



National Alliance to
END HOMELESSNESS



| **2013**
Annual Report

OUR MISSION:

THE NATIONAL ALLIANCE TO END HOMELESSNESS IS A NONPARTISAN ORGANIZATION COMMITTED TO PREVENTING & ENDING HOMELESSNESS IN THE UNITED STATES.



LETTER *from the* PRESIDENT

On any given night in the United States over 600,000 people experience homelessness. They are our neighbors: veterans and families, children and teenagers, elderly people and those with disabilities. Many of them live desperate lives on the streets, in abandoned buildings, and in other places not fit for human habitation. Others find a temporary place to stay in shelters and transitional housing, but without the stability of a home it is difficult for them to address the serious problems that caused their homelessness.

People will always have problems and crises. But in a nation as wealthy as ours, where human life is valued, widespread homelessness need not—and SHOULD not—exist.

Homelessness is a serious and devastating problem, but it is a problem that can be solved. The National Alliance to End Homelessness has been a leader in the movement to marshal the knowledge, expertise, and public and political will to implement the solutions. As a result, even in the face of high housing costs, low incomes, and the many challenges faced by poor and low income people, homelessness continues to decrease. Though much has been accomplished, much remains to be done. The National Alliance to End Homelessness is up to the challenge.

NAN ROMAN

President and CEO

National Alliance to End Homelessness



ON ANY GIVEN NIGHT IN THE UNITED STATES **MORE THAN HALF A MILLION PEOPLE** EXPERIENCE HOMELESSNESS.

Who Experiences

HOMELESSNESS?



YOUTH

2013 was the first year in which the federal government asked communities across the nation to count the number of youth who were homeless on a given night. While it was only a start, the count found 46,924 homeless youth, about 8 percent of the overall homeless population. Family conflict is the most commonly given cause of youth homelessness.

INDIVIDUALS

Individuals who cannot afford a place to live make up the largest portion of the homeless population. Most experience homelessness only once, and for a brief period of time. Minorities, particularly African Americans, are overrepresented among this group.

FAMILIES

Adults and children in families make up 36 percent of the homeless population. The typical homeless family consists of a young mother and one or two children. Lack of affordable housing and domestic violence are frequently cited causes of homelessness among families.

VETERANS

Veterans make up 9.5 percent of the overall homeless population and female veterans are at heightened risk of homelessness. Veteran homelessness has been steadily decreasing over the past several years as the result of the growing federal investment and improved programming.

CHRONIC

People who are homeless for long periods of time or repeatedly, and who have disabilities, are termed chronically homeless. Chronically homeless people make up about 15 percent of the overall homeless population. Permanent supportive housing (subsidized housing accompanied by services) ends homelessness for this group. As a result of an increasing supply of such housing, the number of chronically homeless has declined steadily over the past several years.

WITH YOUR
PARTNERSHIP,
WE CAN AND
WILL END
HOMELESSNESS
IN AMERICA.

How We Are **HELPING**

The Alliance works with partners across the country to develop and implement strategies that end homelessness.

Together, these strategies are resulting in significant progress toward reaching this goal.

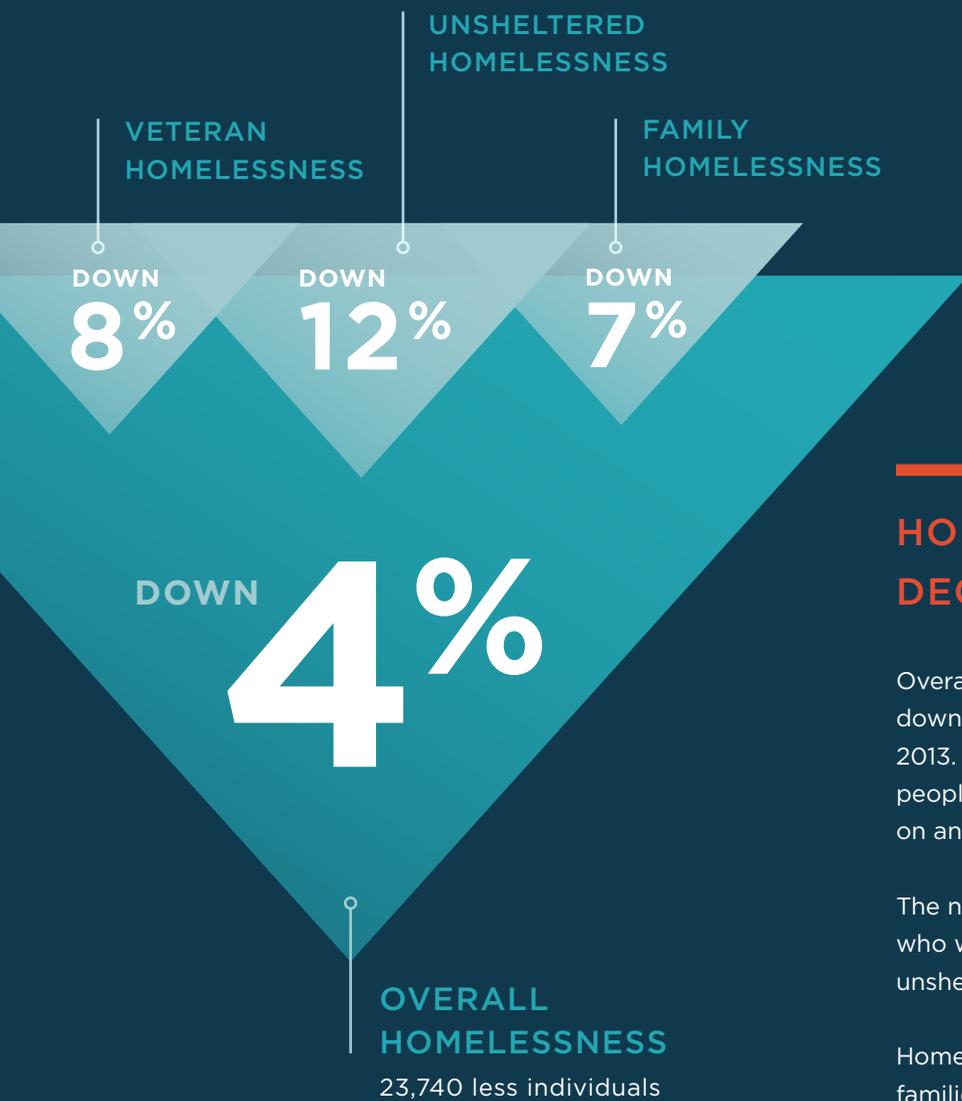
PREVENT HOMELESSNESS BEFORE IT OCCURS

FOCUS ON TIMELY RETURNS TO PERMANENT HOUSING

**IMPLEMENT EVIDENCE BASED STRATEGIES AT
THE COMMUNITY LEVEL**

**STRENGTHEN THE SUPPORT SYSTEM FOR
VULNERABLE AMERICANS**

KEY 2013 ACCOMPLISHMENTS



NEW SOLUTIONS WERE IDENTIFIED & ADOPTED

Rapid re-housing—which quickly places people experiencing housing crises back in housing and links them to services in the community—was exponentially expanded to serve veterans, families, and individuals. In 2013, **19,847 UNITS** of rapid re-housing were available.

The Alliance’s Center for Capacity Building helped 70 communities and 16 states create new systems to ensure that the highest need people received the most intensive interventions.

HOMELESSNESS DECLINED

Overall, homelessness went down 4% between 2012 and 2013. That is 23,740 fewer people who were homeless on any given night.

The number of people who were homeless and unsheltered went down 12%.

Homelessness among families went down 7%.

Homelessness among veterans went down 8%.

PUBLIC & POLITICAL WILL WAS CREATED

During a difficult budget year, Congress and the Administration increased funding for homeless programs by 9%.

Thousands of local volunteers participated in the first national effort to count youth who were homeless on a given night.

Using Alliance data, media, press, and social media presented hundreds of homelessness stories focused on housing and other solutions.



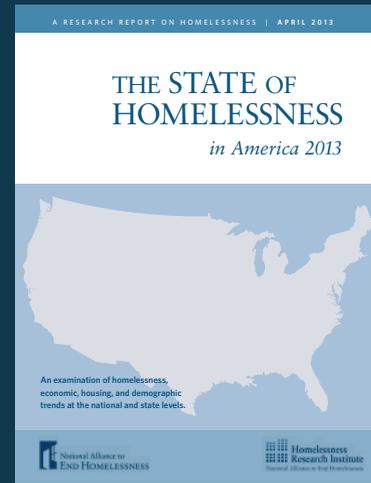
The supply of permanent supportive housing supply increased by 3.5% from 2012-2013.

Improved data systems enhanced outcomes and measured success.

DEVELOPING KNOWLEDGE *and* EDUCATING OPINION LEADERS

AN IMPORTANT PART OF THE ALLIANCE'S WORK TO END HOMELESSNESS IS DEVELOPING QUALITY DATA AND RESEARCH TO DRIVE THE ALLIANCE'S APPROACH TO WORKING WITH POLICYMAKERS AND TO IMPROVE LEGISLATION AND FUNDING FOR HOMELESSNESS ASSISTANCE.

The Homelessness Research Institute (HRI), the research and education arm of the National Alliance to End Homelessness, builds the intellectual capital around solutions to homelessness; advances data and research to ensure that policymakers, practitioners, and the caring public have the best information about trends and emerging solutions; and engages the media to promote the use of solid information and data on the problem.



In 2013, the Alliance published the annual State of Homelessness in America. This report analyzes national as well as state-by-state trends and the economic, housing, and demographic factors that impact homelessness. This report serves as a resource for service providers, advocates, media, and policy makers across the country.

In addition to the State of Homelessness in America, HRI published numerous reports and resources for use across the country. These resources are all available on our website at www.endhomelessness.org.

NATIONAL CONFERENCES

In 2013, the Alliance hosted two major national conferences, bringing together thousands of service and housing providers, public sector champions, and consumers from across the country. Attendees shared best practices, found out about trends, connected with leaders, and learned about the most recent solutions that are ending homelessness.

2013 NATIONAL CONFERENCE ON ENDING FAMILY & YOUTH HOMELESSNESS

SEATTLE, WA
PARTICIPANTS 930
WORKSHOPS 53
SPEAKERS 144

2013 NATIONAL CONFERENCE ON ENDING HOMELESSNESS

WASHINGTON, DC
PARTICIPANTS 1605
WORKSHOPS 83
SPEAKERS 269

OVER 4,000 PEOPLE JOINED OUR NEVER ANOTHER HOMELESS VETERAN CAMPAIGN TO END VETERAN HOMELESSNESS.



Never Another
Homeless Veteran

At the 2013 Annual Awards Ceremony the Alliance announced the Never Another Homeless Veteran campaign. The campaign is a two-year effort by the Alliance and its partners to build and leverage public support to end veteran homelessness. In the first two months of the campaign over 4,000 individuals, including Leadership Committee members such as George H. W. Bush, Colin Powell, and Donald Rumsfeld, signed the statement and joined the campaign to end veteran homelessness.

OUTREACH *and* RESOURCES

The National Alliance to End Homelessness website (www.endhomelessness.org) continues to be a valuable source of information for an increasing number of homeless assistance providers, local governments, press and media, students, faith communities and many others and serves as a primary source of information about the nature of the problem and its solutions.

IN 2013 THE ALLIANCE WEBSITE HAD

695,000 VISITS

AND OVER **1.5 MILLION** PAGE VIEWS.

63,000 READERS FOLLOWED ITS BLOGS.

IN 2013 THE ALLIANCE POSTED MORE THAN ONE HUNDRED NEW, ORIGINAL PUBLICATIONS ON ITS WEBSITE.

They included tools for practitioners and policy makers, policy analyses, best practice reports, demographic profiles, webcasts, infographics, and interactive products. Some of these were:

- 2013 HOMELESS COUNTS MAPS
- COORDINATED ASSESSMENT TOOLKIT
- ALLIANCE STATE ADVOCACY GUIDE
- HOMELESS SYSTEM STIMULATION GAME

866

TIMES QUOTED IN
PRESS ARTICLES

NEWS

The Alliance actively works with conventional and social media to build public and political will for solutions to homelessness. In 2013, the Alliance was quoted in 886 press articles, including those in the:

NEW YORK TIMES
WASHINGTON POST
WALL STREET JOURNAL

SOCIAL MEDIA OUTREACH

The Alliance also continued to expand its social media outreach.

FACEBOOK
FOLLOWERS UP **27%**

TWITTER
FOLLOWERS UP **46%**

Improving POLICY

It is critical that federal resources, policy, and program design all focus on solutions to homelessness. The Administration has set clear goals around ending homelessness, and these goals present a tremendous opportunity for progress. Congress has also been supportive of efforts to end homelessness, with notable leadership for veterans, families, and people with disabilities.

The Alliance serves as a line of communication between communities and the federal government. It helps local practitioners' and leaders' efforts to educate federal legislators and officials on local needs as well as solutions and helps the federal government communicate effectively with local grantees.

In addition, the Alliance amasses data, research, and evidence, and provides this information to policy makers at the federal level. It examines various interventions as to their relative efficacy and cost effectiveness, conducts policy analysis, and obtains input from the field on the impact of proposed federal action.

The Alliance performs these functions in a bipartisan fashion and across all branches of government. Its pragmatic, research-based approach to solutions has assisted policy makers to advance key solutions such as rapid re-housing, Housing First, and permanent supportive housing.

VETERANS

The Alliance continued to work with partners and the federal government to reach the goal of ending veteran homelessness by 2015. These efforts included working with Veteran Affairs staff to determine best approaches to ending veteran homelessness and targeting resources to make sure they are used most effectively.

One result is the expansion of the "HUD-VASH" program, providing permanent supportive housing, strongly targeted to homeless veterans with severe disabilities who have been on the streets the longest. At the same time, federal funds have expanded for the Supportive

Services for Veteran Families (SSVF) program, which provides "rapid re-housing" and prevention services for the majority of homeless veterans, whose homelessness is in great part due to a short-term economic emergency. Combined, these resources have put the country in a strong position to make a final push to end veteran homelessness by the end of 2015.

HELPING FAMILIES

The Alliance worked with the U.S. Interagency Council on Homelessness and the Administration for Children and Families to create a new framework for ending family homelessness. The framework involves expanded rapid re-housing interventions, permanent supportive housing targeted to families with the most severe barriers to housing, and a focus by large "mainstream" antipov-erty programs, like Temporary Assistance for Needy Families, on the housing stability of the families they serve. Each of these steps is already being implemented.



CAPITOL HILL DAY 2013 HAD OVER 400 PARTICIPANTS WHO VISITED CONGRESSIONAL OFFICES REPRESENTING 45 DIFFERENT STATES. VOLUNTEERS SERVING AS STATE CAPTAINS ORGANIZED AN UNPRECEDENTED 300+ CONGRESSIONAL MEETINGS.

HEALTH CARE FOR MOST VULNERABLE

In 2013, the Affordable Care Act (ACA) began to make health care coverage available to many homeless people across the nation. The Alliance focused on two key policy issues to advance this effort.

As states and communities developed ways to meet the physical and behavioral health care needs of their most vulnerable residents, the Alliance examined their approaches; and then shared information about the most promising practices with policy makers in Washington, DC and partners across the nation.

The Alliance worked to ensure that homeless people – many of whom are difficult

to reach and lack documentation typically needed to enroll – had access to services. Again, the Alliance examined local practice, and shared the learnings with federal policy makers.

GETTING YOUTH OFF THE STREETS

The Alliance worked with the U.S. Interagency Council on Homelessness, the National Network for Youth, and others, to bring more attention to the needs of homeless youth and young adults. As a result of this work, a stronger coalition of national organizations was formed, and a more detailed framework on how the federal government will contribute to meeting the goal of ending homelessness among youth by 2020 was developed.

TAKING OUR MESSAGE TO CAPITOL HILL

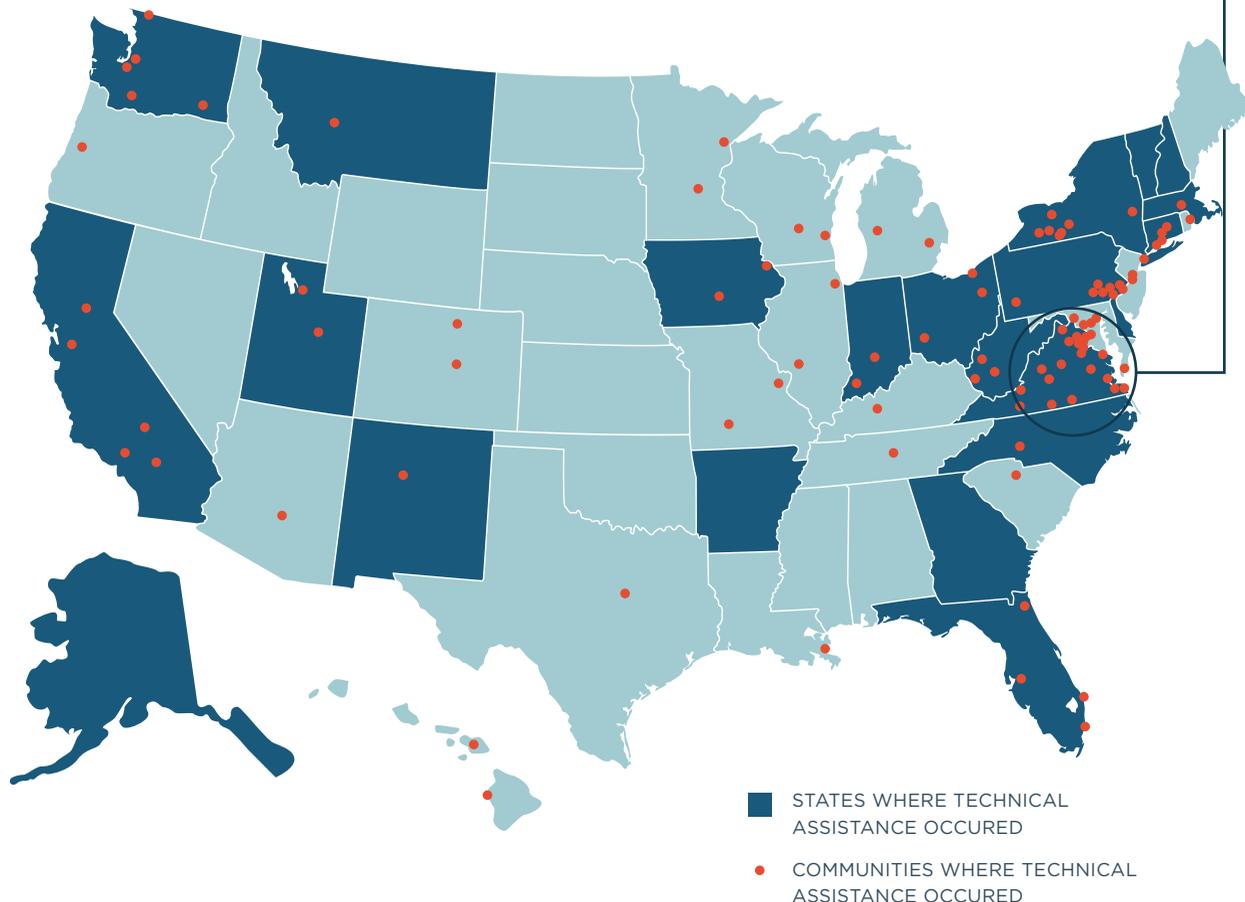
In 2013, in conjunction with the Alliance's *National Conference on Ending Homelessness*, the Alliance organized people from across the country to meet with their Congressional delegations on both sides of the aisle and from all political parties. The goal was to educate Members on the nature of homelessness in their districts and solutions to the issue.

Over 400 homeless assistance providers, housing developers, local and state government officials, and people who are—or were—homeless visited the Congressional offices of 45 states. Volunteers serving as State Captains organized an unprecedented 300 plus congressional meetings.

BUILDING CAPACITY *and* IMPLEMENTING SOLUTIONS

The Alliance's Center for Capacity Building (Center) assists communities to implement key solutions. Although small in size, the Center focuses strategically on a limited number of key interventions that can leverage change—change that can drastically reduce the size of a community's homeless population.

IN 2013, THE CENTER FOR CAPACITY BUILDING CONDUCTED DIRECT TECHNICAL ASSISTANCE AND TRAINING FOR 70 COMMUNITIES AND 16 STATES.



ENDING FAMILY HOMELESSNESS IN VIRGINIA

The Alliance worked with the Commonwealth of Virginia and the Virginia Coalition to End Homelessness on a three-year effort to re-tool the Commonwealth's approach to family homelessness, resulting in fewer homeless families. In its second year in 2013, the project:

- REORIENTED STATE HOMELESS FUNDING TOWARD MORE EFFECTIVE INTERVENTIONS
- CREATED THE VIRGINIA INTERAGENCY COUNCIL ON HOMELESSNESS
- TRAINED HUNDREDS OF COMMUNITIES AND PROVIDERS ACROSS THE STATE ON RAPID RE-HOUSING AND PERFORMANCE
- PROVIDED SMALL CHANGE GRANTS TO NONPROFIT PROVIDERS
- WORKED WITH PRIVATE FUNDERS TO FOCUS ON SOLUTIONS

THE RESULTS HAVE BEEN SIGNIFICANT

10% DECREASE IN FAMILY HOMELESSNESS BETWEEN 2012 AND 2013

SERVICE AND HOUSING PROVIDERS ACROSS THE STATE HAVE ADOPTED RAPID RE-HOUSING - A NEW BEST PRACTICE.

31 NONPROFIT PROVIDERS UNDERTOOK A 100-DAY CHALLENGE TO RAMP UP RAPID RE-HOUSING OF HOMELESS FAMILIES. BY THE END OF 2013, 50 DAYS INTO THE CHALLENGE, 250 FAMILIES HAD BEEN HOUSED.



2013 STATEMENT *of* ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Revenue & Support			
GRANTS & CONTRIBUTIONS	\$ 2,362,768	\$ 2,233,965	\$ 4,596,733
CONFERENCE REGISTRATIONS	929,200	-	929,200
CONTRACT INCOME	93,842	-	93,842
OTHER REVENUE	25,856	-	25,856
INVESTMENT INCOME	3,264	-	3,264
NET ASSETS RELEASED FROM RESTRICTIONS	2,213,246	(2,213,246)	2,213,246
TOTAL REVENUE & SUPPORT	\$ 5,628,176	\$ 20,719	\$ 5,648,895

Expenses

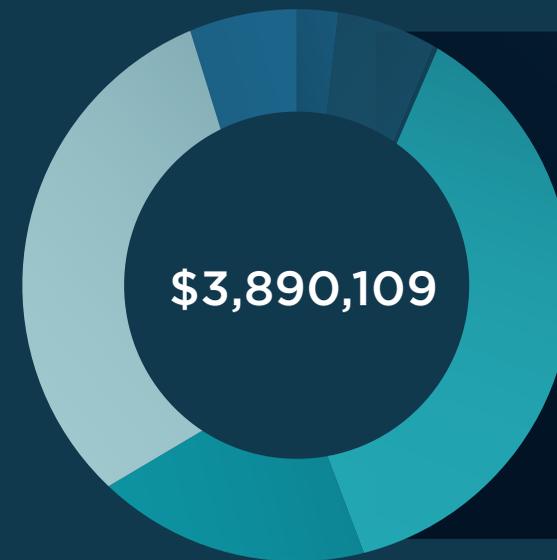
PROGRAM SERVICES			
ADVOCACY	\$ 111,412	-	\$ 111,412
CAPACITY BUILDING	1,222,140	-	1,222,140
CONFERENCES	973,315	-	973,315
RESEARCH & EDUCATION	1,367,616	-	1,367,616
LOBBYING	5,218	-	5,218
TOTAL PROGRAM SERVICES	\$ 3,679,701	-	\$ 3,679,701
SUPPORT SERVICES			
MANAGEMENT & GENERAL	\$ 159,713	-	\$ 159,713
FUNDRAISING	50,695	-	50,695
TOTAL PROGRAM SERVICES	\$ 210,408	-	\$ 210,408
TOTAL EXPENSES	\$ 3,890,109	-	\$ 3,890,109

CHANGE IN NET ASSETS	\$ 1,738,067	\$ 20,719	\$ 1,758,786
NET ASSETS, BEGINNING OF YEAR	\$ 5,083,401	\$ 2,335,360	\$ 7,418,761
NET ASSETS, END OF YEAR	\$ 6,821,468	\$ 2,356,079	\$ 9,177,547



2013 REVENUE & SUPPORT

- GRANTS & CONTRIBUTIONS 81.4%
- CONFERENCE REGISTRATIONS 16.4%
- CONTRACT INCOME 1.7%
- OTHER REVENUE .4%
- INVESTMENT INCOME .1%



2013 EXPENSES

- ADVOCACY 2.9%
- CAPACITY BUILDING 31.4%
- CONFERENCES 25%
- RESEARCH & EDUCATION 35.2%
- LOBBYING .1%
- MANAGEMENT & GENERAL 4.1%
- FUNDRAISING 1.3%

DONORS

\$100,000 AND ABOVE

Conrad N. Hilton Foundation
The Melville Charitable Trust
Sonia E. Neill Living Trust

\$25,000-\$99,999

Anonymous
AFL-CIO Housing Investment Trust
Mr. and Mrs. James A. Baker III
Mr. and Mrs. Alexander Boyle
CFC - Local Independent Charities (HCC)
The Home Depot Foundation
Elinor Kotchen

\$10,000-\$24,999

Anonymous
ASAF Charity
Terrence Edwards
Funders Together to End Homelessness
Gary and Kathleen Parsons
James Schwartz
Mr. and Mrs. Robert Villency

\$5,000-\$9,999

Anonymous
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Building America CDE
Frank and Marcia Carlucci
Louis N. Cassett Foundation
Church of Hope, Inc.
The Cottonwood Foundation
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John Sergio and Fei Fisher
Sally House
Linda Nordin
Oak Grove Capital
Michelle Paul
Rumsfeld Foundation
Robert Stillman
Technical Assistance Collaborative, Inc.
Allison Zimmerman

\$1,000-\$4,999

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Alabama Rural Coalition for the Homeless
American Endowment Fund
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Lucas Beattie
Glenn and Sharon Blair

Paul Boruta
Bowman Systems, LLC
Shannon Brown
Tom Burke
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Matching Gift Program
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Somerset Development Company
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Daniel and Brenda Stone
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t3 (think. teach. transform.)
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\$500-\$999
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Naciye Turan
UBS Employee Giving Programs

United Mine Workers of America
Kailash Upadhyaya
Andrew Utiger
Kelsey Vandermeulen
VMWare Foundation
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Kate Seif
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Andre Wade
Kimberly Walker

IN A NATION AS WEALTHY
AS OURS, WHERE HUMAN
LIFE IS VALUED —

WIDESPREAD
HOMELESSNESS
NEED NOT &
SHOULD NOT
EXIST.

NAN ROMAN

*President of the National
Alliance to End Homelessness*





National Alliance to
END HOMELESSNESS

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