



National Alliance to  
**END HOMELESSNESS**

**2014**  
*Annual Report*



## OUR MISSION:

THE NATIONAL ALLIANCE TO END HOMELESSNESS IS A NONPARTISAN ORGANIZATION COMMITTED TO PREVENTING & ENDING HOMELESSNESS IN THE UNITED STATES.



## LETTER *from the* PRESIDENT

Over the years, the country has come to understand that homelessness is a complicated issue. Low incomes, housing affordability, disability, domestic violence, family conflict, health, and so many other factors interact to cause it. On the other hand, the solution to homelessness is quite simple: people need a place to live. Their other problems may not go away, but from the stability of a home, they are much better equipped to address them.

Our work at the Alliance is all about identifying and sharing strategies that will get us, as a nation, closer to this simple solution. This year, our focus was no different.

In 2014, the Alliance had an important impact in promoting effective work around the country and within the federal government on homelessness. We helped to identify and implement solutions like permanent

supportive housing, rapid re-housing, and connection to services. We helped communities create more rational strategies for linking each individual with the help they need. We reinforced the urgency of the problem by focusing on goals and timelines to solve specific parts of the homelessness puzzle.

Alliance staff formed new partnerships with homeless advocates, local and federal officials, and other stakeholders to advocate for evidence-based, cost-effective solutions. We stayed hard at work producing the latest research and guidance for communities across the country so that they could work more efficiently and more cost-effectively, and target their services more precisely.

As always, our efforts to work with federal partners are grounded in an understanding of the most important local approaches to homelessness.

We continue to prioritize federal incentives and supports for these approaches.

It is because of such efforts and this collaborative approach to solutions that homelessness continues to decline. Despite the recession and turmoil in the housing market the numbers continue to suggest that the focus on solutions is making a difference; overall homelessness has dropped 20 percent since 2005. Over the past year alone, unsheltered homelessness has decreased by 10 percent and family homelessness by 3 percent.

We can turn to places like the Commonwealth of Virginia to see the true impact of these solutions; over the course of four years it reduced the number of families experiencing homelessness by 25 percent - from 1,181 family households in 2010 to 877 in 2014.

This year may be remembered best as the year communities significantly reduced homelessness among veterans. Increased federal resources, technical assistance on the ground,

hard-nosed examination of what is working, and partnership across the board resulted in scores of veterans who had been on the streets, some for years, secure housing.

In fact, 19 of the 100 largest metro areas from across the country have already housed more than 50 percent of their homeless veteran neighbors. New Orleans and New York City have housed an even greater percentage. They have accomplished this through innovative partnerships, coordinated resources, increased outreach, and targeted housing and services.

The National Alliance to End Homelessness continues to work harder and smarter than ever because we believe that achieving an end to homelessness is within our reach.

We thank you for your support.

**NAN ROMAN**

**President and CEO**  
National Alliance to End Homelessness

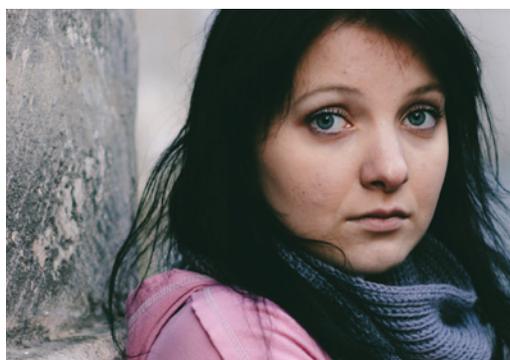


*Who Experiences*

# HOMELESSNESS?



ON A SINGLE NIGHT  
IN JANUARY, 2014,  
578,424 PEOPLE  
EXPERIENCED  
HOMELESSNESS.



## YOUTH

It is not always easy to identify youth on the streets through typical counts of unsheltered people experiencing homelessness. It is estimated that in 2014, 45,205 youth and children were homeless on a single night, representing a 7.8 percent decrease from 2013. Given the difficulty of counting homeless youth, that estimate is likely an undercount.

## INDIVIDUALS

Individuals who cannot afford a place to live make up the largest portion of the homeless population, almost 63 percent. Most experience homelessness only once, and for a brief period of time. Minorities are overrepresented among all groups of homeless people. Especially those who are chronically homeless.

## FAMILIES

Adults and children in families make up about 37 percent of the homeless population. The typical homeless family consists of a young mother and one or two children. Lack of affordable housing and domestic violence are frequently cited causes of homelessness among families.

## VETERANS

Veterans make up approximately 9 percent of the overall homeless population, a number that has been steadily decreasing as the result of the growing federal investment and improved programming. On June 4, 2014, First Lady Michelle Obama rolled out the Mayor's Challenge to End Veteran Homelessness, with the goal to be achieved by the end of 2015.

## CHRONIC

People who are homeless for long periods of time or repeatedly, and who have disabilities, are termed chronically homeless. Chronically homeless people make up about 15 percent of the overall homeless population. Permanent supportive housing (subsidized housing accompanied by services) ends homelessness for this group. As a result of an increasing supply of such housing, the number of chronically homeless has declined steadily over the past several years.



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WE BELIEVE  
THAT ACHIEVING  
AN END TO  
HOMELESSNESS  
IS WITHIN  
OUR REACH.

## *How We Are* **HELPING**

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness; work with federal and local partners to support those solutions; and collaborate with communities who implement them.

### THIS APPROACH HELPS TO:

**PREVENT HOMELESSNESS BEFORE  
IT OCCURS**

**FOCUS ON TIMELY RETURNS TO  
PERMANENT HOUSING**

**IMPLEMENT EVIDENCE BASED STRATEGIES  
AT THE COMMUNITY LEVEL**

**STRENGTHEN THE SUPPORT SYSTEM FOR  
VULNERABLE AMERICANS**

# OUR WORK

OVERALL  
HOMELESSNESS  
DOWN

2%

VETERAN  
HOMELESSNESS  
DOWN 11%

UNSHELTERED  
HOMELESSNESS  
DOWN 10%

FAMILY  
HOMELESSNESS  
DOWN 3%

# ADVANCING POLICY

Our work on federal policy comes from an understanding of the most important local approaches to homelessness. We strive to ensure that the federal government will incentivize and support these approaches:

- Rapid Re-Housing
- Supportive Housing
- Housing First
- Effective Prevention of Homelessness
- Reentry Housing
- Family Reunification

## 2014 MILESTONES

- Recognized the highest level of dedicated federal funding to homelessness in HISTORY = \$4.125 billion
- The County Welfare Directors Association of California actively sought our input to shape a new \$20 million housing assistance program for Temporary Assistance for Needy Families (TANF) recipients with a focus on rapid re-housing.
- 235 participants represented 35 states and organized 200+ congressional meetings to discuss homelessness during Capitol Hill Day 2014.

# CAPACITY BUILDING

## THE CENTER FOR CAPACITY BUILDING

The Center for Capacity Building assists communities with the implementation of key solutions by strategically focusing on a limited number of key interventions designed to leverage change— change that can drastically reduce the size of a community's homeless population.

## 2014 MILESTONES

2014 marked the final year of an initiative to help the Commonwealth of Virginia change its approach to family homelessness; from an emergency shelter focus to one that focuses on rapid re-housing. The Alliance worked with the Commonwealth to support this shift by conducting rapid re-housing workshops, learning collaboratives, and system design clinics.

- FROM 2010 TO 2014 VIRGINIA REDUCED THE NUMBER OF FAMILIES EXPERIENCING HOMELESSNESS BY 25 PERCENT.
- IN 2014, VIRGINIA HAD THE HIGHEST PROPORTION OF HOMELESSNESS BEDS FOR RAPID RE-HOUSING (17.3 PERCENT) OF ANY STATE.
- DURING THE MONTH OF JANUARY ALONE, THE COMMONWEALTH OF VIRGINIA HOUSED 545 FAMILIES.

# RESEARCH *and* EDUCATION

## THE HOMELESSNESS RESEARCH INSTITUTE (HRI)

The Homelessness Research Institute (HRI) is the research and education arm of the National Alliance to End Homelessness. It builds intellectual capital around solutions to homelessness; advances data and research to ensure that policymakers, practitioners, and the caring public have the best information about trends and emerging solutions; and engages the media to promote the use of solid information and data on the problem.

## 2014 MILESTONES

- PUBLISHED 75 NEW RESOURCES, INTERACTIVE TOOLS AND GUIDES
- MAINSTREAM MEDIA MENTIONS UP 40%
- PARTNERED WITH RESEARCH COUNCIL TO RELEASE NEW RESEARCH AGENDA TO END HOMELESSNESS
- RELEASED 'STATE OF HOMELESSNESS IN AMERICA 2014'

The State of Homelessness in America report analyzes national and state-by-state trends as well as economic, housing, and demographic factors that impact homelessness. This report is the go-to resource on the state of homelessness for service providers, advocates, media, and policy makers across the country.

## NATIONAL CONFERENCES

Each year, the Alliance hosts two conferences. The purpose is to bring together thousands of service providers, advocates and public sector champions from across the country to share best practices and learn about what is working to end homelessness.

### 2014 NATIONAL CONFERENCE ON ENDING FAMILY & YOUTH HOMELESSNESS

NEW ORLEANS, LA  
PARTICIPANTS **810**  
WORKSHOPS **54**  
SPEAKERS **158**

### 2014 NATIONAL CONFERENCE ON ENDING HOMELESSNESS

WASHINGTON, DC  
PARTICIPANTS **1623**  
WORKSHOPS **98**  
SPEAKERS **269**

## 2014 MILESTONES

### CONFERENCE HIGHLIGHTS AND DISTINGUISHED GUEST SPEAKERS

First Lady MICHELLE OBAMA  
New Jersey Senator CORY BOOKER  
Department of Housing and Urban Development Secretary JULIAN CASTRO

# 2014 STATEMENT *of* ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Revenue &amp; Support</b>			
GRANTS & CONTRIBUTIONS	\$ 1,089,259	\$ 1,495,050	\$ 2,584,309
CONFERENCE REGISTRATIONS	913,815	-	913,815
CONTRACT INCOME	197,544	-	197,544
OTHER REVENUE	19,180	-	19,180
INVESTMENT INCOME	1,907	-	1,907
NET ASSETS RELEASED FROM RESTRICTIONS	1,997,575	(1,997,575)	-
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$ 4,219,280</b>	<b>\$ (502,525)</b>	<b>\$ 3,716,755</b>
<b>Expenses</b>			
PROGRAM SERVICES			
ADVOCACY	\$ 105,307	-	\$ 105,307
CAPACITY BUILDING	1,034,950	-	1,034,950
CONFERENCES	943,582	-	943,582
RESEARCH & EDUCATION	1,639,296	-	1,639,296
LOBBYING	9,275	-	9,275
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 3,732,410</b>	<b>-</b>	<b>\$ 3,732,410</b>
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 177,132	-	\$ 177,132
FUNDRAISING	54,311	-	54,311
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 231,443</b>	<b>-</b>	<b>\$ 231,443</b>
<b>TOTAL EXPENSES</b>	<b>\$ 3,963,853</b>	<b>-</b>	<b>\$ 3,963,853</b>
<b>CHANGE IN NET ASSETS FROM OPERATIONS</b>	<b>\$ 255,427</b>	<b>\$ (502,525)</b>	<b>\$ (247,098)</b>
LOSS ON DISPOSAL OF ASSETS	\$ (8,406)		\$ (8,406)
<b>CHANGE IN NET ASSETS</b>	<b>\$ 247,021</b>	<b>\$ (502,525)</b>	<b>\$ (255,504)</b>
NET ASSETS, BEGINNING OF YEAR	\$ 6,821,468	\$ 2,356,079	\$ 9,177,547
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 7,068,489</b>	<b>\$ 1,853,554</b>	<b>\$ 8,922,043</b>



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THE SOLUTION TO  
HOMELESSNESS IS  
QUITE SIMPLE:

GIVE PEOPLE  
WITHOUT A  
HOME A PLACE  
TO LIVE.

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