



National Alliance to  
END HOMELESSNESS

# 2019

Annual Report



## OUR MISSION:

THE NATIONAL  
ALLIANCE TO END  
HOMELESSNESS  
IS A NONPARTISAN  
ORGANIZATION  
COMMITTED TO  
PREVENTING  
& ENDING  
HOMELESSNESS  
IN THE  
UNITED STATES.



## LETTER from the PRESIDENT

The Alliance's commitment to ending homelessness remains unwavering.

We know exactly what works. The Alliance has spent the last few decades building a comprehensive knowledge base around ending homelessness, and the answer is clear: housing, together with services for those who need them, is what ends homelessness.

But the work involved in getting every person a home and the support they need is not so straightforward.

Each community in our nation faces a different reality, with differing challenges and opportunities. Each one has different strengths. It makes sense, then, that each community will require a tailored approach to making sure all members of the community are safely, securely housed.

Adding to the challenge is the lack of resources allocated to housing people experiencing homelessness. Communities cannot house and support the people experiencing homelessness without robust, intentional, meaningful financial support from government and the private sector.

Further complicating the matter are the disproportionalities among people experiencing homelessness. Black, Latinx, and Native American people are significantly overrepresented among the homeless population, as are members of the LGBTQ+ community and people with disabilities. It is becoming increasingly clear that ending

homelessness will require us to reduce systemic inequities, which is no small task.

But the Alliance is up to the challenge.

The Alliance's Homelessness Research Institute (HRI), together with our Research Council, has continued to examine homelessness, using research and data to identify its causes and what works to solve it. It does this work with the understanding that disproportionalities in the population and disparities in the assistance given and the outcomes achieved must be examined and addressed if the problem is to be solved. HRI shares its findings through reports, graphics, convenings, and in its digital, interactive State of Homelessness report. It continues to ensure that policymakers, service providers, and the general public have the relevant and robust data they need to be effective in ending homelessness.

Our Center for Capacity Building has spent the year helping communities across the country increase their capacity to end homelessness. Through training and direct assistance, it helps them tailor and implement community-specific solutions to the challenges they face surrounding housing, services, and equity. This year, its onsite assistance has helped improve outcomes in communities in Nevada, Connecticut, Pennsylvania, and California. Also this year, to widen its reach and help more communities the Capacity Building team launched a new Center for Learning, an online

learning platform that can host self-paced classes accessible to program staff in the field.

And our Policy team has worked hard to ensure that members of Congress have a full understanding of the need for strong federal support of programs that end homelessness. We have conferred with them, as well as members of the Administration, on the critical link between the lack of affordable housing and the increasingly high rate of homelessness. And we have worked to make progress on behalf of especially vulnerable populations, including families, veterans, racial minorities, and people experiencing chronic homelessness, with special emphasis on those who are unsheltered.

Looking to the future, the Alliance will stay the course in ending homelessness. We will continue to search for solutions, with a focus on equity and input from people who have experienced homelessness. We will encourage federal policy and resources in support of those solutions. And we will find new ways to help communities reduce the number of people experiencing homelessness. We remain determined, and we know what do. Together, our Board, our staff, and our leadership re-commit ourselves to ending homelessness in this country.

**NAN ROMAN**

President and CEO

National Alliance to End Homelessness

# How We Are HELPING

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness, work with federal and local partners to support those solutions, and collaborate with communities to implement them.

## THESE SOLUTIONS INCLUDE:

ADVANCING DIVERSION STRATEGIES THAT PREVENT VULNERABLE PEOPLE FROM BECOMING HOMELESS

BUILDING UPON EXISTING EMERGENCY SHELTER SYSTEMS TO DECREASE THE AMOUNT OF TIME THAT PEOPLE SPEND HOMELESS

DECREASING RETURNS TO HOMELESSNESS BY FOCUSING ON SUPPORTIVE, EVIDENCE-BASED HOUSING MODELS

DEVELOPING COORDINATED CRISIS-RESPONSE SYSTEMS THAT CENTER HOUSING

EXPANDING ON COMMUNITY-WIDE COORDINATION OF HOUSING, PROGRAMS, AND SUPPORT SERVICES

PROMOTING EQUITY WITHIN THE HOMELESSNESS SECTOR BY ADDRESSING DISPARITIES BOTH OUTSIDE AND INSIDE THE




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ENDING HOMELESSNESS  
IS POSSIBLE.



# OUR WORK

## In 2019:

- Overall homelessness was 12% lower than in 2007 (the first year of nationwide data collection)
- Five percent fewer families experienced homelessness than the previous year
- Youth homelessness decreased by four percent
- Veteran homelessness declined by two percent
- Thirty states saw reductions in homelessness compared to the previous year

## CAPACITY BUILDING

The Alliance's CENTER FOR CAPACITY BUILDING aids individual communities across the country in their efforts to end homelessness by providing customized training and support. Through its on-the-ground training and technical assistance programs, the Center helps communities design and implement crisis systems, improve their systems' performance, deliver rapid re-housing, and utilize data in efforts to end homelessness entirely. In 2019, the Center also worked to broaden its efforts by releasing the online Center for Learning, a platform which increases access to trainings for local communities nationwide. This team's work directly with communities is one of the Alliance's key methods of implementing best practices, and reinforces our work of ending homelessness with practical knowledge and relevant insights.

### 2019 ACTIVITIES

- Provided **Diversion training and technical assistance** to communities in Clark County, NV, Austin, TX, Montgomery County, PA, and Baltimore, MD.
- Led **Homeless System Design Clinics** for Lee County, FL and Southern New Jersey to help systems leaders better understand their system performance and implement best practice policies and procedures.
- Worked through a **comprehensive homeless system assessment** and best practice recommendations for the Howard County, MD CoC which were then used to inform and supplement the CoC's Plan to End Homelessness, as well as a five year implementation plan.
- Led a 15-month **Rapid Rehousing Learning Collaborative** project (2019-2020) to assist Clark County, NV to build the capacity of their RRH providers. Participating providers collectively housed 350 households, compared to 237 households during the first 100 days of the project.
- In partnership with PetSmart Charities researched, developed, and released the **Keeping People and Pets Together** guidance resource.

# IMPROVING POLICY

The Alliance's POLICY AND PROGRAMS team carries out the vital work of educating policymakers at the federal, state, and local levels, as well as keeping the public abreast of key strategies for ending and preventing homelessness. This team also spent 2019 working to better understand and serve the geographic and demographic subpopulations most in need of prioritization, including expanding its work in the state of California and in service of racial minorities, unsheltered people, and older adults.

## 2019 ACTIVITIES

- Continued efforts to educate Congress on the need for federal resources to end homelessness, resulting in a **five percent increase in homeless assistance funding**.
- Through its Racial Equity Network (REN), developed action steps to **help local communities discover and remediate sources of racial disparities** within their local homeless service systems.
- Together with major partners, bolstered existing efforts to improve access to affordable housing through the **Opportunity Starts at Home** campaign.

# RESEARCH and EDUCATION

The HOMELESSNESS RESEARCH INSTITUTE (HRI) leads the Alliance's research and education initiatives. It analyzes and presents data to policymakers, practitioners, the media, and the public to ensure that they have the best information about trends and emerging solutions to homelessness. This year, HRI expanded its analysis and outreach work.

## 2019 ACTIVITIES

- Launched the **Demographic Data Project**, a series of issue briefs, infographics, interactive charts, and information sessions detailing the racial, ethnic, and gender dynamics of homelessness.
- Convened a series of meetings with the **Alliance's Research Council**, a body of researchers who examine homelessness and its implications, to develop a research agenda to inform government agency and academic research projects.
- Revamped the annual **State of Homelessness** report to offer more detailed demographic and local-level information.
- Produced a new series of **Data Snapshots** -- brief, graphics-based analyses to simplify and promote an understanding of homelessness' key trends.

## NATIONAL CONFERENCES

The Alliance hosts two national conferences each year where stakeholders and members of the field convene to share, discuss, and learn about emerging trends, new insights and data, and effective solutions to homelessness. These conferences are attended by local service providers, public officials, and people with lived homelessness experience, are the largest of their type, and continued to grow in 2019. This year, attendees once again came together to collaborate and learn from one another.

### 2019 SOLUTIONS FOR INDIVIDUAL HOMELESS ADULTS: A NATIONAL CONFERENCE

SAN DIEGO, CA  
PARTICIPANTS 840  
WORKSHOPS 48  
SPEAKERS 197

### 2019 NATIONAL CONFERENCE ON ENDING HOMELESSNESS AND CAPITOL HILL DAY

WASHINGTON, DC  
PARTICIPANTS 1,970  
WORKSHOPS 91  
SPEAKERS 270

# | 2019 STATEMENT of ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Revenue &amp; Support</b>			
GRANTS & CONTRIBUTIONS	\$ 3,836,430	\$ 62,000	\$ 3,898,430
CONFERENCE REGISTRATIONS	1,194,220	-	1,194,220
CONTRACT INCOME	412,472	-	412,472
OTHER REVENUE	22,907	-	22,907
INVESTMENT INCOME	597,729	-	597,729
NET ASSETS RELEASED FROM RESTRICTIONS	1,233,953	(1,233,953)	-
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>7,297,711</b>	<b>(1,171,953)</b>	<b>\$ 6,125,758</b>
<b>Expenses</b>			
PROGRAM SERVICES			
ADVOCACY	\$ 272,867	-	\$ 272,867
CAPACITY BUILDING	707,063	-	707,063
CONFERENCES	1,389,119	-	1,389,119
HRI/RESEARCH EDUCATION	1,511,453	-	1,511,453
LOBBYING	30,082	-	30,082
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 3,910,584</b>	<b>-</b>	<b>\$ 3,910,584</b>
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 274,842	-	\$ 274,842
FUNDRAISING	131,145	-	131,145
<b>TOTAL SUPPORT SERVICES</b>	<b>\$ 405,987</b>	<b>-</b>	<b>\$ 405,987</b>
<b>TOTAL EXPENSES</b>	<b>\$ 4,316,571</b>	<b>-</b>	<b>\$ 4,316,571</b>
CHANGE IN NET ASSETS	\$ 2,981,140	\$ (1,171,953)	\$ 1,809,187
NET ASSETS, BEGINNING OF YEAR	\$ 8,946,513	\$ 1,713,337	\$ 10,659,850
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 11,927,653</b>	<b>\$ 541,384</b>	<b>\$ 12,469,037</b>



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THE SOLUTION TO  
HOMELESSNESS IS  
SIMPLE:  
MAKE SURE  
EVERYONE HAS  
A HOME.

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