OPPORTUNITIES TO IMPROVE YOUR SYSTEM'S PERFORMANCE THROUGH THE FY2018 COC NOFA

National Alliance to End Homelessness

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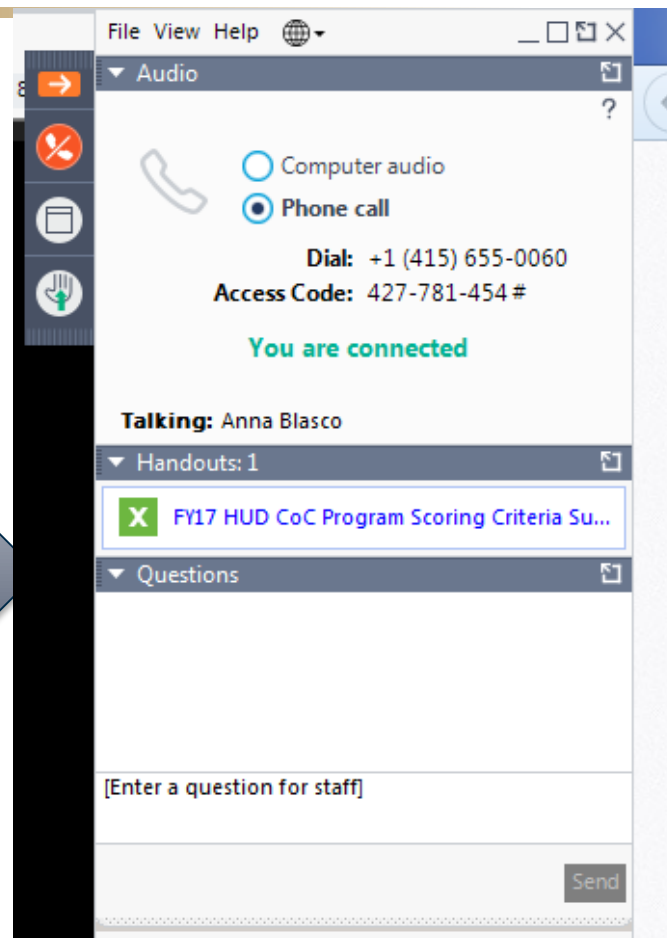Director, Center for Capacity Building

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Today's Webinar

- All lines are on mute.

- Pose questions at any time in the Questions box. We will try to get to as many as we can at the end.

- The webinar and slides will be posted here: endhomelessness.org

Ask a Question!

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Audio

○ Computer audio
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Talking: Anna Blasco

Handouts: 1

X FY17 HUD CoC Program Scoring Criteria Su...

Questions

[Enter a question for staff]

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Center For CAPACITY BUILDING
National Alliance To End Homelessness

The National Alliance to End Homelessness is the leading national voice on the issue of homelessness. The Alliance analyzes policy and develops pragmatic, effective policy solutions. The Alliance works collaboratively with the public, private, and nonprofit sectors to build state and local capacity, leading to stronger programs and policies that help communities achieve their goal of ending homelessness. The Alliance provides data and research to policymakers and elected officials in order to inform policy debates and educate the public and opinion leaders nationwide.

Working with a strong network of innovators, the National Alliance to End Homelessness identifies and evaluates hundreds of policy and program strategies and their impact on homelessness. The Alliance's Center for Capacity Building helps communities replicate and customize the best of those strategies. The Center focuses on strategies that are cost effective, data driven, and can be implemented at a scale that can significantly reduce homelessness.

Not HUD

Purpose of Today's Webinar

To discuss **opportunities** in this year's CoC NOFA to:

- **build** your system's capacity
- **increase** system flow to get more people housed
- **improve** program outcomes and system performance

Agenda

- New and notable in the FY2018 CoC NOFA

- Strategies and Resources to Build Your Community's Capacity

- Opportunities for Improving Your System: Reallocation

- Opportunities for Improving Your System: Creating Flow Through Your System

- Questions

- What's Next

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Acronyms

- CoC: Continuum of Care
- NOFA: Notice of Funding Availability
- FPRN: Final Pro Rata Need
- RRH: Rapid Re-housing
- TH-RRH: Transitional-Housing-Rapid Re-housing
- PSH: Permanent Supportive Housing
- CH: Chronic Homelessness

CONTINUUM OF CARE FY2018 NOFA

Important Deadlines

FY2018 CoC NOFA: Important Details

NOFA Released on: June 20, 2018

Important Deadlines:

- On or before **September 16, 2018** – Online post and notice to community of entire CoC Consolidated Application, Priority Listing, all Project Applications

- By **September 18, 2018; 8:00PM EST** – Deadline for submission

Funding Available: Approximately $2.1billion

Bonus Funding Available: 6% of FPRN

CONTINUUM OF CARE FY2018 NOFA

New and Notable

FY2018 CoC NOFA: New & Notable

- Homeless Policy and Program Priorities
  - Policy Priorities
    - Ending homelessness for all persons
    - Creating a systemic response to homelessness (SPM)
    - Strategically allocate and use resources – developing partnerships with PHA
    - Using a Housing First Approach
- Domestic Violence Bonus Project - $50M
- Transition, consolidate, expand project grants*
- Efforts to prevent/end homelessness should consider addressing racial inequity

CONTINUUM OF CARE FY2018 NOFA

Strategies and Resources to Build Your Community's Capacity

Things to Keep in Mind

- Have a Plan – A Vision to End Homelessness

- Focus on Outcomes – Reduce Homelessness

- Know What You Need – Data informed process

- Align Projects With Need – Align project portfolio to community need

CONTINUUM OF CARE FY2018 NOFA

Opportunities for Improving Your System: Reallocation

Reallocation: Planning

- At Prior Year's Award Announcement:
  - Review past year's Consolidated Application
    - Develop plan to improve system outcomes
    - Develop list of activities to take to accomplish stated goals for improvement; collect information and develop plan to track progress
  - Review funded projects
    - Unspent funds/capacity
    - Identify projects not meeting performance benchmarks
    - Compare costs per permanent housing exit for each project

Reallocation: Planning

- Create Resource Allocation Strategy
  - Review all current projects and ask:
    - Are any projects underutilized or underperforming that can be reallocated?
    - Are there portions of projects that can be reallocated?
    - Are there funds from projects that can be recaptured to create new projects
- Develop plan to recruit organizations to apply for funding and/or develop plan to build capacity of current project or another organization to submit application

Reallocation: Scoring Tools

- Opportunities to Enhance Practice: Ask
  - Do Scoring Tools align with HUD Policy Priorities?
  - Do Scoring Tools focus on performance for each project?
  - Does the CoC prioritize projects that are efficient with funds
  - Does the CoC prioritize projects that assist the CoC in accomplishing goals stated in the Consolidated Application
- Year Long Planning to Develop/Approve Tools
  - NOFA Committee
    - Debrief prior year competition, including project applicant and Project Review Committee feedback
    - Modifies competition process and scoring materials; proposes to CoC for adoption and approval

Review & Rank: Scoring Tools

- Resources:
  - [HUD Project Rating and Ranking Tool](#)

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Reallocation: Rapid Re-Housing

Determining Whether to Reallocate RRH

- Some communities have portfolios almost entirely composed of RRH Projects

- The CoC should evaluate current RRH projects using the National Performance Benchmarks and Program Standards:

  - Household placed into permanent housing meets community's length of stay benchmark

  - Exits to permanent housing meet 80% benchmark

  - 85% of households do not return to homelessness within 12 months program exit

Reallocation: Permanent Supportive Housing

Determining Whether to Reallocate PSH

- Some communities have portfolios almost entirely composed of PSH Projects

- The CoC should evaluate current PSH projects and consider reallocation to improve the CoC's ability to end chronic homelessness

Reallocation: Permanent Supportive Housing

Key Questions To Consider When Evaluating PSH Projects:

- Does the permanent supportive housing project perform well?

- Is it cost effective?

- Does it continue to meet a community need?

Reallocating PSH: Performance

Data or Information Needed

- Total number of households served in the year
- Number of households exited to any destination
- Number of households who exited to permanent housing destinations
- Number of households remaining in the project longer than 12 months
- Organizational policies and procedures
- HMIS data quality
- Consumer feedback

Things to Consider

- Did the project meet the performance goal **of at least 80 percent** of households retaining housing or exiting to other permanent housing?
- If the CoC set a higher performance goal, did the project also meet the CoC's performance goal?
- How did the project compare relative to other PSH projects in the CoC?
- Are consumers satisfied with the housing and services? Do they continue to need intensive services?
- Does the project embrace a Housing First philosophy, and is this reflected in their policies and procedures?
- How is the project's data quality?

Reallocating PSH: Cost Effectiveness

Data or Information Needed

- Total annual program budget (all funding sources)
- Total number of households served in a year
- Utilization Rates from Housing Inventory Chart
- Number of households who exited to permanent housing destinations
- Number of households remaining in the project longer than 12 months
- Percentage of clients served in the past year who were chronically homeless
- Assessment of participant needs and/or interest in moving on to great independence

Things to Consider

- What is the cost per household served?
- Are project costs high or low compared to other PSH projects in the CoC?
- Are high costs projects also serving chronically homeless households?
- Is the project operating at full capacity?
- What is the cost per positive outcome (exit to or retention of permanent housing)?

Reallocating PSH: Community Need

Data or Information Needed

- Percentage of beds dedicated or prioritized for a specific population
- Percentage of beds serving households experiencing chronic homelessness as reported on the HIC
- PIT counts of chronically homeless individuals and families over time
- CoC gaps analysis
- Participation in coordinated entry
- Written project policy of prioritizing chronically homeless households
- Percentage of clients served in the past year who were chronically homeless

Things to Consider

- Does the project's target population match the need in your community?
- Has chronic homelessness gone up or down in your community?
- Is the project serving the intended target population?
- Is the project targeting beds to CH and using HUD's prioritization notice for CH in PSH?
- Is the project accepting referrals from coordinated entry?

POLL

- Is Your CoC planning on Reallocating a PSH Project to a New RRH Project?
    - YES
    - NO
    - We are considering it
    - What?! Are you crazy?

CONTINUUM OF CARE FY2018 NOFA

Opportunities for Improving Your System: Creating Flow Through Your System

What is "System Flow"?

An efficient and coordinated process that moves people through the crisis response system from homelessness to housing as quickly as possible.

Is Your System Stuck?

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A "Stuck" System

- Waitlists for shelter

- Waitlists for RRH and PSH

- Unchanging or increasing number of unsheltered people

- Long lengths of stay in shelter with most people exiting back into homelessness or transitional housing

- Average length of homelessness is increasing

- Many people are unable to get into shelter or housing programs because of eligibility and program policies ("high barriers")

POLL

- Do you have a stuck system?
  - YES
  - NO
  - I don't know
  - I'm too tired to think

NOFA Opportunity: PSH Move-On Strategy

Secure your team and begin to identify resources

Design the initiative; identify add'l resources

Implement and monitor

Team:

- Supportive housing providers
- PHA
- Gov't and/or private funders

Resources:

- Housing subsidy
- Services funding
- Financial resources for tenants

- Environmental scan; determine size and scale
- Decide on eligibility criteria and application process
- Design services package
- Identify financial resources that will be made available to clients
- Outline responsibilities of all partners, including expectations on backfill
- Set goals and plan for implementation with timeline

- Interagency coordination and troubleshooting
- Training
- Monitoring/evaluation
- Management of initiative resources

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NOFA Opportunity: PSH Move-On Strategy

Key Tips and Advice:

- Build in time for program coordination among partners
- Highlight win-win for PHA and CoC (improved utilization rates for vouchers)
- Establish clear program flow from the beginning
- Start up slowly
- Set clear eligibility criteria for who is eligible to participate
- Share data and share information
- Remember… it's a Team Effort!

Courtesy of Brilliant Corners

POLL

- Does Your Community Have a PSH Move-On Strategy or Planning on Starting One?

  - YES

  - NO

  - I don't know

NOFA Opportunity: TH-RRH Joint Component:

What Is It?

- Is a combined transitional housing and rapid re-housing in a single project designed to:

  - provide a safe, crisis housing

  - with financial assistance and wrap-around services determined by program participants

  - to help them move to permanent housing as quickly as possible

- Is not intended to replace transitional housing projects that have been reallocated or lost funding in recent years

Helps Address…

- Large numbers of unsheltered homeless

- Lack of crisis housing capacity

- Lack of PH exit strategies for people in shelter or crisis housing

- Long stays in crisis housing

POLL

- Is Your CoC Applying for a Joint TH-RRH Project?
  - YES
  - NO
  - I don't know

NOFA Opportunity: Transition Grant

Transition Grants provides communities more flexibility to better improve system flow by changing grant components:

- Where is your community getting stuck?
  - Do you need less TH and more RRH?
  - Do you need less PSH and more RRH?
  - Do you need more crisis housing with housing exits (TH-RRH?)

POLL

- Is Your CoC Going to Take Advantage of the Transition Grant?
  - YES
  - NO
  - We are considering it
  - I don't know

CONTINUUM OF CARE FY2018 NOFA

Questions & What's Next

QUESTIONS

If you have follow-up questions or wish to request resources discussed on today's call, please contact us at – thecenter@naeh.org

What's Next

- HUD to announce NOFA for HMIS - $5M
  - *"CoC's with low performance – this is for you!"*
    - -HUD SNAPS Q and A at NAEH 2018 Conference on Ending Homelessness
- NAEH Upcoming Blogs
  - DV Bonus Project
  - Racial Inequity

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Contact Information

If you have questions, please contact us at: thecenter@naeh.org