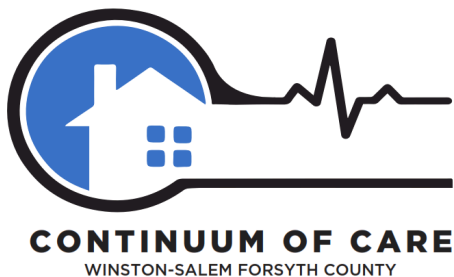
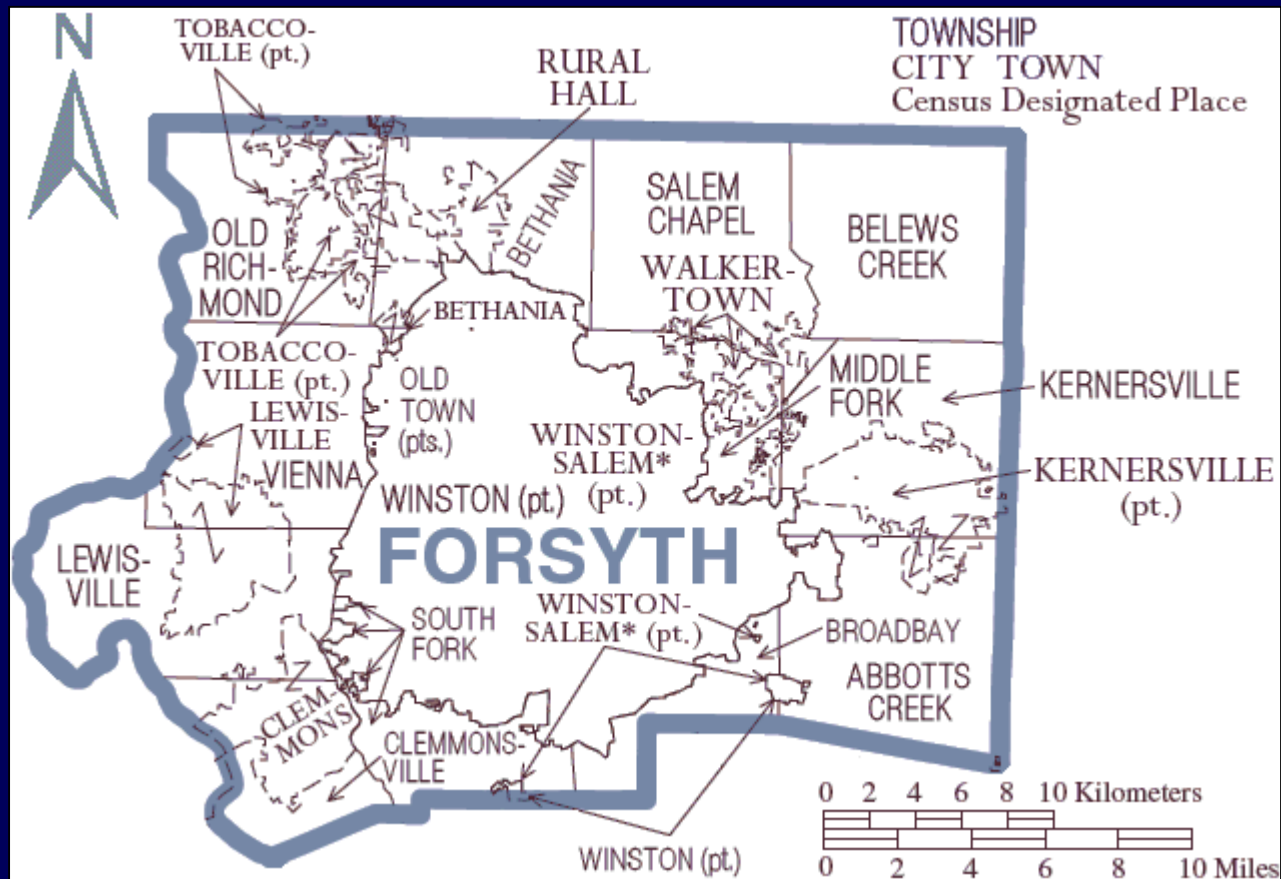


Preparing for the 2017 PIT Count: Community Perspective from Winston-Salem, NC



For National Alliance to
End Homelessness
July 2016





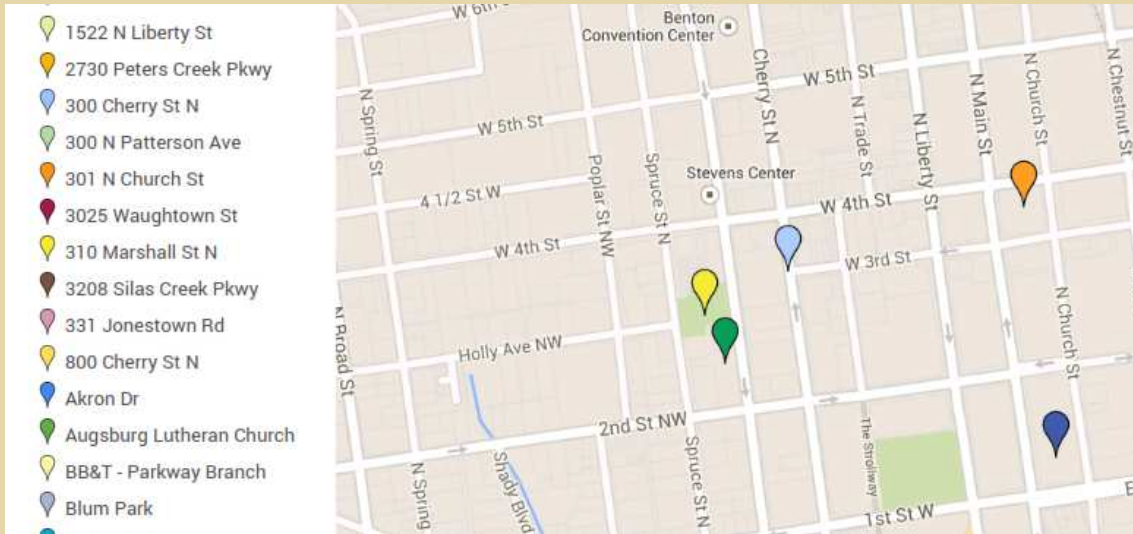
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Site Identification- 6 weeks pre count

- Email to past volunteers for “intelligence”
- Police Department
- Fire Department
- Empowerment Team (street outreach)
- Homeless Reps on COC
- Overflow Shelter staff and resident
- Leaders from smaller communities





Gift Bag Wish-Lists

Summer Count

- Ball Caps
- Socks
- Toothpaste and tooth brushes (160)
- Small bottles of lotion or sunscreen (160)
- Chap Stick (160)
- Light weight tote bags (160)
- Canned foods or pre-packaged food (Vienna sausages, fruit, with pop-top lids)
- Bottled water (160)

Winter Count

- Winter Hats, mittens, scarves, gloves (60)
- Socks (60)
- Toothpaste and tooth brushes (60)
- Small bottles of lotion (60)
- Chap Stick (60)
- Light weight tote bags (60)
- Canned foods or pre-packaged food (Vienna sausages, fruit, with pop-top lids)
- Hot hands (60)
- Bottled water (60)
- Blankets (60)

Volunteer Recruitment - 30 days pre-count

United Way Young Leaders
Local Colleges/Universities
Faith Community
“Youth Team”

Volunteer Activities

Quilting Blankets/ Bags
Collections
Street Counting



Volunteers

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Volunteer Training

- Review Street Count Guidelines
- Tips on interacting with people demonstrating behavioral health issues
- Street Count Survey
- Safety
 - Buddy System
 - Badges
 - Flashlight



Surveys

Location of Interview: _____ County: _____ Interviewer: _____

☐ Homeless individual provided input for survey ☐ Survey completed without input (through observation)

HOMELESS DEMOGRAPHIC & NEEDS SURVEY
 North Carolina Point-in-Time Count – January 29, 2014

Complete one survey for each homeless adult or unaccompanied child. For families with minor children, record the information about the children on the same form with the head of household's responses.

1. Identifier (to avoid duplication)
 First two letters of First Name: _____ Date of Birth: ____/____/____ OR Age: _____
 First two letters of Last Name: _____

2. Gender ☐ Male ☐ Female ☐ Transgender

3. Race ☐ African-American/Black ☐ Caucasian/White ☐ Asian ☐ Native Hawaiian/Pacific Islander
☐ American Indian/Alaska Native ☐ Multiple ☐ Other: _____

4. Ethnicity ☐ Non-Hispanic/Latino ☐ Hispanic/Latino

5. Household Members
☐ Head of Household (adult or unaccompanied child)
 Are there any minor children residing with the head of household?
 1. Age _____ Gender _____
 2. Age _____ Gender _____ Are children age 5-17 enrolled in school? ☐ Yes ☐ No
 3. Age _____ Gender _____ Name of school: _____
 4. Age _____ Gender _____
☐ Other Adult – not head of household

6. Household Type
☐ Individual, without children ☐ Single-parent household ☐ Unaccompanied child
☐ Couple, without children ☐ Two-parent household ☐ Household of all children
 Other: _____

7. Are you a veteran? ☐ Yes ☐ No

8. Are you a survivor of domestic violence? ☐ Yes ☐ No

9. Have you been diagnosed with any of the following conditions?
☐ Mental illness ☐ Substance use disorder ☐ HIV/AIDS ☐ Physical disability
☐ Chronic physical illness ☐ Developmental disability ☐ Other: _____

10. Where did you sleep on the night of Wednesday, January 29th?
☐ On the streets (sidewalk, park, tent, abandoned building, car, etc.)
☐ Emergency shelter (Name: _____)
☐ Transitional housing (Name: _____)
 Were you homeless immediately before entering transitional housing? ☐ Yes ☐ No
☐ Hotel/motel
 Did you pay for the stay in the hotel? ☐ Yes ☐ No
☐ Hospital
☐ Treatment facility or other facility/institution (substance abuse, mental health, jail/prison)
 Were you homeless immediately before entering this facility? ☐ Yes ☐ No
☐ Rapid re-housing program (Name: _____)
☐ Permanent supportive housing program (Name: _____)

☐ Private dwelling that I rent or own (room, apartment, house)
☐ With a friend/family in their private dwelling
 If you're not homeless now, will you be evicted, discharged, or forced to leave your current housing situation within 14 days AND you lack the resources to obtain new housing? ☐ Yes ☐ No

11. How long have you been homeless this time? _____ years _____ months _____ days

12. How many times have you lived on the street or in an emergency shelter in the past 3 years (if any)? _____

13. What is the main reason that you're homeless/unstably housed?
☐ Unemployment ☐ Substance use ☐ Child abuse/neglect
☐ Disability ☐ Mental illness ☐ Runaway
☐ Domestic violence ☐ Dual diagnosis (both substance use & mental illness) ☐ Natural disaster
☐ Release from prison ☐ Other: _____

14. Were you discharged from any facility/institution in the last 30 days?
☐ Jail or prison ☐ Mental health inpatient facility ☐ Foster care
☐ Hospital ☐ Substance abuse inpatient facility ☐ Military service

15. Have you received any of the following services in the past 18 months OR do you need these services?

Substance abuse/addiction treatment	Received	Needed
Mental health services	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Medical treatment	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Health insurance	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Disability services	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Housing assistance	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Food assistance	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Job training/employment services	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Legal services	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Identification/ID card assistance	<input type="checkbox"/> Received	<input type="checkbox"/> Needed
Child care	<input type="checkbox"/> Received	<input type="checkbox"/> Needed

16. Where was the last place you were housed for 90 days or more?
☐ This county ☐ Another state: _____
☐ Another town/county in NC: _____ ☐ Another country: _____

17. Were you displaced by a natural disaster?
☐ Hurricane Katrina ☐ Hurricane Rita ☐ Hurricane Irene ☐ Hurricane Sandy ☐ Tornado

18. Are you currently employed?
☐ Yes ☐ No (date of last employment: ____/____/____)

19. Do you receive income from any of the following sources?
☐ Employment ☐ Social Security/pension ☐ Child support
☐ Disability (SSI/SSDI) ☐ TANF ☐ Friends and family
☐ Veteran's benefits ☐ Food stamps ☐ Other: _____

20. What is the total monthly income for your household? \$ _____

21. How much school did you complete?
☐ Less than high school ☐ Some college or vocational training
☐ Some high school, no diploma ☐ College or vocational degree
☐ High school diploma or GED ☐ Graduate degree

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Volunteer Engagement

75-100 volunteers

Educates volunteers
on homelessness &
provides new insight

One of the largest
homelessness
volunteer events

Lauren Carrol/Winston-Salem Journal
January 2014 PIT Volunteers



PIT Use

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Handling the Media



PIT Use

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Night of Count

Each group will contain:

- 4-5 People
- 1 currently/formerly homeless person
- 1 Experienced Street Counter



Search and Rescue

Those who are identified on the street are offered the opportunity to come in to shelter, or to connect to key services

On-call night of count:

Professional Street Outreach teams
Child Protective Services

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Summer Count for Testing New Ideas



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12 July 27, 2016

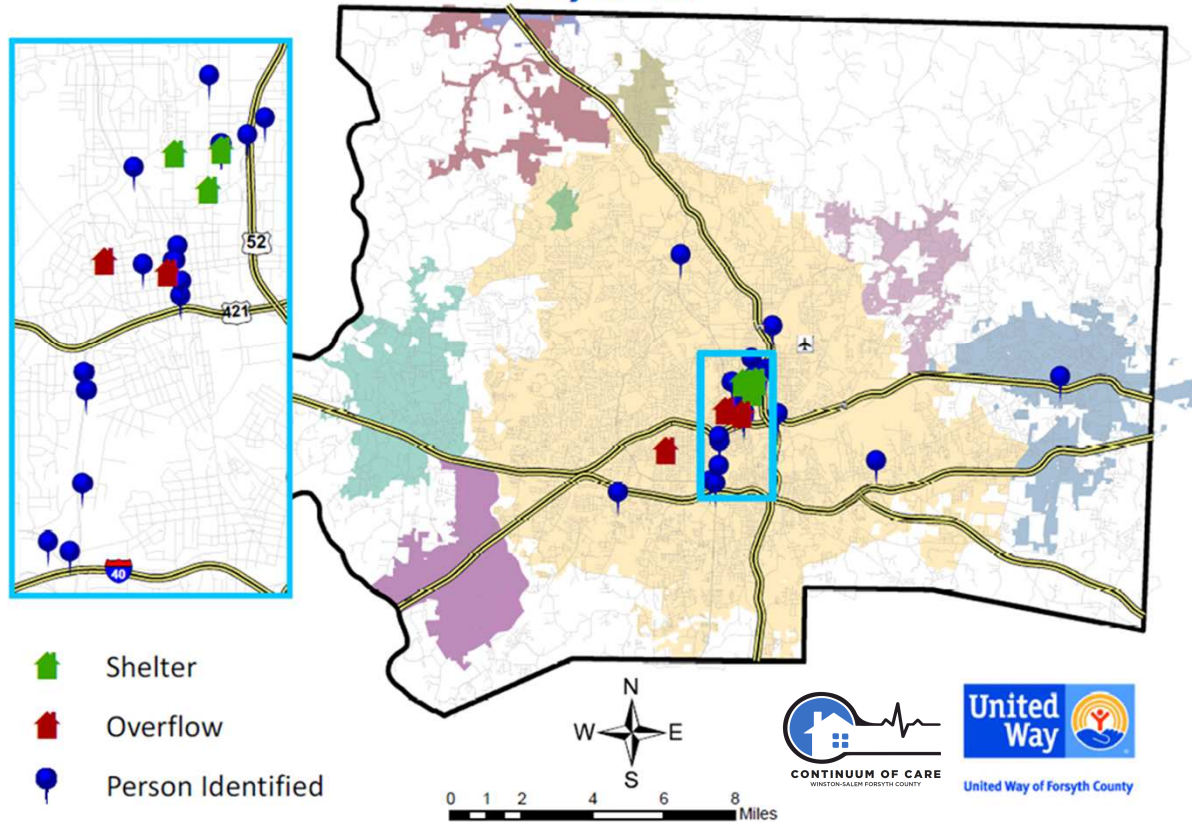
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Forsyth County Homeless Point-in-Time Count

January 2016



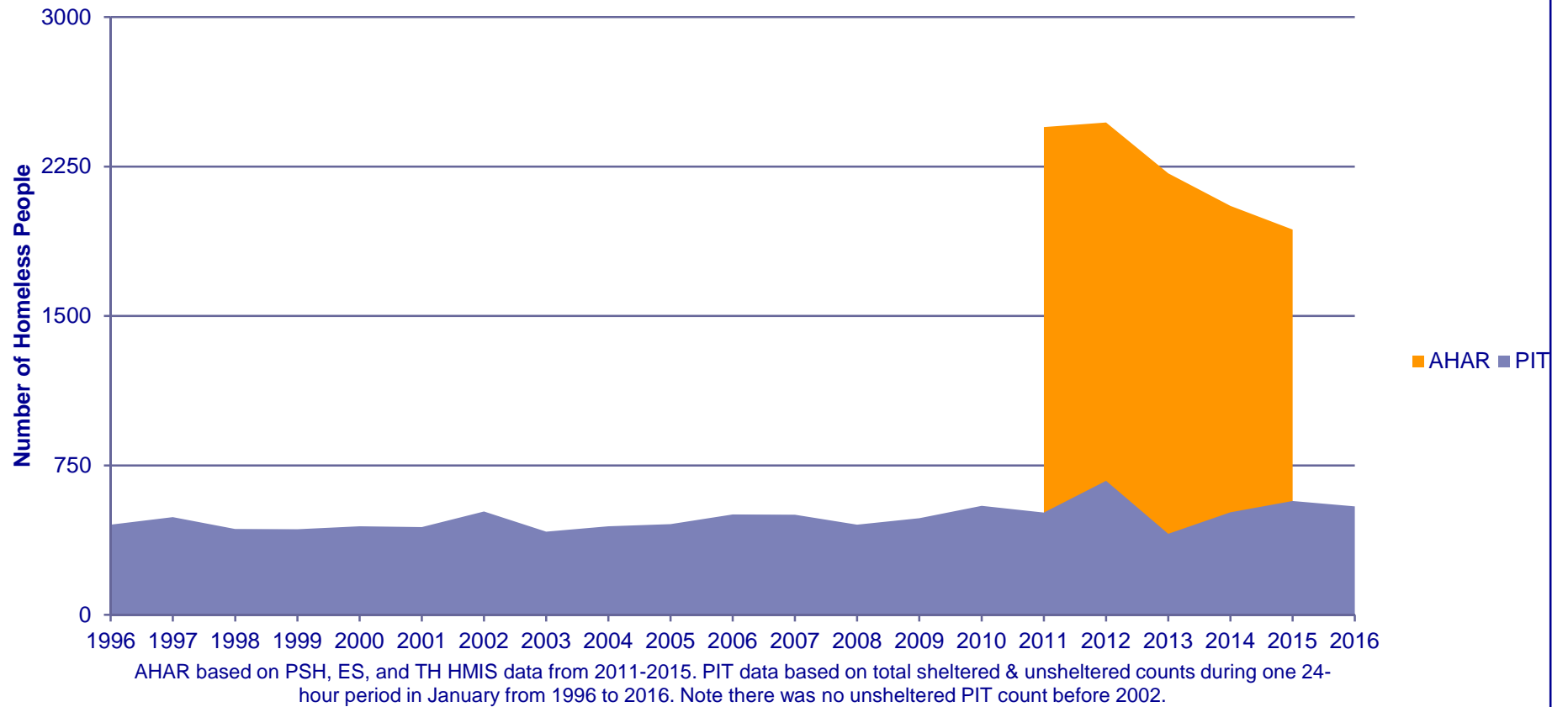
Locations

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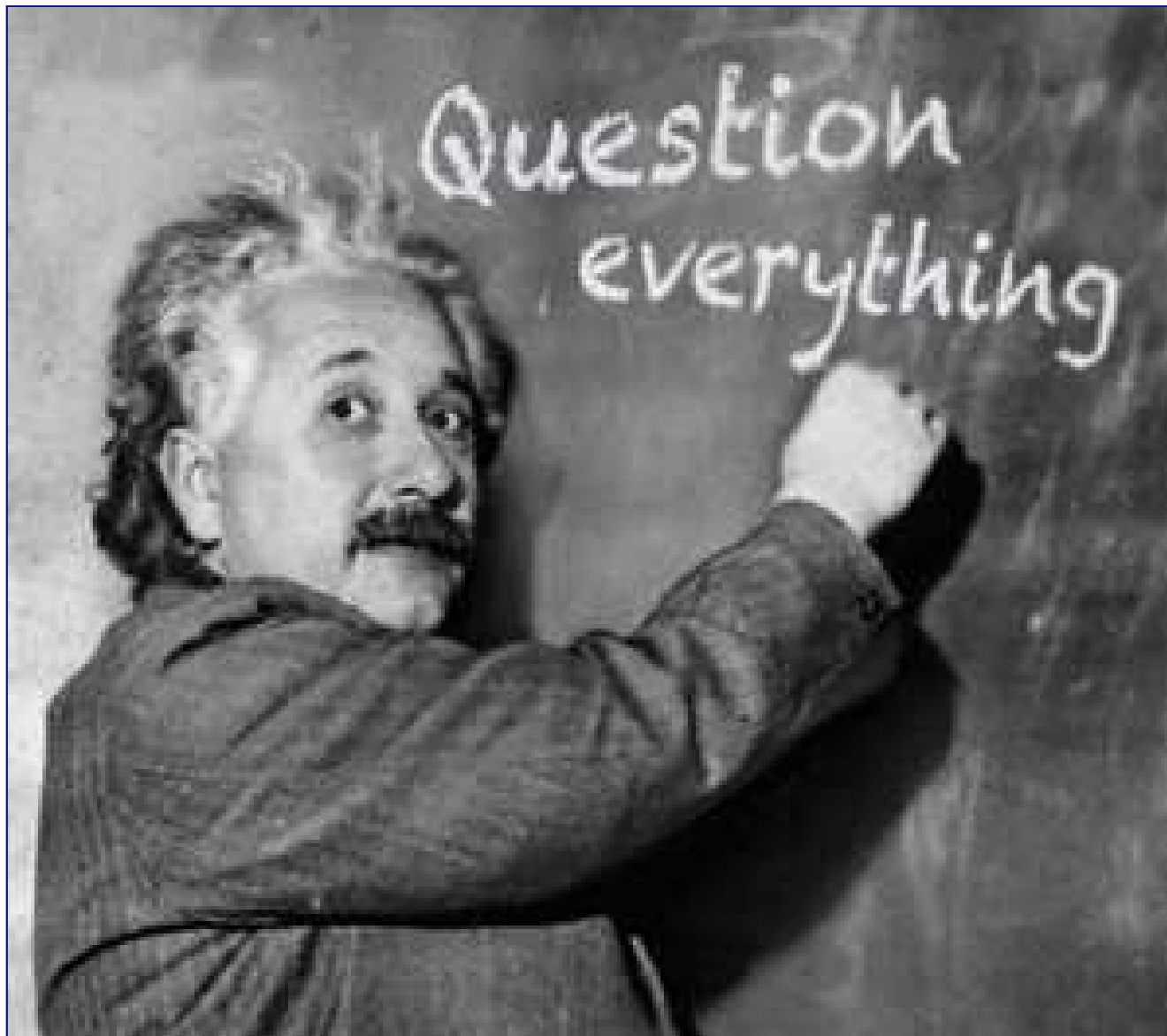
Winston-Salem/Forsyth County AHAR vs PIT counts



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PREPARING FOR THE 2017 PIT COUNTS

Peter Connery, Applied Survey Research
Samantha Green, Applied Survey Research



AGENDA

- Keys to a Great PIT Count
- Project Management
- Methods
- PIT Count Planning
- Improving Youth Inclusion
- Closing
- Questions



COMMUNITY ASSESSMENT CYCLE



KEY ELEMENTS OF A GREAT PIT COUNT

1. Early Planning – start in August
2. Encourage participation of the broader community
3. Integrate peer–participation in planning & outreach
4. Develop customized strategies that reflect the diversity of your HUD homeless population
5. Supplement service-centric strategies
6. Think beyond HDX and the overall application in using PIT sourced data for education & planning
7. Use data from PIT to educate your community about homelessness & actionable community solutions



PROJECT MANAGEMENT OF THE PIT COUNT

August-October/2016

- Recap previous PIT efforts in 2015 or 2016
- List areas for improvement identified from earlier counts
- Review new data or definition requirements from HUD
- Convene meeting of a core PIT Oversight Group & determine PIT goals and key stakeholders – August
- Identify stakeholders who need early contact (COE, jurisdictional contacts, public safety, public works, etc.)
- Plan a more general PIT planning meeting with Oversight members & broader community stakeholders - October
- Create a public website/access to post PIT updates and information



METHODS

- Choose a HUD approved PIT Count method
- Review planned data collection instruments
- Determine role of HMIS in the PIT Count
- Ensure HIC is accurate and updated for 2017
- Discuss potential duplication issues
- Review all key sub-population and review methods for special outreach:

- | | | | |
|---------------|-----------------|------------------|-----------------|
| ▪ Families | ▪ Children/ TAY | ▪ McKinney-Vento | ▪ Vehicle |
| ▪ Unsheltered | ▪ Encampments | ▪ Veterans | ▪ Ethnic Groups |



PIT COUNT PLANNING

1. Identify & recruit key service provider partners
2. Determine a target goal and process for recruiting volunteers to participate in the Count and Survey
3. Create and schedule volunteer training guidelines – paper and/or on-line
4. Determine a target goal and process for recruiting peers and outreach workers to help in enumeration and surveying.
5. Create and schedule training modules for peer participation teams. Make sure to address oversight and support needs for peer inclusion (transportation, incentives for participation etc.)



PIT COUNT PLANNING....CONTINUED

- Develop survey instrument:
 - Ensure HUD questions are addressed
 - Include key community questions (localism, camping, access, etc)
 - No more than 15 minute survey
 - Close ended questions
 - Include de-duplication process
- Develop PIT routes and coverage plans
- Determine optimal time of day – this is extremely important and can significantly change outcomes
- Determine the role of public safety personnel
- Develop quality control process:
 - All assigned areas are enumerated
 - Paperwork is labeled, complete and legible
 - Assignments are logged and deployments confirmed
 - Quota, if used, are achieved to plan



YOUTH COUNTS – 2017 IS THE YEAR!

- Traditional methods for PIT counts are pretty terrible at engaging unsheltered youth
 - Times
 - Locations
 - Age determination
- Many existing youth count efforts have been separate from traditional PIT counts



YOUTH COUNTS - LEADERSHIP AND ENGAGEMENT

- Make sure youth count efforts fit seamlessly into the general PIT count plan and method
 - Know in advance how you will analyze the data and de-duplicate across efforts
- Bring together a diverse group of service providers, individuals connected to the community
- Engage them in the process early and often



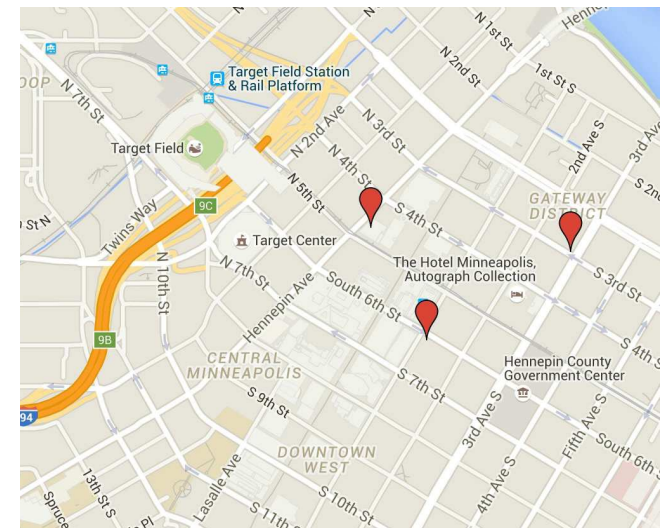
POTENTIAL PLAYERS

- Veteran service providers
- Family service providers
- HeadStart
- County Representatives
- City Representatives
- Veterans Service Officers
- Prisoner Re-entry/Jails
- Faith Based Organizations
- Libraries
- McKinney Vento Liaisons
- City/Community Colleges
- Emergency Room/Hospitals/Clinics/Safe Spaces
- Public Health Department
- Child Welfare/Social Services/DCS
- Probation/Juvenile Justice
- Parks and Recreation Department
- Behavioral Health Department
- Benefits/Human Services
- My Brother's Keeper Initiative
- Opportunity Youth groups
- Sex or human trafficking task force
- Legal Aid/Family Courts/State's Attorney's office
- Workforce Development/GED programs
- Afterschool Programs
- Police/Sheriff/Highway Patrol
- Transportation District
- Business community leaders
- **Youth**



YOUTH COUNTS – STREET BASED

- Create a giant list of service providers
 - Who do they refer to? Who do they receive referrals from?
- Bring together youth and service providers to talk about locations where homeless youth are known to congregate and map it
 - Where are they?
 - What time of day are they likely to be there?
 - Who are they connected to?
 - Are any subpopulations missing?
- Develop ways to reach them
 - Peer-to-Peer



YOUTH COUNTS – PROVIDER BASED

- Using your giant list of service providers think about how they can outreach to the youth they serve on the day of the count
 - Count and survey at each location
 - Refer their youth to other sites where they can be counted
 - Connect with people on their case loads and engage them in the process



YOUTH COUNTS – KEY TAKEAWAYS

1. Know that you can't count everyone, but you can improve the quality of your data every year
2. Engaging non-traditional partners takes time so start really early
3. Think about how you can collect the data you want and the data you need - don't try to collect everything
4. Keep the end game in mind but remember to stay nimble
5. Ensure service providers are compensated for their time and have enough time to plan for their absence during the count
6. Record lessons learned so that you can talk about the limitations and lessons learned



CLOSING

- Get started now
- PIT Counts are a tremendous opportunity for change
- Recruit a diverse group of census and survey workers
- Use incentives to increase PIT participation, survey interviewers and respondent interest
- Recognize diversity and build flexibility into recruitment and data collection process
- Protect the safety and comfort of those who are counted
- Circle back and make sure data from PIT is shared with the local community who helped collect it



THANK YOU

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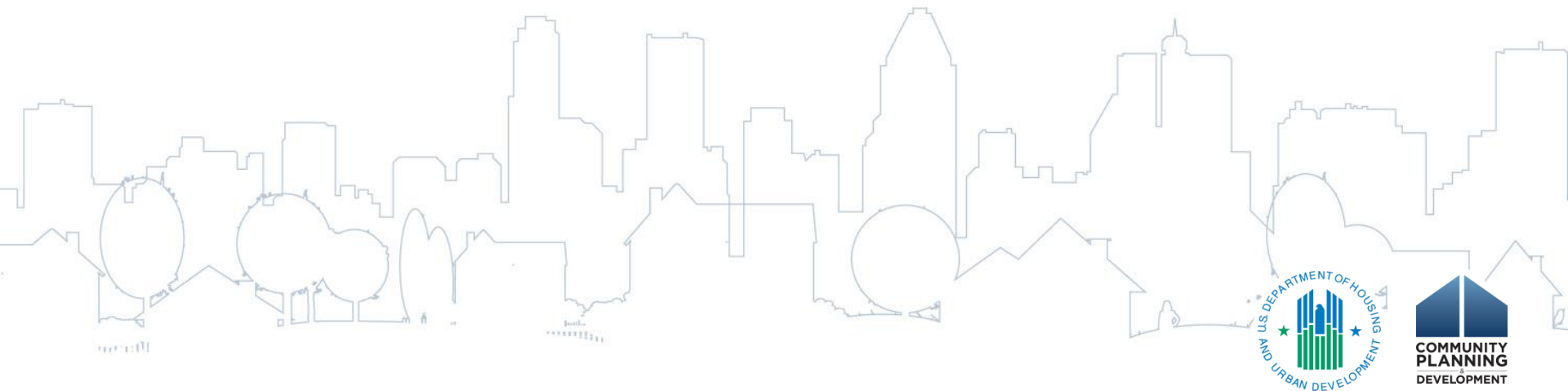
Point-in-Time Count: What's it all about?

William Snow
July 27, 2016



Overview of Presentation

- PIT count overview
- Changes in 2017
- Uses of PIT count data
- PIT count tools



The HIC and PIT Count

The Housing Inventory Count (HIC) is a report that informs the homeless assistance community on the capacity to house persons who are homeless at local and national levels

The Point-in-Time (PIT) Count provides the homeless assistance community with data needed to understand the number and characteristics of persons who are homeless at one point-in-time

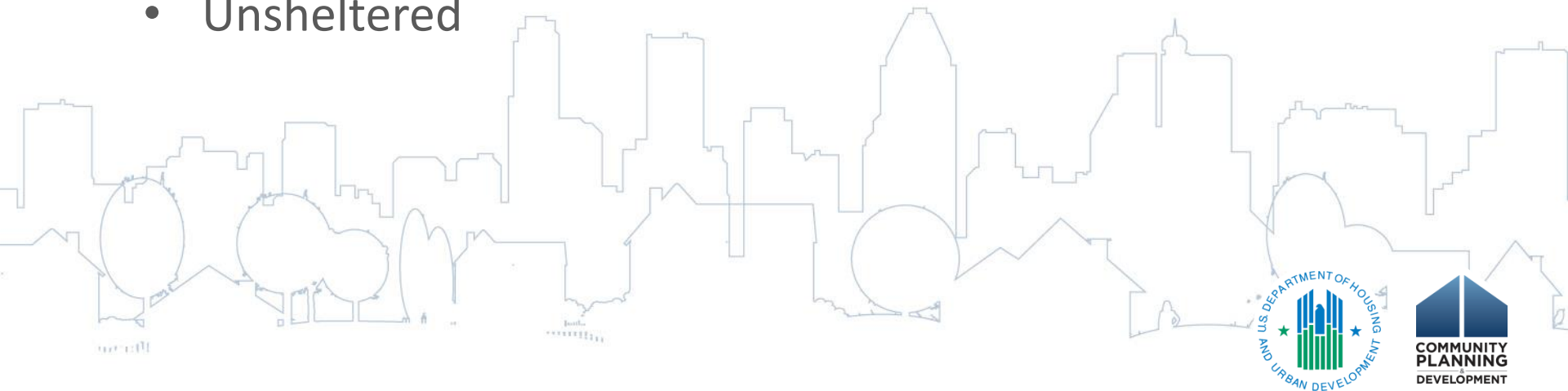


PIT Count Overview

CoCs are responsible for planning and conducting, at least biennially, a PIT count of homeless persons within the geographic area that meets HUD's requirements

PIT count has 2 core components:

- Sheltered
- Unsheltered

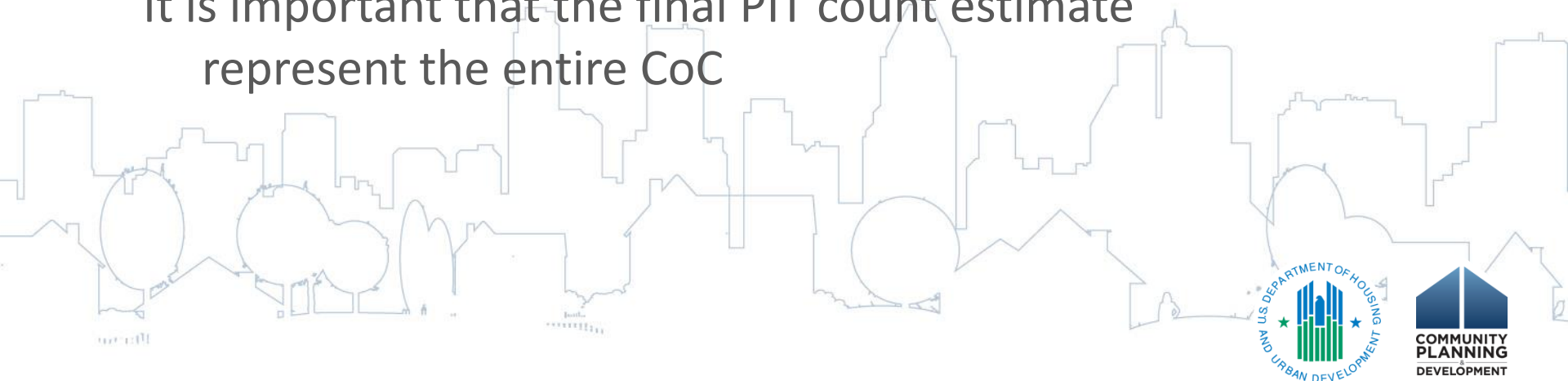


PIT Count Overview (cont.)

The count can either be conducted through:

- **census methods** (i.e., physically covering the entire CoC geography) or
- **sampling methods** (i.e., counting portions of a CoC and extrapolating to create an estimate for the remainder of the geography)

It is important that the final PIT count estimate represent the entire CoC



Changes in 2017: HIC

1. DEM project type – removed
2. McKinney-Vento funding – expanded to include different funding types (not merely yes or no)
3. Recognition of VA's GPD Transition in Place projects as an "Other Permanent Housing" (OPH) project type instead of "Transitional Housing" (TH)
4. Clarification that youth dedicated beds should include beds dedicated to both unaccompanied and parenting youth
5. New field called "Housing Type" that combined the TH Unit Type field and the scattered site field from the address section of the HIC



Changes in 2017: PIT Count

1. Gender response categories expanded to include “Don’t’ identify as male, female, or transgender”
2. Reporting chronic homelessness by household type
3. Clarifying that when reporting on chronically homeless households all members of the household should be counted (even for households with multiple adults)

2017 will be used as the baseline year for tracking our progress towards ending youth homelessness



Using PIT Count Data

Collecting data is only valuable if the data is analyzed and used

HIC and PIT count data has several uses:

- Understanding where needs exist
- Forming a picture of the distribution of resources
- Tracking progress towards goals
- Highlight the need for resources
- Spotlight the impact of resources
- Solicit resources
- Public engagement



Examples of Using the Data

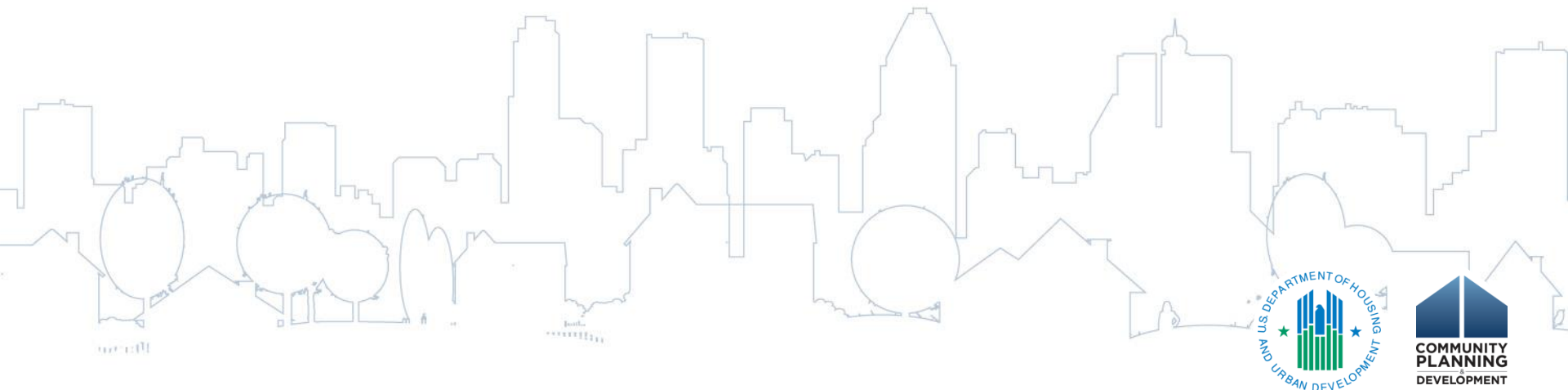
President's Budget: [HUD's Homeless Assistance Grant Request](#)

NAEH: [The State of Homelessness in America 2016](#)

New Hampshire: [Homelessness in New Hampshire](#)

Los Angeles: [Homeless Counts](#)

Houston: [2016 Homeless Counts](#)



PIT Count Resources

Primary Site for HUD's PIT and HIC Resources:

- [PIT and HIC Guides, Tools, and Webinars](#)

A few notable resources

- Notice CPD-16-**10**: 2017 HIC and PIT Data Collection for CoC and ESG Programs
- [Point-in-Time Count Methodology Guide](#)
- [Point-in-Time Count Implementation Tools](#) (this site includes the Extrapolation Tool)
- [Point-in-Time Survey Tools](#)

