Today’s Webinar

• All lines are on mute.

• Pose questions at any time in the Questions box. We will try to get to as many as we can at the end.

• The webinar and slides will be posted here: endhomelessness.org
The National Alliance to End Homelessness is the leading national voice on the issue of homelessness. The Alliance analyzes policy and develops pragmatic, effective policy solutions. The Alliance works collaboratively with the public, private, and nonprofit sectors to build state and local capacity, leading to stronger projects and policies that help communities achieve their goal of ending homelessness.

The National Alliance to End Homelessness identifies and evaluates hundreds of policy and project strategies and their impact on homelessness. The Alliance’s Center for Capacity Building helps communities replicate and customize the best of those strategies. The Center focuses on strategies that are cost effective, data driven, and can be implemented at a scale that can significantly reduce homelessness.
Purpose of Today’s Webinar

• Provide an overview to the new Joint Transitional Housing (TH) – Permanent Housing (PH)-Rapid Re-housing (RRH) Component Project and highlight what communities should consider before applying for this new project component
Agenda

• What’s New and Notable in this year’s NOFA
• Have a Plan
• Focus on Achieving Outcomes
• Know What You Need to Achieve Outcomes
• Align Projects with Community’s Needs
• Use the CoC NOFA process to Improve Outcomes and Align Projects with Need
  – Reallocation
• What’s Next from the Alliance
Poll

Complete the sentence:

- My understanding of how the Joint Component will assist my CoC in ending homelessness is...
  - Clear
  - Partly cloudy
  - Cloudy
  - Spotty showers
  - Heavy Rain
Acronyms

- **CoC**: Continuum of Care
- **NOFA**: Notice of Funding Availability
- **FPRN**: Final Pro Rata Need
- **RRH**: Rapid Re-housing
- **TH-RRH**: Transitional-Housing-Rapid Re-housing
- **PSH**: Permanent Supportive Housing
- **CH**: Chronic Homelessness
CoC NOFA: New and Notable
2017 CoC Program NOFA

Registration Notice Released on: April 10, 2017

NOFA Released on: July 14, 2017

Applications due: September 28, 2017

Funding Available: Approximately $2 billion

Bonus Funding Available: 6% of FPRN
2017 CoC Program NOFA

• Policy Priorities:
  – End homelessness for everyone
  – Create a systemic response to homelessness
  – Strategically allocate and use resources
  – Use a Housing First approach

• As in past years, CoCs must prioritize projects into tiers, with projects prioritized in Tier 1 being more likely to be funded than projects of lower priority that fall into Tier 2.

• Communities continue to be expected to have a performance-based project review and rank process.
Important Reminders

• Have a Plan – A Vision to End Homelessness
• Focus on Outcomes – Reduce Homelessness
• Know What You Need – Data informed process
• Align Projects With Need – Align project portfolio to community need
Using the CoC NOFA as an Opportunity
Using the CoC NOFA as an Opportunity

The NOFA provides CoCs with helpful tools to improve the outcomes of your system and align projects with your community’s need:

1. Reallocation
Reallocation

New Permanent Supportive Housing:
- DedicatedPLUS or
- Chronically homeless individuals and families (including youth)

New Rapid Re-Housing for individuals, families, and youth up to 24:
- Directly from the streets or emergency shelter, and persons fleeing domestic violence situations and category 4 of the homelessness definition
- Residing in TH eliminated in FY 2017 Competition
- Residing in TH funded through Joint TH & PH-RRH
- Receiving services from VA-funded program + above criteria
Reallocation

• Joint Transitional Housing and Permanent Housing – Rapid Re-Housing (TH – RRH) component projects

• HMIS

• SSO for coordinated assessment

Project Expansion

• Expand existing eligible projects to increase # of units
TH-RRH Joint Component
TH – RRH Joint Component

• Is a combined transitional housing and rapid re-housing in a single project designed to:
  • provide a safe, crisis housing
  • with financial assistance and wrap-around services determined by program participants
  • to help them move to permanent housing as quickly as possible
• Is not intended to replace transitional housing projects that have been reallocated or lost funding in recent years
TH – RRH Joint Component

At a minimum, the project should:

• Be Housing First:
  – Not require participation in services
  – Have low-barriers to entry

• Allow client choice in housing identification
  Allow for the client to choose when they use the RRH resources to move into PH, *not the program*

Photo Credit: Association of Fort McMurray
TH – RRH Joint Component

At a minimum, the project should:

- **Connect** participants to resources
- **Target & Prioritize** the most vulnerable
- **Ensure** crisis housing is brief, without preconditions, and moves people quickly to permanent housing

Photo Credit: Thomas Castelazo
TH – RRH Joint Component: Can Help Communities That Have

- Large numbers of unsheltered homeless
- Lack of crisis housing capacity
- Lack of PH exit strategies for people in shelter or crisis housing
- Brief stays in crisis housing

Photo Credit: OregonLive
TH – RRH Joint Component: Can Help Communities That Have

• High rates of unsheltered youth homelessness

• Consider First:
  • Lowering barriers to access
  • Increasing RRH

Photo Credit: Steve Hardy/Creative Commons
TH – RRH Joint Component: Can Help Communities That Have

- Lack of safe housing for those fleeing domestic violence
- Consider First:
  - Lowering barriers to access
  - Increasing RRH

Photo Credit: The Ideal Culture Standard
TH – RRH Joint Component: Is It For Us?

• Consider the needs of the population to serve
• Design around those needs
• Consider:
  • Length of Assistance
  • Wrap around services
  • Funding Sources

Photo Credit: Jobat.be
TH –RRH Joint Component: System Performance

The Joint Component should improve system performance. To do so:

- **Establish performance benchmarks** appropriate for project’s target population and encourage projects to **prioritize**:
  - those who are unsheltered
  - have experienced long or multiple episodes of homelessness
  - have high barriers to exiting homelessness
  - more likely to be a victim of violence or harm
What to Expect from the Alliance Next

• Alliance Blogs:
  – TH-RRH Joint Component Models
  – Youth & the TH-RRH Joint Component
  – Domestic Violence Survivors & the TH-RRH Joint Component

• FY17 HUD CoC Scoring Criteria Summary
Questions?