



Social Media Guide

#ENDHOMELESSNESS CALL-IN DAY

On November 14, 2017, advocates across the country will flood their Members of Congress with calls to make ending homelessness a priority in the Fiscal Year 2018 budget. We need you to rally your communities to help. Here's what you can do:

1. Email your networks and ask them to put a reminder on their calendar to call their Members of Congress on November 14.
2. Share the alert [on Facebook](#).
3. Tweet the alert on Twitter.
4. Call your Members of Congress on November 14, ([Click here to identify your member of Congress and access a call-in script](#))!

SAMPLE EMAIL:

Dear Friends and Colleagues,

On November 14, advocates from across the county are participating in a National Call-In day to bring attention to the national fight to end homelessness. Will you put a reminder on your calendars now to call your Members of Congress on November 14?

Why now? Congress is facing a December 8 deadline to pass a budget for the Fiscal Year 2018, or face a government shutdown. This means that Congress is making funding decisions **right now** that will affect homelessness assistance programs. This is our chance to make sure Congress knows that this funding is vital for our community!

I urge you to participate by calling your Members of Congress on November 14. Also, please share this message with your networks. If each of you got 10 of your friends, coworkers, and fellow advocates to call on November 14, think of the impact we can make.

Set your reminder now, and get ready to call your [Member of Congress](#).

Sincerely,

[Your Name]

Facebook Posts

We know what it takes to #endhomelessness. We need Congress to provide the important federal funding necessary to do it. Will you call your Member of Congress on November 14? <http://ow.ly/WUK330gpVCr>

Tag five people in this post and ask them to take action to #endhomelessness by calling their Members of Congress on November 14. This is our chance to let Congress know how important federal funding is to end homelessness in your community. <http://ow.ly/WUK330gpVCr>

On any given night more than 500,000 people are experiencing homelessness. Tell Congress that they can help decrease that number by providing the federal funding needed to end homelessness. Call on November 14. <http://ow.ly/WUK330gpVCr>

Tweets

Congress can help #endhomelessness. Call them on Nov 14 and ask them to make it a priority. <http://ow.ly/WUK330gpVCr>

How can you help #endhomelessness? Start by calling Congress on Nov 14. <http://ow.ly/WUK330gpVCr>

I put a reminder on my calendar to call Congress on Nov 14 to ask for their help to #endhomelessness. Will you? <http://ow.ly/WUK330gpVCr>

Join the @naehomelessness National Call-In Day on Nov 14 to fight for funding to #endhomelessness. <http://ow.ly/WUK330gpVCr>