

2019 NATIONAL CONFERENCE ON

# Ending Homelessness & Capitol Hill Day

WASHINGTON, D.C.  
JULY 22-24



## Who Attends the National Conference on Ending Homelessness?

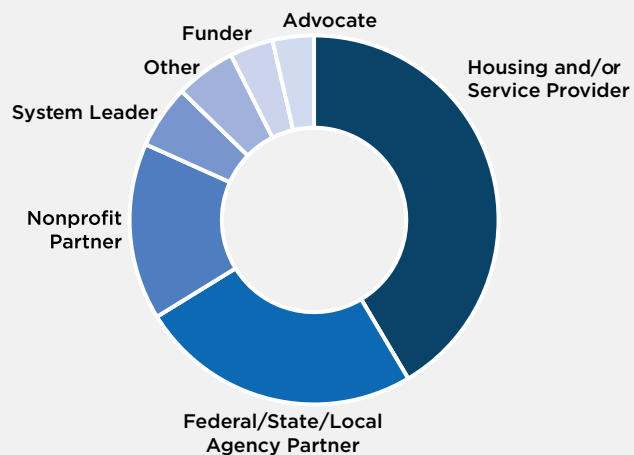
**Our attendees are a diverse group.** They represent every sector within the homelessness system, come from organizations across the entire country, and hold highly varied but predominantly senior roles at those organizations. Sponsors have a unique opportunity at this conference to connect and make their brand widely known.

TOTAL ATTENDEES

**2,000+**

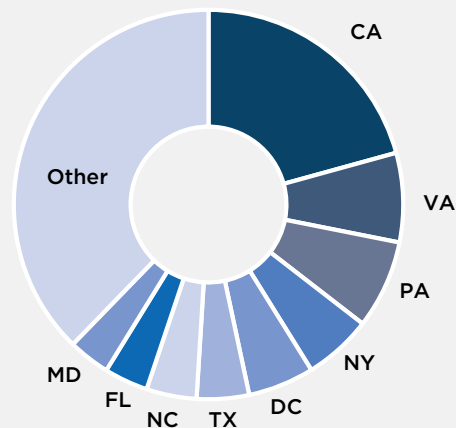
### ATTENDEES BY JOB ROLES

*Other roles include consumer, researcher, elected official, student policy analyst, community relations, advocates, and more*



### ATTENDEES BY STATE

*Other highly represented states include Massachusetts, Arizona, Connecticut, and Utah*



# Sponsorship Levels

## INVESTING SPONSOR \$1,500

- Listing on event website
- Logos included in the Key—the conference mobile app/website
- Recognition on social media platforms
- Complimentary exhibitor table
- Recognition on badge recycling stations
- Inclusion in conference app game, prompting attendees to visit sponsor table and gather information

## SUPPORTING SPONSOR \$3,000

- **All benefits mentioned above**
- Organization branding on primary conference giveaway
- Inclusion of organizational marketing items (pens or notepads) in workshop sessions for attendees
- One conference registration\*

## WORKSHOP SPONSOR \$5,000

- **All benefits mentioned above**
- Recognition in pre-event correspondence and announcements
- Rotating bottom banner of conference app
- Small branded signage at tables for one plenary or meal session. Sponsor must design and provide signage (postcard size) (3 available)
- Two conference registrations\*

## SPOTLIGHT SPONSOR \$7,500

- **All benefits mentioned above**
- Opportunity to provide 10-15 minute consultation sessions to attendees during time slot in Sponsor Consultation Room. Designated consultation hours to be determined by the Alliance.

## TRACK SPONSOR \$10,000

- **All benefits mentioned above**
- Rotating top banner of conference app
- Exclusive recognition as sponsor of a pre-conference session
- Private room to use for consultation sessions with attendees
- Listing on conference charging station
- Five conference registrations\*

**HOSPITALITY  
SPONSOR  
\$15,000**

- **All benefits mentioned above**
- Listing on signage at continental breakfast
- Exclusive listing on either refreshment station or coffee station signage
- Sponsored post in the conference app
- Opportunities for timed advertisements in the conference app
- Seven conference registrations\*

**KEYNOTE  
SPONSOR  
\$25,000  
TWO AVAILABLE**

- **All benefits mentioned above**
- Exclusive listing and recognition at either Tuesday plenary or Wednesday lunch plenary with special announcement
- Exclusive listing on livestream of plenary events
- Splashscreen welcome advertisement in the conference app
- Reserved table at lunch plenary sessions

**PRESENTING  
SPONSOR  
OVER \$25,000  
AVAILABLE TO  
LEAD SPONSOR**

- **All benefits mentioned above**
- Listing on signage at conference registration
- Recognition as Presenting Sponsor at the opening keynote session of the conference with special announcement
- Recognition as Conference App Sponsor
- Recognition as Conference Wifi Sponsor—opportunity to name Wifi network and choose splashpage; recognition on all signage at conference relating to Wifi network

## **SPECIAL ADDITIONAL OPPORTUNITY**

All Sponsors are invited to purchase an exhibitor table at Monday night's Award Recognition event for \$1,000. The Award Recognition is open to all conference attendees, and will feature food, drinks, and a special award presentation.

\*Conference registrations can also be donated back to the Alliance to support our conference scholarship fund allowing individuals with lived experience of homelessness to attend.

