

# **Stronger Together: A Roadmap to An Effective Homeless System:**

Effective Street Outreach:  
From Unsheltered to Housed

Thursday, January 18<sup>th</sup>





National Alliance to  
**END HOMELESSNESS**



Center For  
**CAPACITY BUILDING**  
National Alliance To End Homelessness

The National Alliance to End Homelessness is the leading national voice on the issue of homelessness. The Alliance analyzes policy and develops pragmatic, effective policy solutions. The Alliance works collaboratively with the public, private, and nonprofit sectors to build state and local capacity, leading to stronger programs and policies that help communities achieve their goal of ending homelessness. The Alliance provides data and research to policymakers and elected officials in order to inform policy debates and educate the public and opinion leaders nationwide.

Working with a strong network of innovators, the National Alliance to End Homelessness identifies and evaluates hundreds of policy and program strategies and their impact on homelessness. The Alliance's Center for Capacity Building helps communities replicate and customize the best of those strategies. The Center focuses on strategies that are cost effective, data driven, and can be implemented at a scale that can significantly reduce homelessness.

# National Alliance to End Homelessness Statements for Participation

The Alliance works to ensure that diverse voices are included as facilitators, attendees, and guests in our office hours and forums. All voices are welcome.

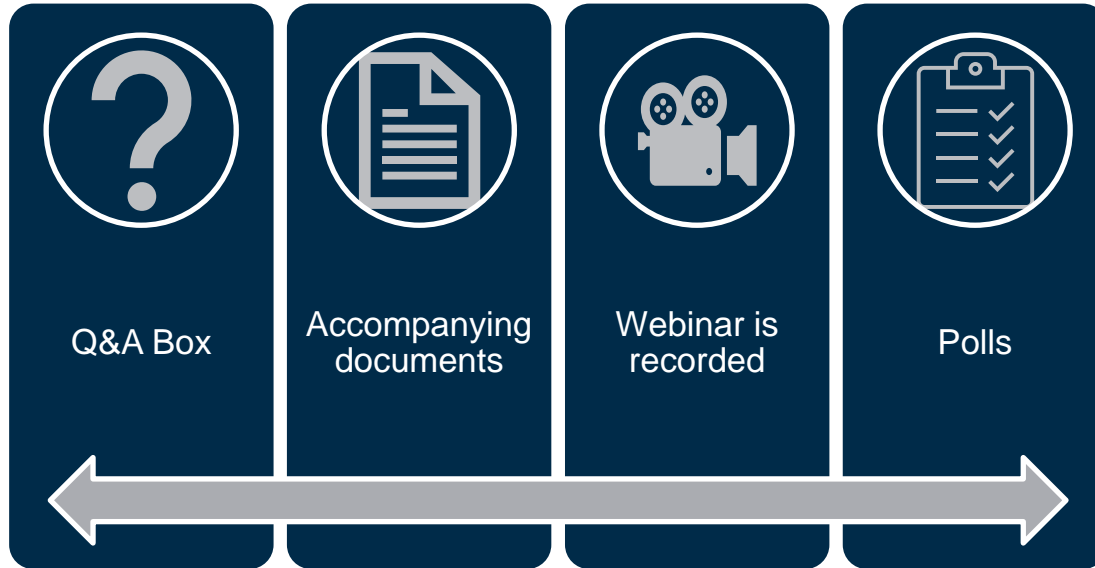
The organization has a zero-tolerance policy for any form of discrimination or abusive behavior. The Alliance is committed to ensuring that all its events are safe and respectful for all participants.

Participants acknowledge that any form of discrimination, violence, or abusive behavior may result in removal from an office hour or forum depending on the situation.

If any discrimination is witnessed or experienced during the webinar, or if you feel unsafe, please notify any member of the Alliance staff.

The National Alliance to End Homelessness strives to create a diverse, inclusive, accepting, and safe space for everyone.

# Housekeeping



# Stronger Together: A Roadmap to An Effective Homeless System

## Roundtable Series – Stronger Together: A Roadmap to An Effective Homeless System

December 22, 2023 | Videos

This series is designed for **advocates** (including people with lived expertise), **system leaders, funders, program managers, and direct service providers**.

A pandemic, natural disasters, lack of funding, low wages that fuel staff turnover, and the disappearance of truly affordable housing continue to impact homeless response systems. In many communities, these realities have led to increased homelessness, especially unsheltered homelessness. Now homeless response systems must reexamine and restrengthen its efforts by coordinating and ensuring fidelity to best practices in the interventions offered.

For any homelessness system – no matter if newly formed, restructuring, or well-established – this onset of unprecedented challenges may have led to decreased use of best practices across a

### Schedule and Registration

Webinar Title	Date and Time	Status
<a href="#">Effective Street Outreach: From Unsheltered to Housed</a>	January 18, 2024 3:00 – 4:30 P.M. ET	<a href="#">REGISTER</a>
<a href="#">Targeted Homelessness Prevention: Stemming the Inflow</a>	February 15, 2024 3:00 – 4:30 P.M. ET	<a href="#">REGISTER</a>
<b>Housing Problem-Solving:</b> From Diversion to Rapid Exit and Beyond	March 21, 2024 3:00 – 4:30 P.M. ET	<i>Save the Date</i>
<b>Coordinated Entry:</b> Best Practices in Centering Equity and Ensuring Effectiveness	April 18, 2024 3:00 – 4:30 P.M. ET	<i>Save the Date</i>
<b>Emergency Shelter:</b> Reimagining a Housing Focused Place People Want to Use	May 16, 2024 3:00 – 4:30 P.M. ET	<i>Save the Date</i>

# WHY STRONGER TOGETHER?

Created An Effective Homeless Response System



# GOAL OF AN EFFECTIVE, EFFICIENT, AND EQUITABLE HOMELESS RESPONSE SYSTEM

**DIVERT** people from imminent homelessness whenever possible

**HOUSE** people as quickly as possible



# HOMELESS RESPONSE SYSTEM: ENDGAME

HOMELESSNESS IS  
RARE,  
BRIEF,  
AND  
ONE-TIME



People in a housing crisis have access to immediate help, including a safe place to go



People are not unsheltered



People do not spend long periods of time homeless



People exit homelessness quickly and do not quickly cycle back into homelessness



# HOMELESS RESPONSE SYSTEM: ENDGAME

## ESTABLISH SYSTEM PERFORMANCE MEASURES



Reduce in-flow into homelessness



Increase exits to permanent housing



Decrease average length of homelessness



Decrease returns to homelessness

# INTERVENTIONS

Street Outreach

Homelessness Prevention

Diversion

Coordinated Entry

Emergency Shelter

Rapid Re-Housing

Transitional Housing

Supportive Housing

# INCREASE SYSTEM FLOW

An efficient and coordinated process that moves people from homelessness to housing as quickly as possible



# Consider How Current Resources Are Being Utilized and Working Together...

If you make investments without considering how it impacts the system and how it is coordinated...



If the interventions working together

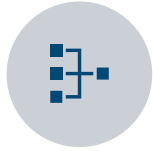


# EFFECTIVE STREET OUTREACH: FROM UNSHELTERED TO HOUSED

Outreach A Critical Element To Effective System Flow



# Core Components for Outreach in an Effective Homeless Response



**SYSTEM-LEVEL  
COORDINATION**



**INTEGRATION  
WITH  
COORDINATED  
ENTRY  
SYSTEMS**



**EXPLORATION  
OF OPTIONS  
AND  
RESOURCES**



**CULTURAL  
HUMILITY**



**RESOURCE  
EQUIPPING**



**UTILIZATION OF  
DATA**



**EFFECTIVE  
ENGAGEMENT**



**PRIORITIZATION  
AND TIME  
ALLOCATION**

## Ways to Act:

- ❖ **Attend** City Council and Board of Supervisor meetings to demand more investments to end homelessness in your community.
- ❖ **Connect** with NAEH's Action Alert page to stay informed on key legislation: <https://endhomelessness.org/help-end-homelessness/take-action/>
- ❖ **Call** your state and federal lawmakers to demand action. Request meetings to voice your concerns. NAEH's grassroots staff can assist with scheduling meetings with Congressional offices.

# Thank You

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- **Speakers:**
  - Jeff Clark [jclark@safeharborcenterinc.org](mailto:jclark@safeharborcenterinc.org)
  - Quiana Fisher [quianafisher@austinecho.org](mailto:quianafisher@austinecho.org)
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- Please reach out to [jjohnson@naeh.org](mailto:jjohnson@naeh.org) with any questions.
- See the [Roundtable Series – Stronger Together: A Roadmap to An Effective Homeless System](#)