

Reducing Homelessness Using A Rapid Re-housing Approach



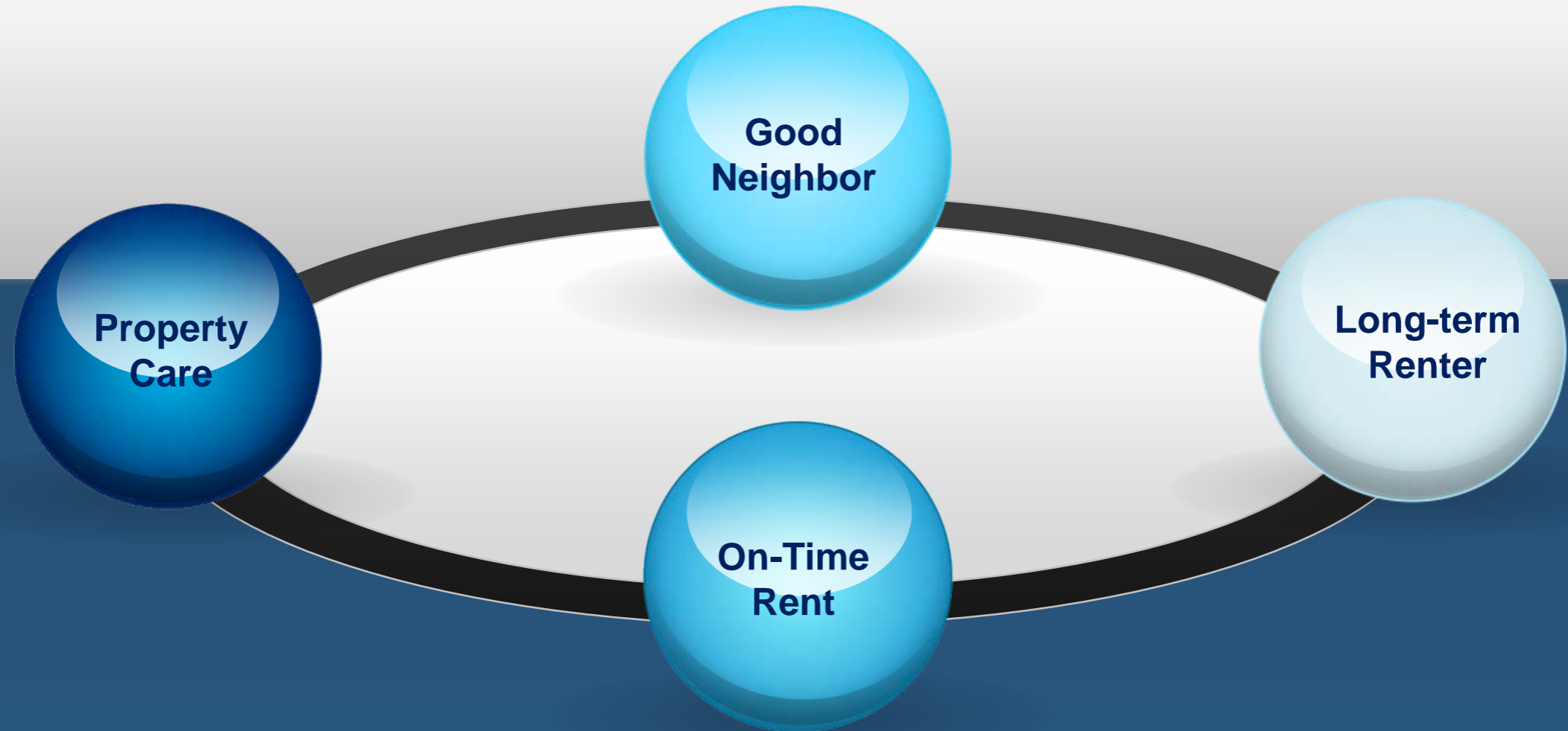
Definition of Rapid Re-housing

“...provision of housing relocation and stabilization services and short- and/or medium-term rental assistance as necessary to help a homeless individual or family move as quickly as possible into permanent housing and achieve stability in that housing.”

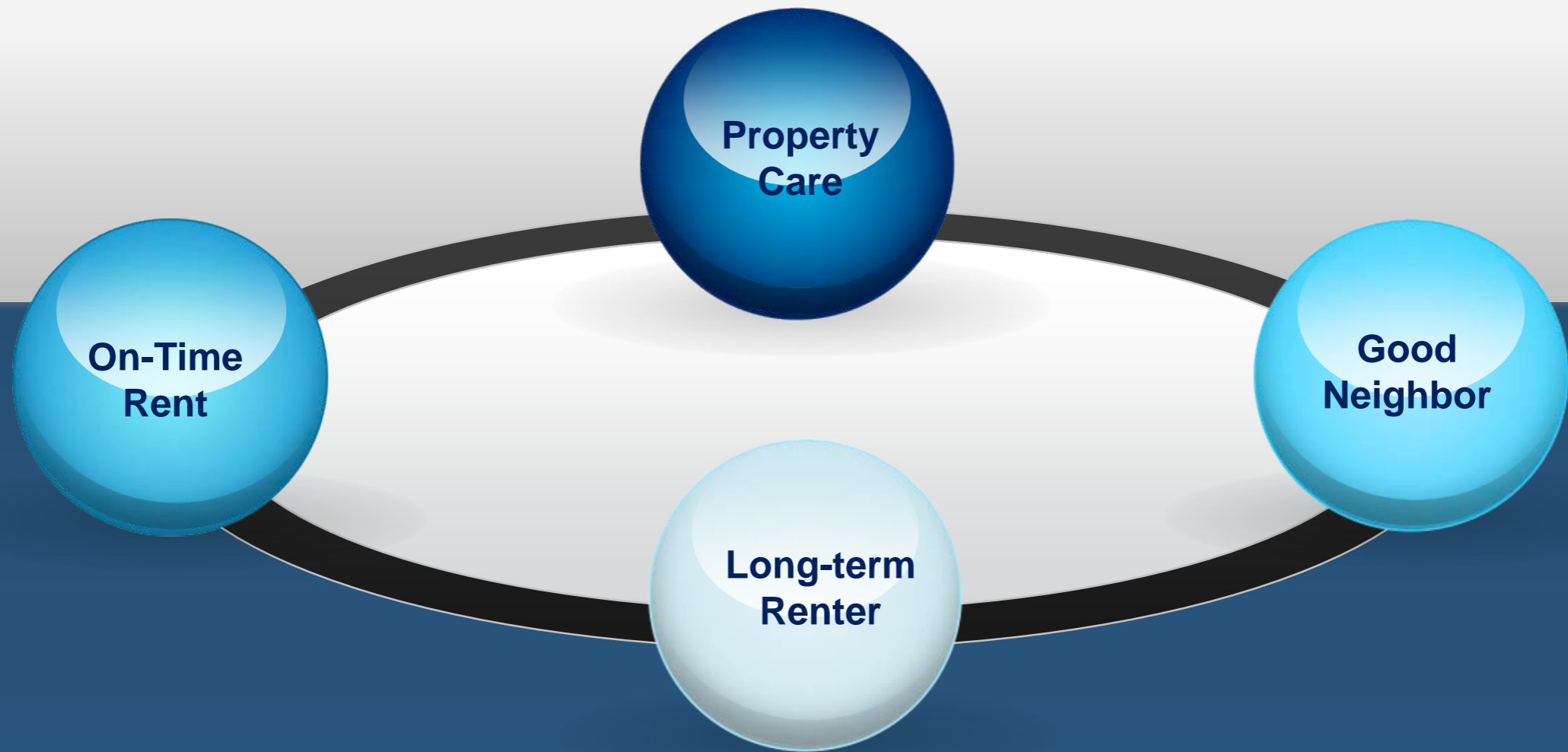


Landlords and Housing Search

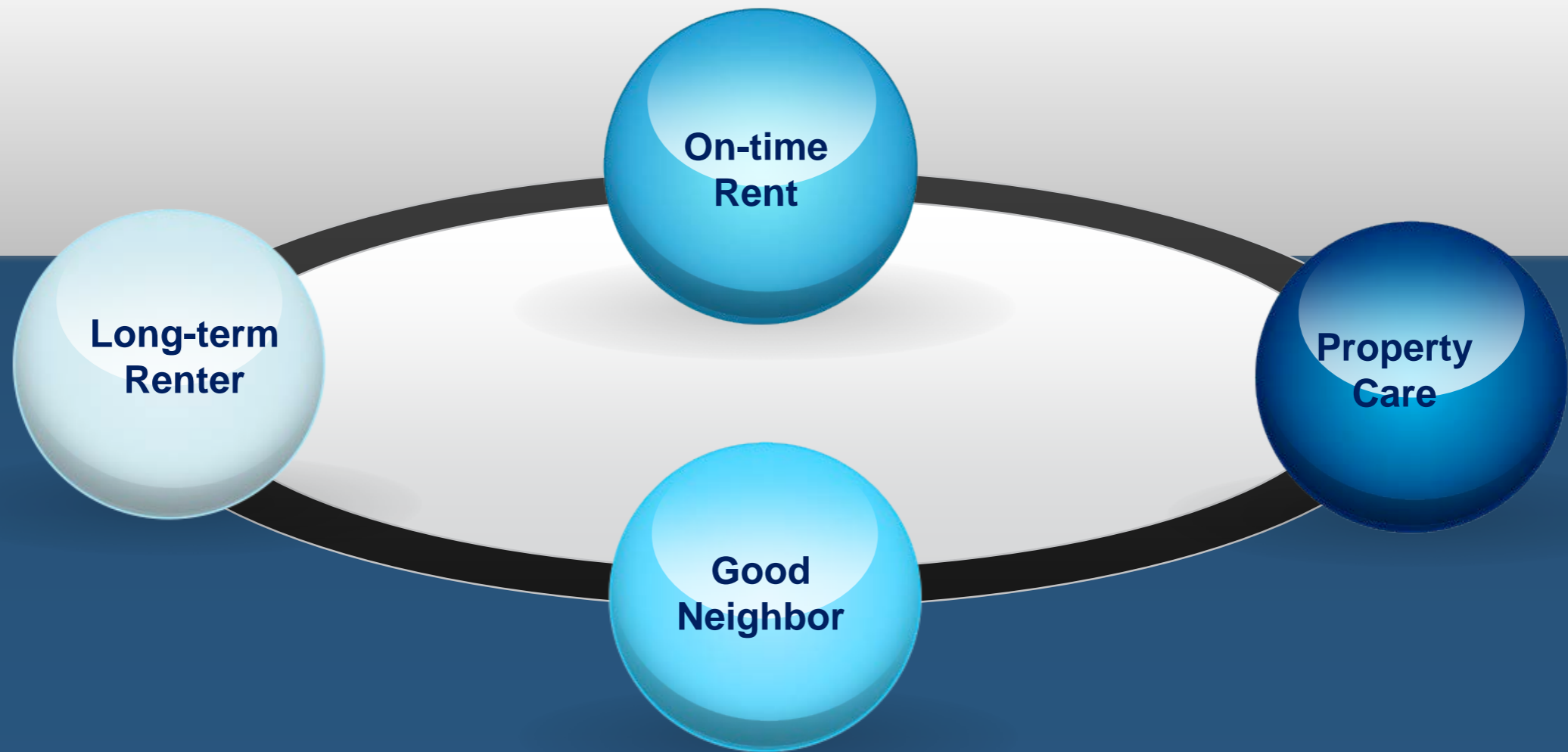
How To: Landlords



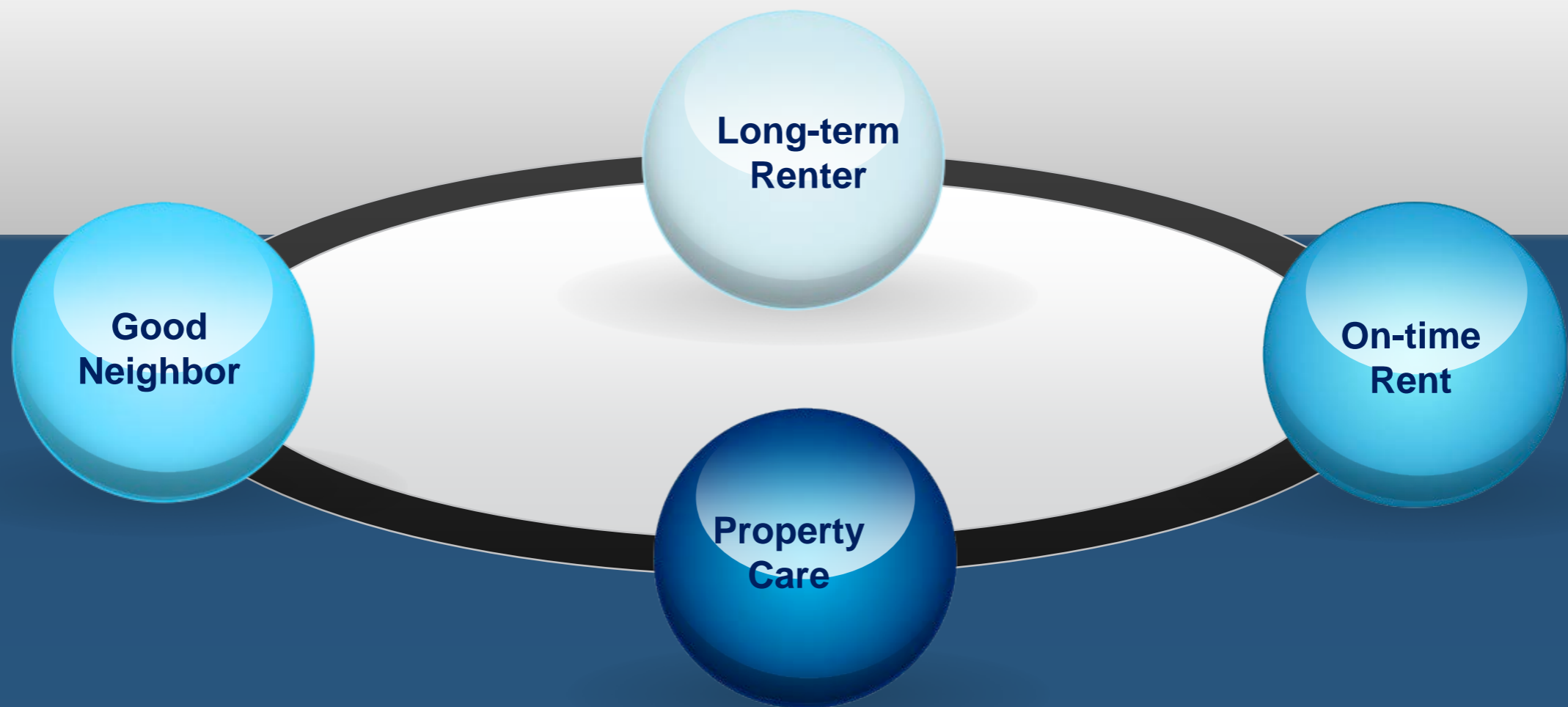
How To: Landlords



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Landlord Incentive Activity

Leave No Stone Unturned...

Diversify Your Methods for Outreach to Landlords

Cold Calls based signs & listings

Direct Mail to Landlords

Host a Landlord Event

Word of Mouth Referrals

Attend Landlord Networking Meetings



Housing Locator



Role

- Understands the needs and concerns of landlords
- Able to help participants identify their housing needs
- Knowledgeable about landlord-tenant law

Client Choice: Needs vs. Wants

Apartment Comparison Checklist

Terms and Conditions	Apt. 1	Apt. 2	Apt. 3
Address of unit			
Date available			
Application fee			
Security/Management deposit			
Pet rules/Deposit			
Rent amount			
Rent due date			
Length of lease			
Penalty for breaking lease			
Utilities included			
Apartment Features	Apt. 1	Apt. 2	Apt. 3
Number of bedrooms			
Location in building (basement, ground level, upper level)			
Furnished			
Eat-in kitchen			
Separate dining area			
Air conditioning			
Hardwood floors			
Carpet			
Paint/wall condition			
Closet space/storage			
Window natural light			
Window covering			
Ample outlets in each room			
Water pressure			
Handicap accessible			
Kitchen	Apt. 1	Apt. 2	Apt. 3
Age/condition of refrigerator			

- Neighborhood
- Amenities
- Number of Rooms
- Proximity to schools, family, friends, etc.

Landlord Recruitment Activity