studio=\$1,380 2bdrm=\$2,103
- **Vacancy Rate:** under 3%

Rapid Rehousing Under HPRP

- Total funds between 2009 and 2012
 - \$9.6 million HUD funds
 - \$1 million for TANF
- 25% of funds spent on Rapid Rehousing
- 1,000 households rehoused
- Returns to Homelessness under 5%

Lessons Learned from HPRP

- Rapid Rehousing worked for all kinds of people who had lost their housing including high barrier, extremely low income people
- People stabilized their housing with less money and in less time than we thought it would take
- Affirmed it as a vital tool in our CoC's response to homelessness and committed to increasing the scale of it in Alameda County

Post HPRP Need versus Reality

- HUD resources for RRH dropped from almost \$1 million/year to a few hundred thousand in ESG grants unless we cannibalized shelter funding
- Community planning estimated the need for RH slots to be close to 4,300 annually and we had several hundred
- We approached multiple mainstream funders—TANF, Child Welfare, Probation and County General Fund promoting RRH

Rapid Rehousing Today

- Multiple Sources totaling over \$7 million
 - SSVF
 - ESG
 - Continuum of Care
 - CalWORKS
 - Realignment Funding
 - County General Fund
- Estimated capacity of 1,000 households
- Still working on the length of subsidy and level of services
- New challenges have emerged in “hot” housing market
- Remain committed to expanding and approving the approach

**PALM BEACH
COUNTY SHOW ME
THE MONEY: CREATIVE
FUNDING STRATEGIES
FOR RAPID RE-
HOUSING**

February 18, 2016

PALM BEACH COUNTY

- ◉ Geographically fifth largest County east of the Mississippi
- ◉ Eastern Palm Beach (millionaires) to Western (agricultural)
- ◉ Division of Human Services -CoC Lead & HMIS Lead
- ◉ PBC Ten-Year Plan to End Homelessness
- ◉ 60 Bed Shelter for Individuals & 68 Bed Shelter for Families
- ◉ 2015 PIT -1421 sheltered & unsheltered
 - Families - 201 unsheltered/unsheltered
 - Youth - 85 unsheltered/unsheltered
- ◉ 2015 -\$9,676,817 of which \$3,053,385 RRH (32%)

STRATEGIC PLANNING

10 YEAR PLAN TO END HOMELESSNESS

- ◉ Funders coordinated funding priorities, activities & standard performance measures
- ◉ Homeless Advisory Board was formed with high level stakeholders who served to politically affect change
- ◉ Developed an avenue to raise private funding
- ◉ Administration of homeless funds under one department

RAMPING UP RAPID RE-HOUSING

- ⦿ Applied for the SHP RRH Demonstration Grant but not awarded
- ⦿ HPRP - 1.9 million for RRH served 222 households 2009-2012
- ⦿ Committed to RRH model

RAMPING UP RAPID REHOUSING

WHAT WE DID IN PALM BEACH COUNTY

- ◉ Shifted more ESG funds to Rapid Re-Housing
- ◉ Use Home Funds
 - ◉ 2012-2014, CoC Executive Committee & CoC Members attended BCC meetings & advocated HOME funds be designated to TBRA instead of mortgages
 - ◉ FY 14-15, BCC designate \$250,00, FY 15-16, \$945,000
- ◉ Established the Homeless Coalition as the fund raiser for the CoC
 - ◉ Began as multiple events i.e. luncheon, golf tournament, Walk a thon (\$45,000 -2012 & \$110,000 - 2013)
 - ◉ Annual Mayor's Ball raised \$300,000 in 2015

LESSONS LEARNED

- ⦿ Take time for Strategic Planning
- ⦿ Commit & Persevere
- ⦿ Pay attention to the funders cues
- ⦿ Think outside the box
- ⦿ Change the mantra from “this is how it has always been done”
- ⦿ Embrace the golden rule “He who holds the gold rules”

“ Change Will Not Come If We
Wait For Some Other Person Or
Some Other Time.

We Are The Ones We've Been
Waiting For.

We Are The Change That We
Seek.”

Barack Obama

QUESTIONS

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PBCHomelessandHousingAlliance

Show Me the Money:
**Creative Funding Strategies for
Rapid Re-Housing**
in Houston

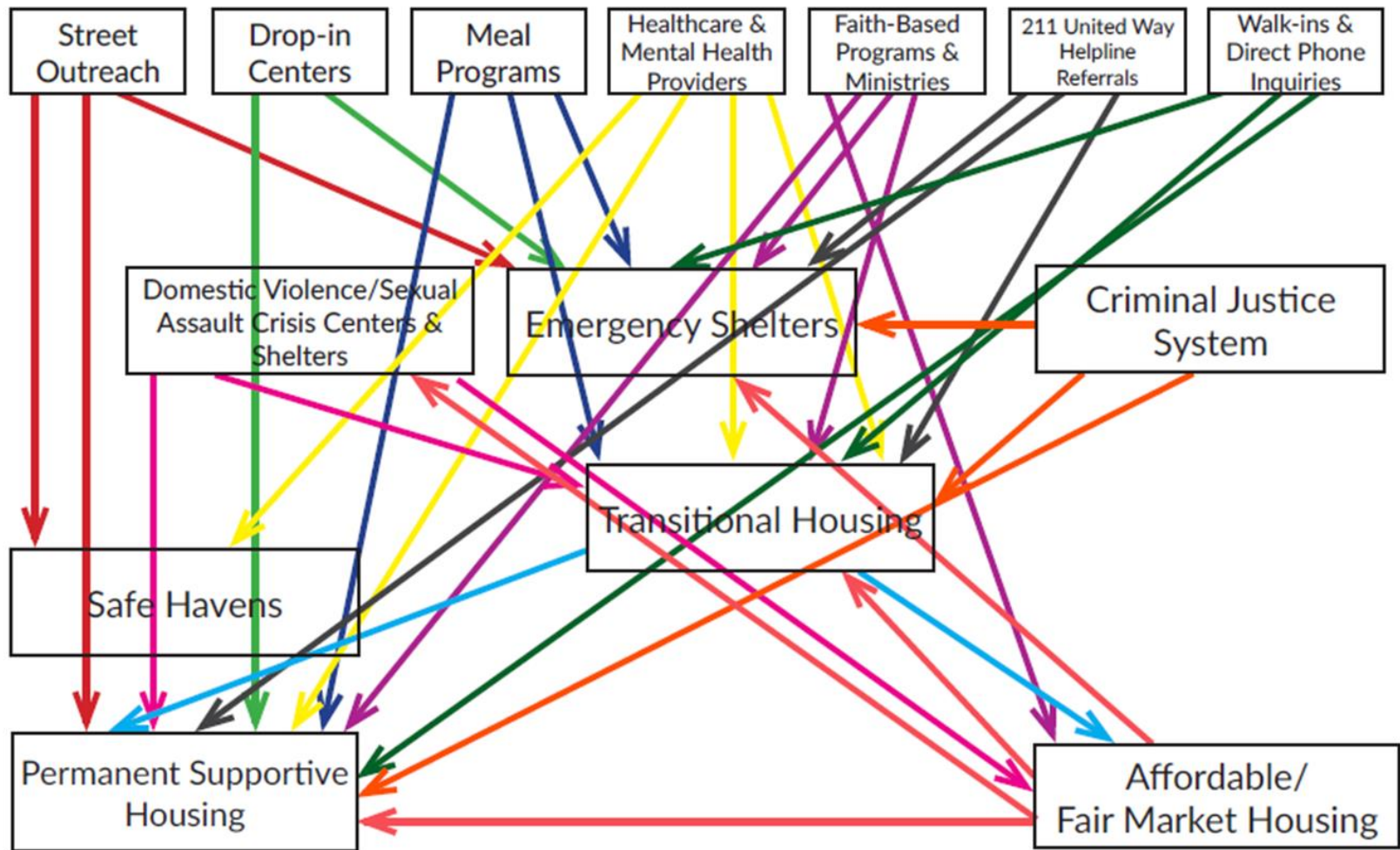


In 2010 ...

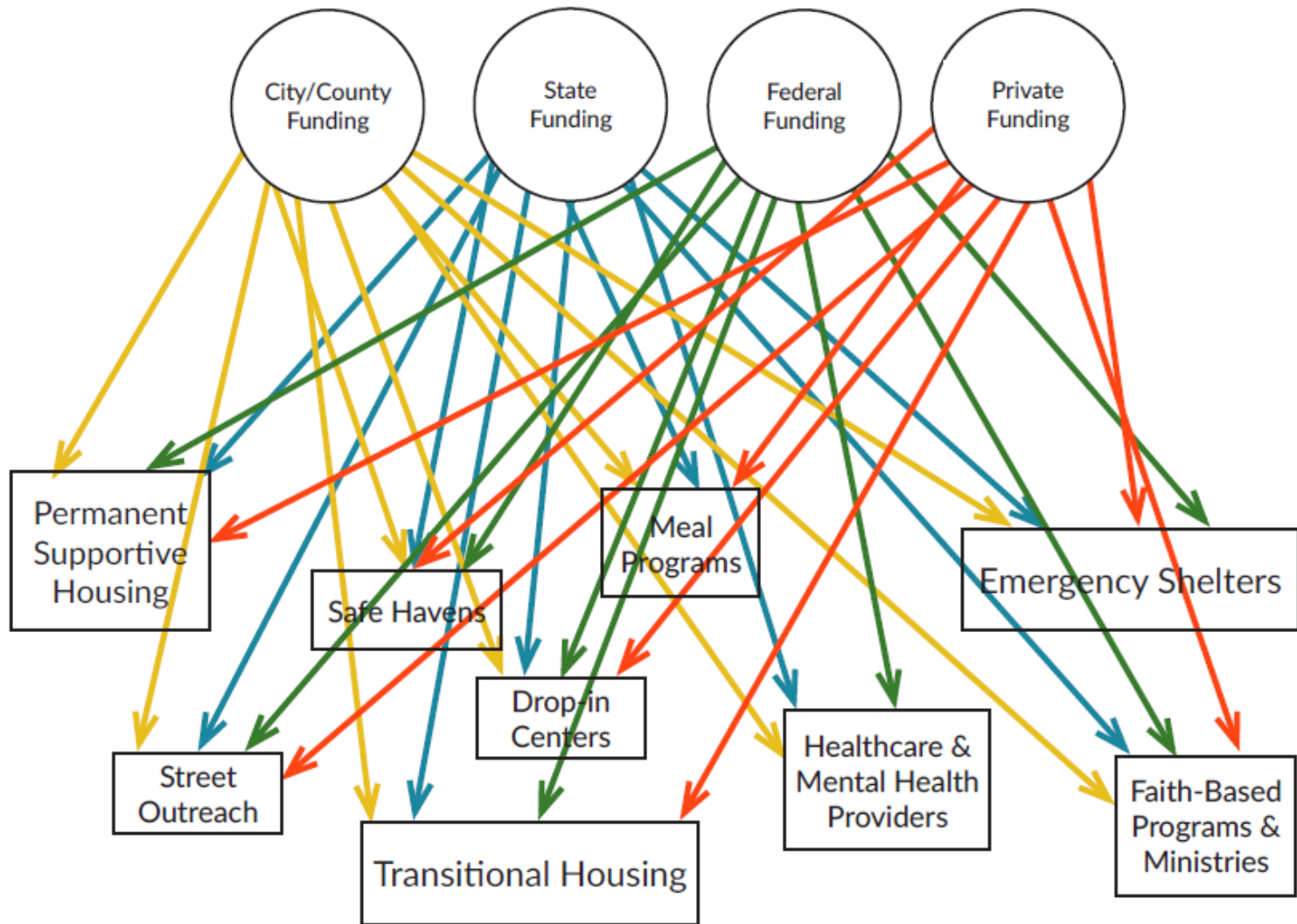
- One of largest homeless populations in U.S.
- High rate of recidivism
- Houston losing federal funds

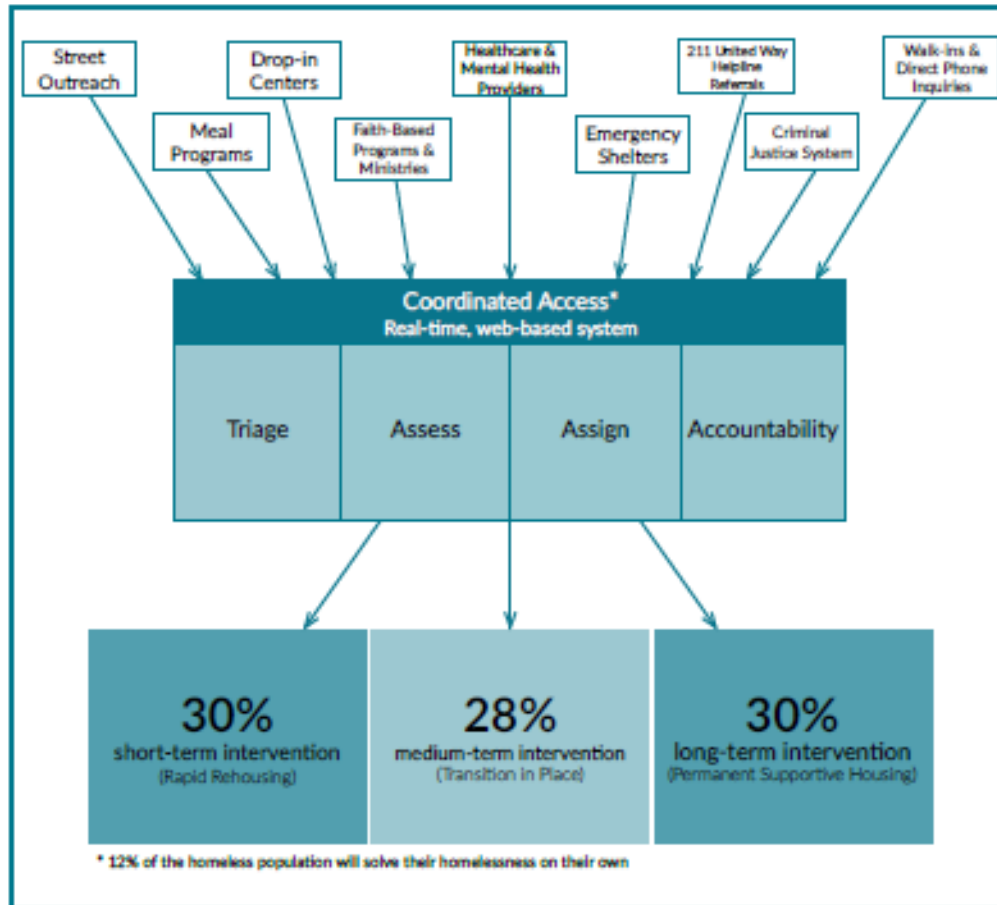
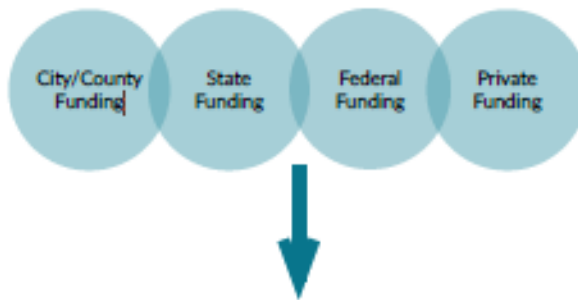


The way a homeless individual could access services previously:

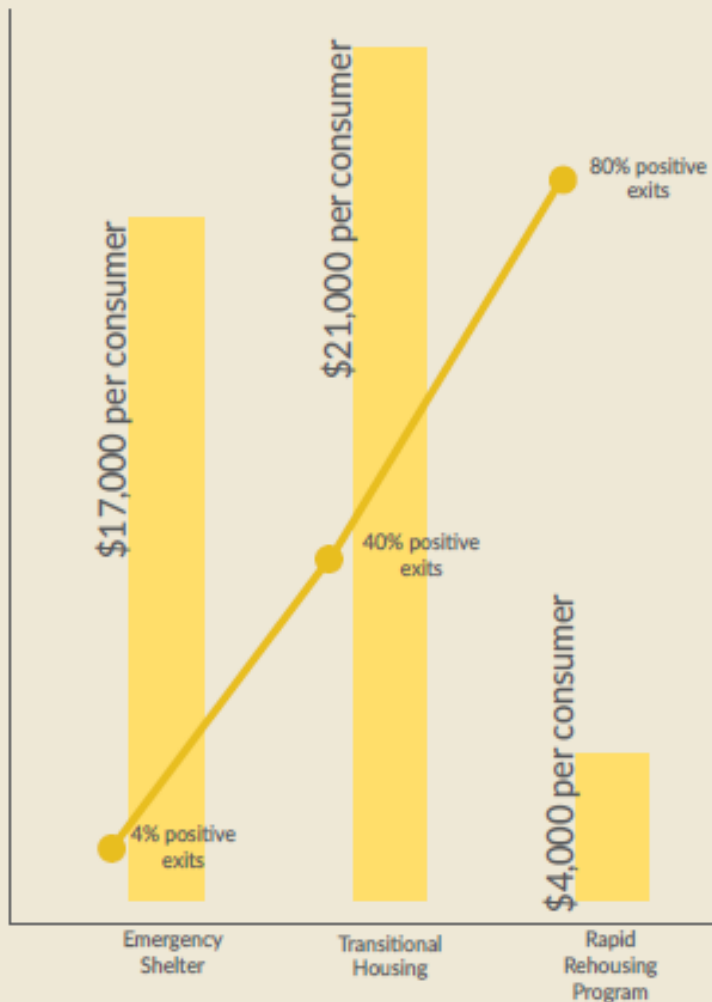


Funding for these services was not efficient either:





UNDERSTANDING THE VALUE OF RAPID REHOUSING



Rapid Rehousing is the most cost-effective option for the newly homeless, for positive outcomes that we can invest in as a system.

- In Harris County, only 6% of families experienced another homeless episode after using Rapid Rehousing.
- Average costs for Rapid Rehousing are only \$4,000 over a six month period.
- Rapid Rehousing Services reduce the number of homeless households by focusing on maintaining housing.

In the past....



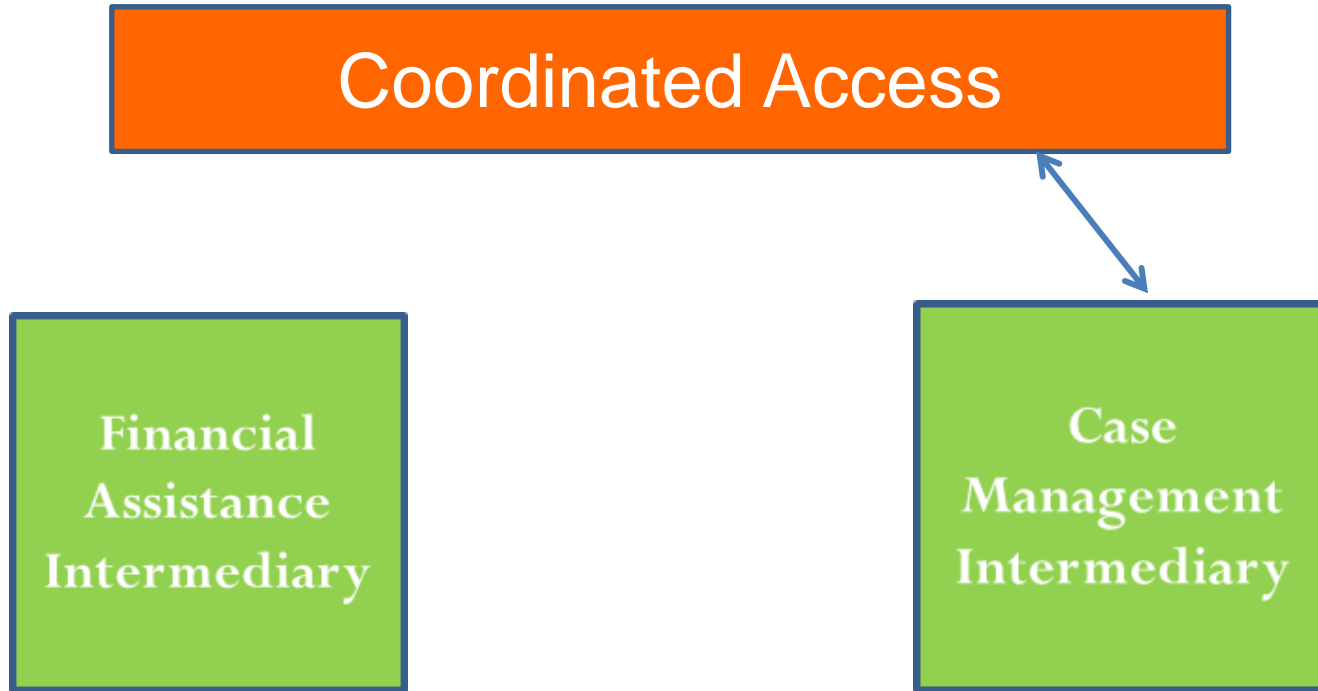
- Multiple agencies
 - providing services
 - managing budgets and funding
 - providing case management/housing services

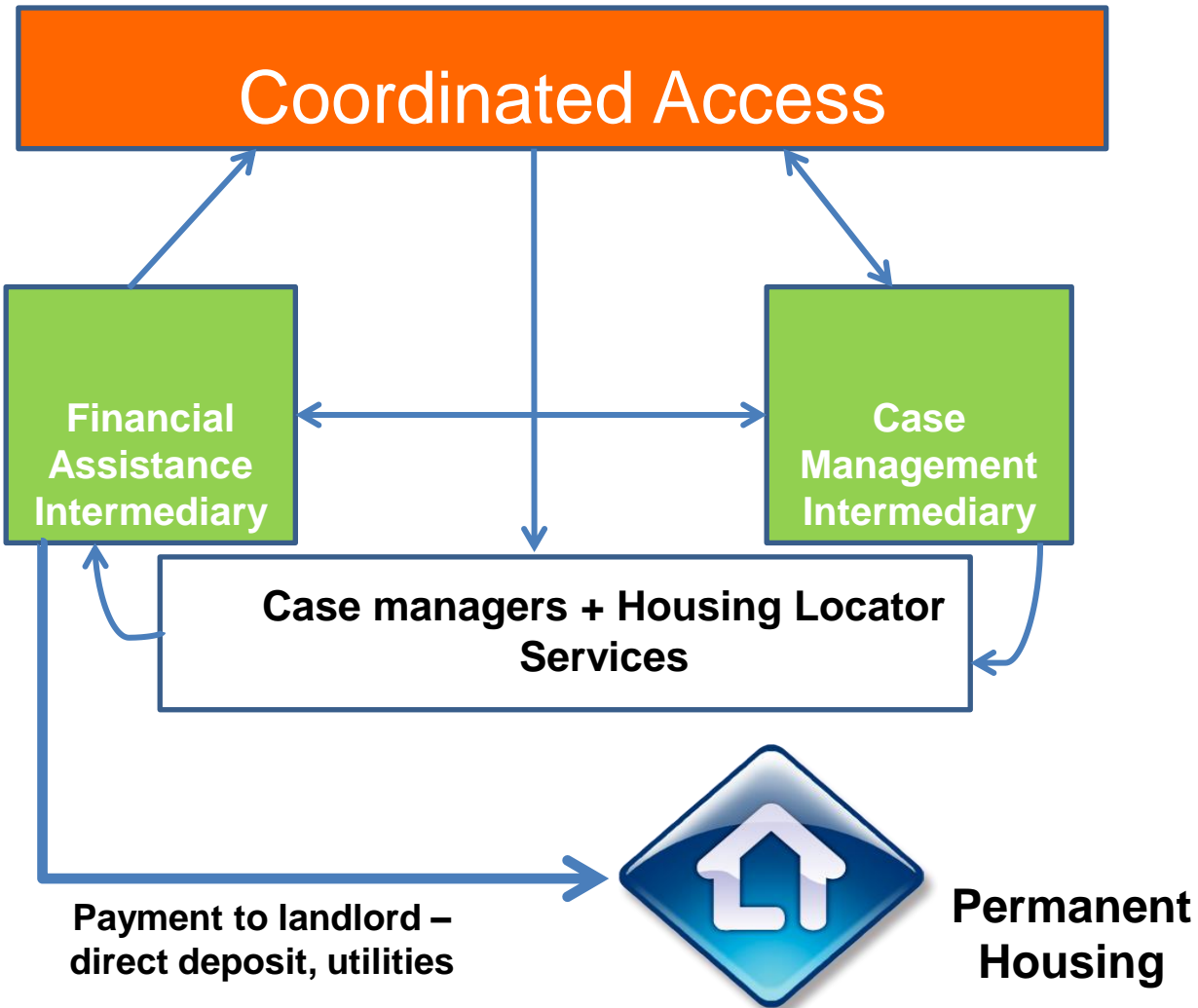
New Rapid Rehousing

Financial
Assistance
Intermediary

Case
Management
Intermediary

New Rapid Rehousing





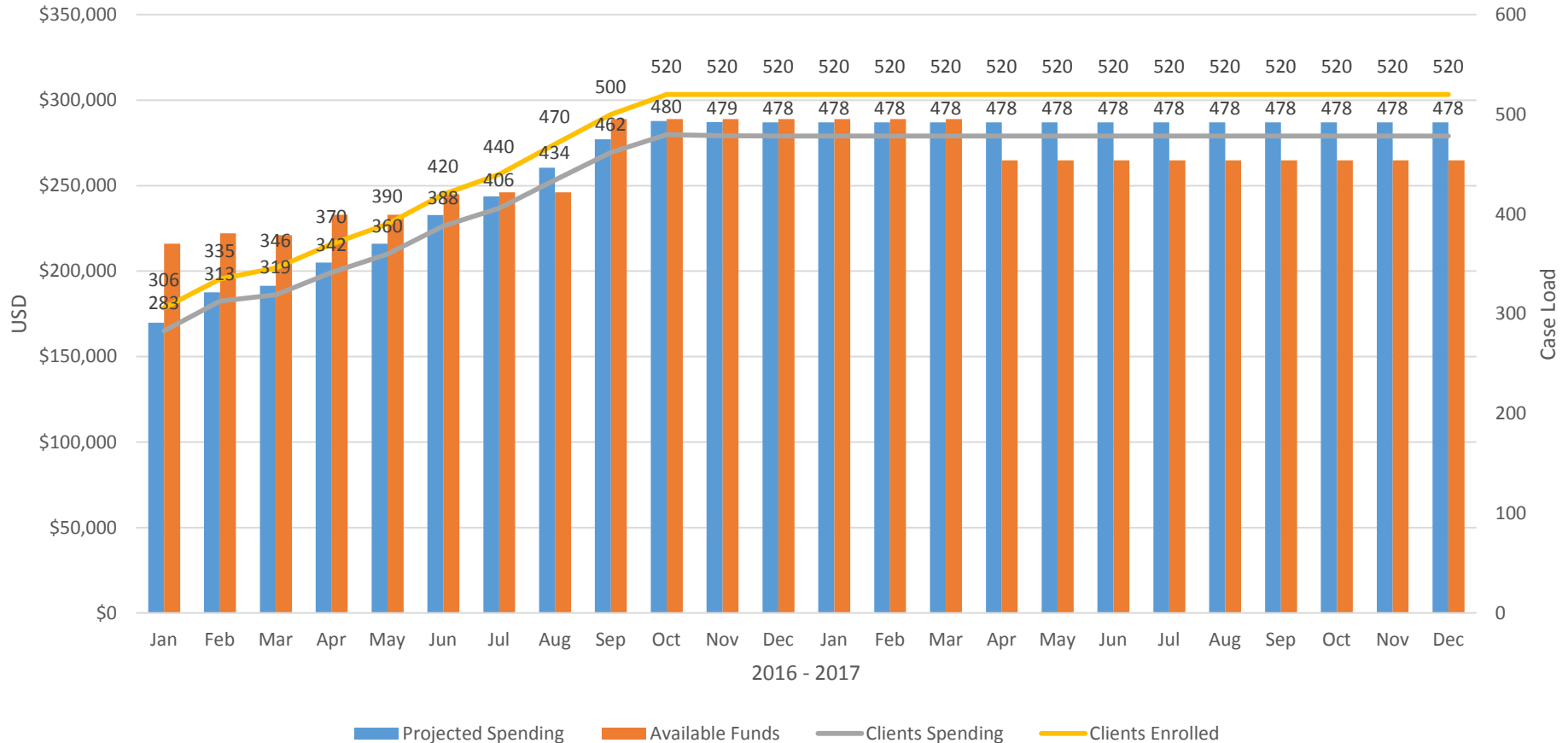
**Financial
Assistance
\$4M**

**CoC
City ESG
County ESG
State HHSP**

**Case Management
\$900K**

**United Way
State HHSP
County CDBG-
PS
State ESG**

RRH Spending Projections & Case Load Management



- Aim is to achieve level funding availability and spending
- Important lesson learned about factoring in ramp up ~6 months before a CM has a full spending caseload which results in underspending in first year
- Very difficult to go back and spend without careful management

THANK YOU



CITY OF HOUSTON
HOUSING AND
COMMUNITY
DEVELOPMENT

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JOIN THE CONVERSATION!



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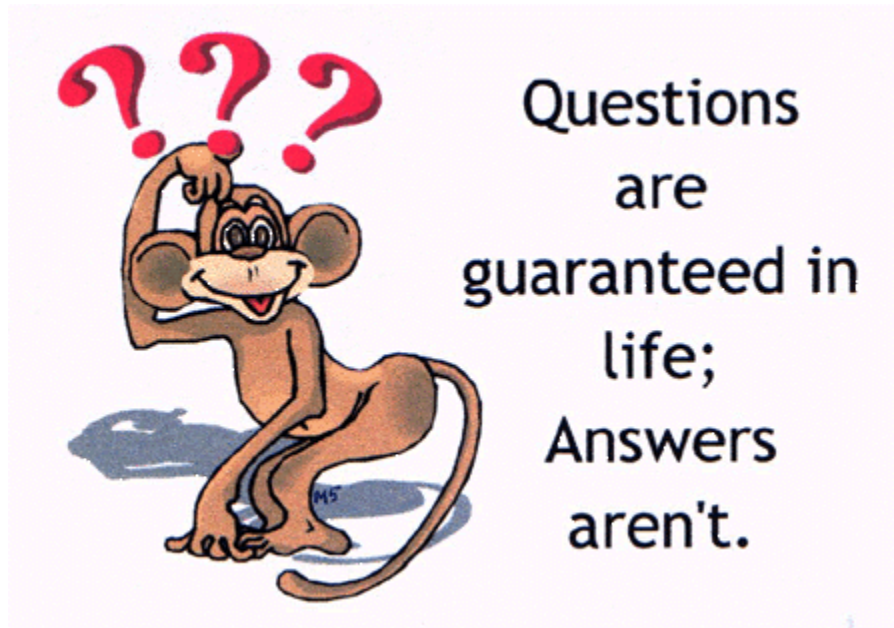


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Tell Me More

1. How did you get started in determining what you needed to fund RRH? What made you decide that you needed to leverage additional resources to expand RRH?
2. How did you begin to identify the opportunities in your community for additional resources to expand RRH?
3. Describe how you made the case for increasing RRH as the primary intervention for ending homelessness, particularly for families?
4. How did you get the right people to the table to leverage additional resources?
5. What would you say has been the biggest challenge and how have you addressed that challenge?

Questions



**HOUSED PEOPLE
ARE NOT HOMELESS**