An Historic Opportunity to End Homelessness

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AN HISTORIC OPPORTUNITY TO END HOMELESSNESS
Maximize the Impact of Historic Funding

VALUES

1. Reduce homelessness
2. Help as many high-need people as possible
3. Reduce racial disproportionality and disparities
4. Create partnerships

Source: Kingsnorth Church Of England Primary School
Maximize the Impact of Historic Funding

PRIORITIZATION

1. Use data to identify categories of people with more serious problems
2. With and without service needs
   • People who are unsheltered
   • People with disabilities
   • Long-term shelter stayers
   • People over 55
   • Families with children under 6
3. Create “buckets” of people in each category and prepare for housing
Once in a lifetime opportunity

People are depending on us to get this right!!
Point blank, period.
Historical barriers to ending homelessness

- Not Enough Money
- Small subset actually working on solving the crisis
- Systems that were not created to REALLY end homelessness (wink wink)
- Lack of affordable housing
We have resources!!!!

- CARES Relief Funds
- ESG – CV
- CDBG – CV
- HOME – ARP
- Emergency Housing Vouchers
We have a new clique

- Homeless services providers
- Governments (state and local together)
- Healthcare system
- Developers
- Feeder systems
Build your new system

- Blow your system up and start over – seriously if you haven’t ended homelessness start anew
- Focus on PERMANENT HOUSING – temporary housing, while great, will not end homelessness
- Use your data to discover who is the most vulnerable in your community (who is likely to die without intervention)
- Prioritize those most vulnerable – if you can figure out how to assist those with the highest barriers then you have the blueprint for everyone else
- Rebuild the system with equity baked in – now you know better, do better
- Have the real experts guiding the work – People experiencing homelessness are the experts (PAY THEM)
- Talk to community based groups – they are not the enemy – they are doing the work for little to no pay
Virginia’s response

- Homeless and Special Needs Housing unit has bi-weekly meetings with community development and production and preservation units.
- Using data to see where HOME-ARP projects have the greatest need.
- We are facilitating meetings with local governments and CoCs.
- We are having weekly meetings with DMAS and connecting MCOs and CoCs.
- Working with Housing Authorities and CoCs to help shape the MOUs.
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Thank you!

Reminder: Register for tomorrow’s webinar on Being Smart and Strategic with Emergency Housing Vouchers!

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