



National Alliance to
END HOMELESSNESS

2018

Annual Report



OUR MISSION:

THE NATIONAL
ALLIANCE TO END
HOMELESSNESS
IS A NONPARTISAN
ORGANIZATION
COMMITTED TO
PREVENTING
& ENDING
HOMELESSNESS
IN THE
UNITED STATES.



LETTER from the PRESIDENT

For decades, the Alliance has worked to create the strongest knowledge base possible on ending homelessness: the best practices, the evidence, and the communities that are doing it best. While every person's experience of homelessness is different and every community will tailor its approach to the problem, we do know one universal truth: a person who has a home is no longer homeless.

The challenge, of course, is how to get the point at which everyone has a home – not because we don't know how to house someone who is homeless, but rather because there are not adequate resources to meet the need. Adding to that challenge is the changing nature of the problem.

As parts of the nation witnessed a surge in unsheltered homelessness, we recognized the need to better understand how this high-need group first became homeless, and what worked best to get them into housing and connected to services.

And as we continued to see staggeringly high rates of homelessness among African Americans, it became clear that we needed to understand what caused them to disproportionately become homeless, and what the homeless system could do to avoid disparities and address inequality.

As the nation's affordable housing crisis pushed more and more people from their homes, it became clear that we needed to make sure

policymakers understood that it was the lack of housing they could afford, not unwillingness to work or personal characteristics, that was driving people to become homeless.

And so, in 2018, the Alliance began to explore these and other emerging challenges in our mission to end homelessness in America.

This year, the Alliance's Policy team focused on educating Congress about the need for increased housing investments to help communities stem the tide of people falling into homelessness. We helped convene a broad coalition of national organizations, the Opportunity Starts at Home campaign, to support more federal resources for affordable housing. We organized a Racial Equity Network, largely made up of state and local organizations, to share information on how to achieve racial equity in the homelessness system.

The Alliance's Homelessness Research Institute continued to release insightful analyses of homelessness trends, including a new online, interactive version of the "State of Homelessness" report. Additionally, the Institute released a series of Data Snapshots, distilling key data into understandable insights on homeless families, people experiencing chronic homelessness, individual homeless adults, veterans, and racial minorities.

The Alliance's Center for Capacity Building continued to use on-site training, technical assistance and learning collaboratives to help

communities across the nation implement key solutions to homelessness. In 2018, it worked with communities including Clark County, Nevada to help the region's shelter providers become more low-barrier and housing-focused; with Snohomish County, Washington to revamp its rapid re-housing intervention strategy; and with Chester County, Pennsylvania to audit and provide counsel on how to make its homelessness system more effective and efficient. Their learnings in these and other communities were shared with thousands of other practitioners across the country through practical, skill-enhancing webinars, toolkits and sample policies.

While we do know how to end homelessness for each individual or family who experiences it, the immediate causes of homelessness – housing costs, incomes, demographics – often change as do local and national political realities. The strategies to end homelessness must change in response. The Alliance board, staff and supporters continue to commit themselves to understanding the dynamics of homelessness, and to finding the best ways to end it.

NAN ROMAN

President and CEO

National Alliance to End Homelessness

How We Are HELPING

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness, work with federal and local partners to support those solutions, and collaborate with communities to implement them.

THESE SOLUTIONS INCLUDE:

BUILDING COORDINATED CRISIS RESPONSE SYSTEMS THAT ARE HOUSING-FOCUSED

INVESTING IN TARGETED, EVIDENCE-BASED HOUSING MODELS THAT DECREASE RETURNS TO HOMELESSNESS

ENSURING COMMUNITY-WIDE COORDINATION OF SERVICES, HOUSING, AND PROGRAMS

PROMOTING DIVERSION STRATEGIES THAT PREVENT PEOPLE FROM BECOMING HOMELESS

ENHANCING EMERGENCY SHELTER SYSTEMS THAT DECREASE THE TIME PEOPLE SPEND HOMELESS

A photograph of a woman with dark hair tied back, wearing a black tank top, holding a baby. She is kissing the baby on the forehead. The baby is wearing a white tank top with a blue floral pattern. The woman has a tattoo on her left arm that says "Sweet Side". The background is a blue wall. The image is partially covered by a teal overlay at the bottom.

ENDING HOMELESSNESS
IS POSSIBLE.



OUR WORK

Homelessness in 2018 was:

- 13.2 percent lower than in 2010
- 15 percent lower than in 2007

Between 2017 and 2018:

- 31 states and D.C. reported decreases in overall homelessness
- Family homelessness was reduced by 2.7 percent
- Veteran homelessness was reduced by 5 percent

CAPACITY BUILDING

The Alliance's CENTER FOR CAPACITY BUILDING provides specialized training and resources to communities across the country to assist them in their efforts to end homelessness. Through on-the-ground training and technical assistance, the team directly helps communities design and implement crisis systems, improve their system's performance, deliver rapid re-housing, utilize data, and make progress in ending homelessness. The Center also provides assistance to a broader audience through webinars, workshops, and suites of toolkits available to practitioners around the country. By reinforcing best practices, leveraging local insights, and sharing new knowledge, the team's work informs the Alliance's ongoing efforts to end homelessness.

2018 ACTIVITIES

- Provided intensive technical assistance and training to Rapid Re-housing providers across Georgia, including best practices training, agency-level technical assistance, and funding recommendations. An immediate result of this efforts was **275 households** being housed.
- Re-designed **Austin's largest shelter** for individual adults to become more low-barrier and housing-focused, improving housing outcomes for people staying in shelter.
- Assisted communities nationwide through a **highly successful webinar series**, which addressed critical topics including: lowering barriers to emergency shelter, the role of diversion in the homelessness system, using data to improve system performance, and best practices in rapid rehousing.

IMPROVING POLICY

In 2018, the Alliance continued its vitally important work to educate members of Congress, federal leaders, and state and local policymakers about the policies and resources needed to end homelessness. Additionally, the policy team engaged in intensive work to explore emerging priorities in homelessness. This included work to address racial disparities, and identify underserved populations experiencing homelessness (such as individual adults and those reentering from prison).

2018 ACTIVITIES

- Worked to educate Congress on the federal programs that will best help communities end homelessness. This effort resulted in a **5.5 percent increase for homeless assistance programs** in the FY2018 budget.
- Collaborated with key partners to launch the **Opportunity Starts at Home Campaign**, a diverse multi-sector coalition that generated unprecedented attention to affordable housing in Congress and on the part of governors and mayors.
- Organized **advocates from 46 states to hold 301 Capitol Hill meetings** at the Alliance's annual Hill Day.
- Instituted the Alliance's **Racial Equity Network** to inspire greater engagement around best practices, data collection, and action steps at the homeless systems level to end **racially inequitable outcomes**.

RESEARCH and EDUCATION

The Homelessness Research Institute (HRI) leads the Alliance's research and education initiatives. It analyzes and presents data to policymakers, practitioners, the media, and the public to ensure that they have the best information about trends and emerging solutions to homelessness. This year, the Alliance brought new leadership and staff to HRI.

2018 ACTIVITIES

- Launched a new, interactive version of the Alliance's **State of Homelessness in America** report.
- Produced a new series of **Data Snapshots** -- brief, graphic-based analyses to help simplify understanding of key trends in homelessness.
- Convened the **Alliance Research Council**, a body of researchers who examine homelessness and its implications. The Research Council added new members, identified research priorities, and re-emphasized the importance of evidence-based practices for ending homelessness.

NATIONAL CONFERENCES

Each year, the Alliance hosts two national conferences to explore trends, solutions, and emerging issues in homelessness. These events continued to grow in attendance in 2018, bringing together thousands of service providers, advocates, public sector leaders, and people with lived experience of homelessness from across the country. Together, they shared insights and strategies, and learned from each other's work.

2018 NATIONAL CONFERENCE ON FAMILY AND YOUTH HOMELESSNESS

LOS ANGELES, CA
PARTICIPANTS 1,092
WORKSHOPS 70
SPEAKERS 190

2018 NATIONAL CONFERENCE ON ENDING HOMELESSNESS AND CAPITOL HILL DAY

WASHINGTON, DC
PARTICIPANTS 1,910
WORKSHOPS 102
SPEAKERS 270

2018 STATEMENT of ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Revenue & Support			
GRANTS & CONTRIBUTIONS	\$ 1,596,615	\$ 958,095	\$ 2,554,710
CONFERENCE REGISTRATIONS	1,308,070	-	1,308,070
CONTRACT INCOME	289,223	-	289,223
OTHER REVENUE	25,974	-	25,974
INVESTMENT INCOME	(172,799)	-	(172,799)
NET ASSETS RELEASED FROM RESTRICTIONS	1,127,083	(1,127,083)	-
TOTAL REVENUE & SUPPORT	4,174,166	(168,988)	\$ 4,005,178
Expenses			
PROGRAM SERVICES			
ADVOCACY	\$ 222,950	-	\$ 222,950
CAPACITY BUILDING	671,858	-	671,858
CONFERENCES	1,490,266	-	1,490,266
HRI/RESEARCH EDUCATION	1,368,816	-	1,368,816
LOBBYING	21,781	-	21,781
TOTAL PROGRAM SERVICES	\$ 3,775,671	-	\$ 3,775,671
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 290,023	-	\$ 290,023
FUNDRAISING	99,360	-	99,360
TOTAL SUPPORT SERVICES	\$ 389,383	-	\$ 389,383
TOTAL EXPENSES	\$ 4,165,054		\$ 4,165,054
CHANGE IN NET ASSETS	\$ 9,112	\$ (168,988)	\$ (159,876)
NET ASSETS, BEGINNING OF YEAR	\$ 8,937,401	\$ 1,882,325	\$ 10,819,726
NET ASSETS, END OF YEAR	\$ 8,946,513	\$ 1,713,337	\$ 10,659,850



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THE SOLUTION TO
HOMELESSNESS IS
SIMPLE:
MAKE SURE
EVERYONE HAS
A HOME.

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