



# 2016

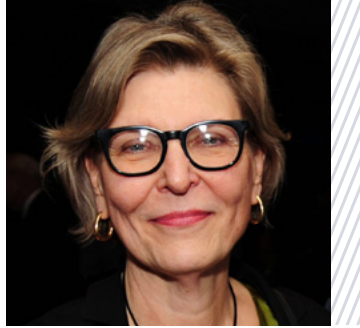
Annual Report





## OUR MISSION:

THE NATIONAL  
ALLIANCE TO END  
HOMELESSNESS  
IS A NONPARTISAN  
ORGANIZATION  
COMMITTED TO  
PREVENTING  
& ENDING  
HOMELESSNESS  
IN THE  
UNITED STATES.



## LETTER *from the* PRESIDENT

For the past several years, the nation has made significant progress in the effort to end homelessness. We have seen communities come together behind a shared vision. We have seen unprecedented levels of collaboration. We have seen best practices embraced across the country. And we have seen the homelessness system become dramatically more effective as a result. The impact of all of these changes has been reductions in homelessness, notwithstanding the headwinds pushing in the opposite direction.

Despite the progress, we have also seen challenges, and this year was no exception.

Even with declines in most communities across the nation, over the course of 2016 we saw the first increase in overall homelessness since 2010. The nationwide affordable housing crisis had a direct impact on the number of people experiencing homelessness and housing insecurity. It is a reminder that our mission is a bold one, and that there are obstacles in its path.

That is why the Alliance remained determined, persistent, and prepared throughout 2016.

This year, the Alliance's Policy Team worked closely with federal partners to lock in on key housing strategies that end homelessness. We educated Members of Congress on the importance of providing adequate resources to programs that are proven to reduce homelessness. That included funding programs for veterans and youth, and efforts to shift resources towards rapid re-housing models.

This work was enhanced by the Alliance's Homelessness Research Institute, which consistently produced credible research and analysis to inform not only policymakers, but also the media, the public, and the community of service providers working to end homelessness.

Finally, the Alliance's Center for Capacity Building continued its efforts to help communities implement key solutions to homelessness. Through on-site trainings, webinar series on key strategies, learning

collaboratives, and technical assistance, the Center for Capacity Building strengthened its efforts to make the homelessness system more efficient, effective, and evidence-based.

Looking forward, the Alliance is more committed than ever. Our staff and board remain firm in our conviction that homelessness in America is unacceptable.

Together with our partners, donors, and supporters, we will continue to push forward innovative and effective solutions, and work towards a day when every American has a home.

### NAN ROMAN

#### *President and CEO*

National Alliance to End Homelessness



*How We Are*

# HELPING

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness, work with federal and local partners to support those solutions, and collaborate with communities to implement them.

## THESE SOLUTIONS INCLUDE:

ENSURING COMMUNITY-WIDE COORDINATION OF SERVICES, HOUSING, AND PROGRAMS

BUILDING CRISIS RESPONSE SYSTEMS THAT ARE HOUSING-FOCUSED

INVESTING IN TARGETED, EVIDENCE-BASED HOUSING MODELS THAT DECREASE RETURNS TO HOMELESSNESS

PROMOTING DIVERSION STRATEGIES THAT PREVENT PEOPLE FROM BECOMING HOMELESSNESS

ENHANCING EMERGENCY SHELTER SYSTEMS THAT DECREASE THE TIME PEOPLE SPEND HOMELESS

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WE BELIEVE THAT  
ACHIEVING AN END  
TO HOMELESSNESS IS  
WITHIN OUR REACH.





# OUR WORK

## FAMILY HOMELESSNESS

DOWN **5%**

THE NUMBER OF HOMELESS CHILDREN UNDER 19 AND LIVING WITH THEIR FAMILIES DECREASED BY ALMOST

**6,000**

**32**  
STATES  
+ D.C.

REPORTED  
DECREASES  
IN OVERALL  
HOMELESSNESS

**21** COMMUNITIES  
AND THE ENTIRE STATES  
OF DELEWARE AND  
CONNECTICUT  
ANNOUNCED AN END TO  
VETERAN HOMELESSNESS

**36** STATES  
+ D.C.  
REPORTED DECREASES  
IN VETERAN  
HOMELESSNESS

# CAPACITY BUILDING

The Alliance's **Center for Capacity Building** provides specialized training and resources to communities across the country to help them be more effective in their efforts to end homelessness. Through on-the-ground training and technical assistance, the team directly helps communities to design and implement crisis systems, improve their systems performance, deliver rapid re-housing, utilize data, and make progress in ending homelessness. The Center also provides assistance to a broader audience through webinars, workshops, and suites of toolkits. In addition to helping service providers and communities implement evidence-based practices, the Center for Capacity Building identifies local insights and knowledge that inform the Alliance's ongoing work.

## 2016 ACHIEVEMENTS

- Developed a new model for effective emergency shelter practices by researching shelter systems around the country. The new model was piloted in Connecticut and **significantly IMPROVED HOUSING OUTCOMES and decreased length of stay** at five shelters locations throughout the state.
- Assisted multiple communities in their efforts to end veteran homelessness. In Las Vegas, Nevada, the Alliance partnered with the local U.S. Department of Veterans Affairs Medical Center and the Clark County Continuum of Care to guide their efforts to house hundreds of veterans. With assistance from the Center, **Southern Nevada implemented a sustainable system that continues to EFFICIENTLY HOUSE VETERANS.**

# IMPROVING POLICY

Ending homelessness demands effective public policy at all levels of government. Over the course of 2016, the Alliance's Policy Team worked directly with members of Congress, federal officials, leaders within the Administration, and state and local policymakers. Their efforts informed a better understanding of homelessness throughout the government, promoting investment in the most effective solutions to homelessness.

## 2016 ACHIEVEMENTS

- The Federal government **increased its investment in proven solutions by \$279 MILLION**, even in a difficult budget year. Homelessness programs outperformed many other human service and housing programs in terms of appropriations, demonstrating Congress' confidence in their effectiveness.
- Worked with the National Low Income Housing Coalition and the Center on Budget and Policy Priorities to initiate a major, multi-sector **national campaign to address AFFORDABLE HOUSING**.
- Coordinated more than 374 advocates across 42 states to collectively attend 249 Capitol Hill meetings at the Alliance's annual Hill day in July. Alliance staff and advocate partners educated Congress about their crucial role in ending homelessness in communities nationwide.

# RESEARCH *and* EDUCATION

## THE HOMELESSNESS RESEARCH INSTITUTE

The Homelessness Research Institute (HRI) leads the Alliance's research and education initiatives. HRI analyzes and presents data to policymakers, practitioners, the media, and the caring public to ensure that they have the best information about trends and emerging solutions to homelessness. This data provides the evidence behind the best practices for our mission.

## 2016 ACHIEVEMENTS

- Collaborated with the U.S. Conference of Mayors to publish **The US Conference of Mayors' Report on Hunger and Homelessness**, a report analyzing homelessness trends in major cities.
- Produced **THE STATE OF HOMELESSNESS in America 2016**, the sixth in a series of annual reports that charts progress in ending homelessness in the United States.
- Developed **INTERACTIVE MAPPING TOOLS** to illustrate the Point-In-Time count findings in communities across the United States, as well as the state of veteran homelessness in the nation.

## NATIONAL CONFERENCES

Each year, the Alliance hosts two national conferences to explore and share homelessness trends and solutions. These events continued to grow in attendance in 2016, bringing together thousands of service providers, advocates, and public-sector leaders from across the country to share their experiences, promote best practices, and learn from each other the best solutions to ending homelessness.

### 2016 NATIONAL CONFERENCE ON ENDING FAMILY & YOUTH HOMELESSNESS

OAKLAND, CA  
PARTICIPANTS 990  
WORKSHOPS 65  
SPEAKERS 175

### 2016 NATIONAL CONFERENCE ON ENDING HOMELESSNESS

WASHINGTON, DC  
PARTICIPANTS 1615  
WORKSHOPS 98  
SPEAKERS 280



# | 2016 STATEMENT *of* ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Revenue &amp; Support</b>			
GRANTS & CONTRIBUTIONS	\$ 2,076,634	\$ 1,128,600	\$ 3,205,234
CONFERENCE REGISTRATIONS	1,079,535	-	1,079,535
CONTRACT INCOME	221,762	-	221,762
OTHER REVENUE	18,058	-	18,058
INVESTMENT INCOME	6,279	-	6,279
NET ASSETS RELEASED FROM RESTRICTIONS	1,537,534	(1,537,534)	-
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$ 4,939,802</b>	<b>\$ 408,934</b>	<b>\$ 4,530,868</b>
<b>Expenses</b>			
PROGRAM SERVICES			
ADVOCACY	\$ 163,333	-	\$ 163,333
CAPACITY BUILDING	370,834	-	370,834
CONFERENCES	1,056,998	-	1,056,998
HRI/RESEARCH EDUCATION	2,150,858	-	2,150,858
LOBBYING	28,240	-	28,240
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 3,770,263</b>	<b>-</b>	<b>\$ 3,770,263</b>
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 256,026	-	\$ 256,026
FUNDRAISING	59,394	-	59,394
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 315,420</b>	<b>-</b>	<b>\$ 315,420</b>
<b>TOTAL EXPENSES</b>	<b>\$ 4,085,683</b>	<b>-</b>	<b>\$ 4,085,683</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$ 854,119</b>	<b>\$ (408,934)</b>	<b>\$ 445,185</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$ 7,489,107</b>	<b>\$ 2,353,803</b>	<b>\$ 9,842,910</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 8,343,226</b>	<b>\$ 1,944,869</b>	<b>\$ 10,288,095</b>



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THE SOLUTION TO  
HOMELESSNESS IS  
SIMPLE:  
MAKE SURE  
EVERYONE HAS  
A HOME.

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