



 National Alliance to
END HOMELESSNESS

| 2020
Annual Report



OUR MISSION:

THE NATIONAL
ALLIANCE TO END
HOMELESSNESS
IS A NONPARTISAN
ORGANIZATION
COMMITTED TO
PREVENTING
& ENDING
HOMELESSNESS
IN THE
UNITED STATES.



LETTER *from the* PRESIDENT

In 2020, with rates of homelessness already climbing, an unexpected global pandemic, compounded by racial and economic crises, made matters worse for people experiencing or at risk of homelessness. While we cannot yet measure all of the impacts, as the pandemic hit it became clear that not only were more and more people going to become vulnerable to homelessness, but that the ability of the homeless assistance system to respond would also be negatively affected.

Despite our concern, we felt confident that the core solutions to homelessness remained unchanged. Homelessness can be ended — for each person experiencing it, and overall — by centering race equity and ensuring that housing and support services are available to all who need them. Fortunately, Congress passed the pandemic response legislation that the Alliance had so vigorously requested. This provided considerable federal stimulus funding for housing and services, presenting a once-in-a-lifetime opportunity to address the pandemic, and to make a serious dent in homelessness.

To seize the opportunity this funding presented, and to address the challenges communities and people experiencing homelessness

were facing, the Alliance worked with national and local partners to create a framework for responding equitably and effectively to the COVID pandemic and associated crises. Our Policy Team joined with partners from around the country to secure \$4 billion of stimulus CARES Act funding dedicated to helping people experiencing homelessness. Our Center for Capacity Building immediately began to create trainings, toolkits, on-line classes, webinars, and direct assistance to help communities utilize the funds effectively and equitably. And our Homelessness Research Institute surveyed communities and examined data to keep track of emerging issues and their impact on people experiencing homelessness.

As a result, although 2020 was a year of constant change and many challenges, homeless assistance providers throughout the nation were able to seize the opportunities presented by new resources. Communities re-configured shelter to ensure residents' safety. They placed unsheltered and at-risk people in hotel and motel rooms for quarantine, isolation, and protection. They partnered with health care providers to ensure preventative care and treatment. And they moved people into housing and connected

them to services. The determination, passion, and dedication of those working in the field — not to mention of those who experienced homelessness in the middle of a pandemic — both energized and encouraged us and we were fortunate to be able to support their work.

The crises are not over, but we close 2020 knowing that we were able to help people experiencing homelessness and the programs that assist them. And we share their gratitude for the support of federal, state and local governments, and for those who contributed financially and as volunteers.

We at the Alliance hope and trust that when we exit this crisis, we will find ourselves better prepared to move forward to end homelessness in our nation.

NAN ROMAN

President and CEO

National Alliance to End Homelessness

How We Are **HELPING**

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness, work with federal and local partners to support those solutions, and collaborate with communities to implement them.

THESE SOLUTIONS INCLUDE:

ADVANCING DIVERSION STRATEGIES THAT PREVENT VULNERABLE PEOPLE FROM BECOMING HOMELESS

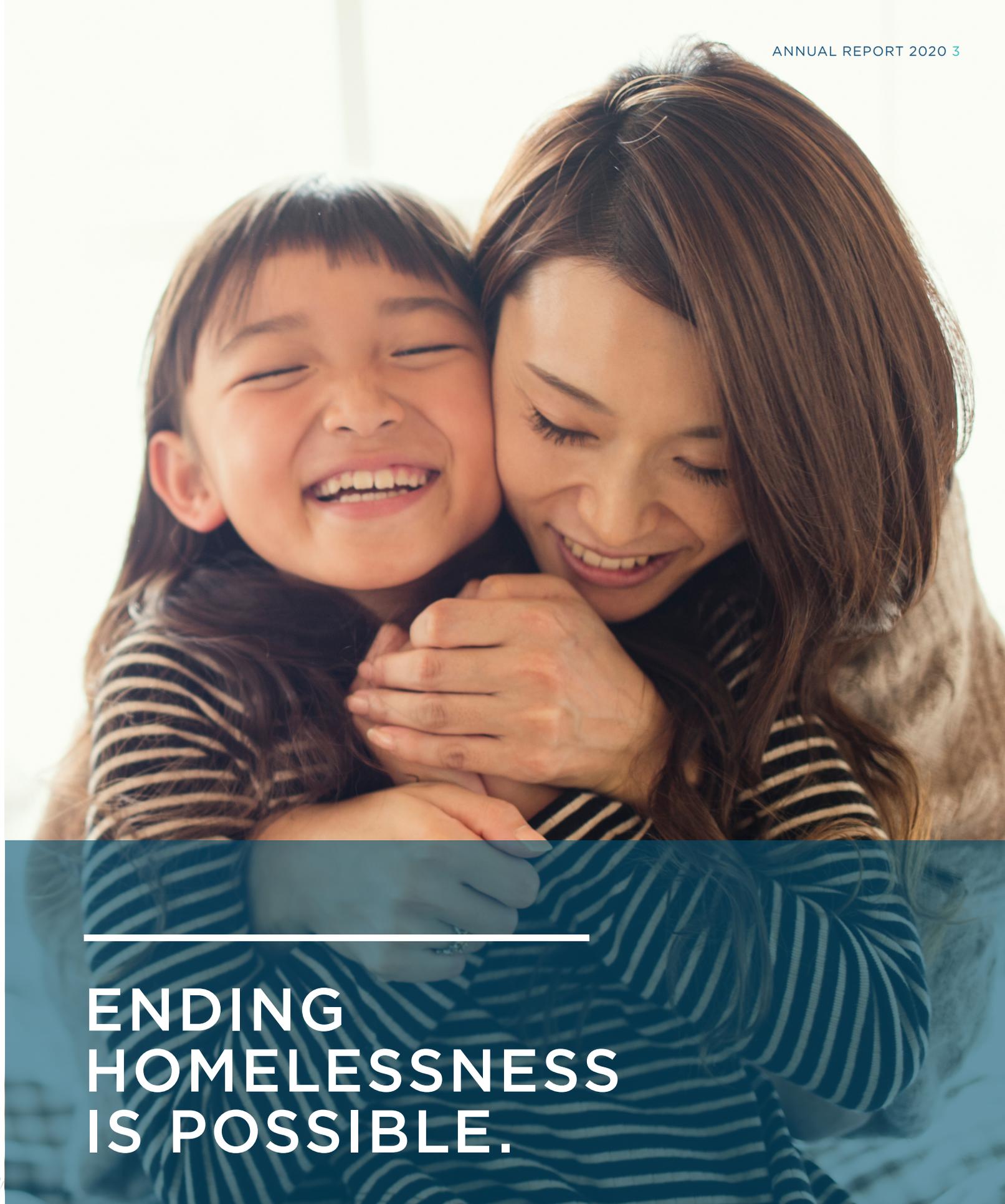
BUILDING UPON EXISTING EMERGENCY SHELTER SYSTEMS TO DECREASE THE AMOUNT OF TIME THAT PEOPLE SPEND HOMELESS

DECREASING RETURNS TO HOMELESSNESS BY FOCUSING ON SUPPORTIVE, EVIDENCE-BASED HOUSING MODELS

DEVELOPING COORDINATED CRISIS-RESPONSE SYSTEMS THAT CENTER HOUSING

EXPANDING ON COMMUNITY-WIDE COORDINATION OF HOUSING, PROGRAMS, AND SUPPORT SERVICES

PROMOTING RACIAL AND OTHER FORMS OF EQUITY WITHIN THE HOMELESSNESS SECTOR BY ADDRESSING DISPARITIES WITHIN AND OUTSIDE OF THE FIELD



**ENDING
HOMELESSNESS
IS POSSIBLE.**



OUR WORK

In 2020, the COVID-19 crisis changed life drastically and abruptly. These changes were uniquely challenging for people experiencing both sheltered and unsheltered homelessness, as well as the systems working to support them. However, due to the swift and tireless work of those employed in these systems, newly-developed solutions helped alleviate the pandemic's impact on those experiencing and at risk of homelessness.

Thanks to the Alliance's efforts in partnership with the field, federal investment in homelessness increased tremendously this year, including an additional \$4 billion in CARES Act funding. The Alliance also renewed its focus on racial equity this year, working hard to understand and dismantle inequity and disparities inside and outside the field. In 2020, the Alliance launched the Every One Votes campaign, which sought to ensure the inclusion of voices of people experiencing homelessness in 2020 elections.

CAPACITY BUILDING

The Alliance's **Center for Capacity Building** supports communities nationwide in their efforts to end homelessness by offering training and technical assistance tailored to the unique needs of each community. Through its on-the-ground training and technical assistance programs, the Center helps communities design and implement crisis systems, improve their systems' performance, deliver rapid re-housing, and utilize data in efforts to end homelessness entirely. In 2020, the Center swiftly responded to ever-changing conditions by acting as a central resource for pandemic response and best practice implementation. Through the use of webinars, online training courses, and other tools, the Capacity Building team has helped guide the work of practitioners across the country as they worked to keep people experiencing homelessness safe amid several crises, and helped to mitigate the pandemic's impact on vulnerable groups.

2020 ACTIVITIES

- **Launched the Center for Learning**, the Alliance's online learning platform. The Center for Learning opened with two free self-paced courses: **Rapid Re-Housing: An Introduction** had a total of 1,460 enrollments in the calendar year, and **Effective Emergency Shelter: An Introduction** had a total of 1,275 enrollments in the calendar year.
- With underwriting from the Kaiser Foundation, the Alliance partnered with the National Health Care for the Homeless Council to **create the COVID-19 Learning Series** that included seven self-paced modules; 2,298 people enrolled in the learning series between the launch date on May 12 through the end of the calendar year.
- **Developed and led a COVID-19 Webinar Series** guided by the Framework for an Equitable COVID-19 Homeless Response team of national partners.
- Provided **virtual diversion training and technical assistance** in Richmond, VA, and Boise, ID.
- Conducted a **comprehensive assessment of West Virginia's emergency shelter operations and performance** and developed best practice recommendations, as well as reviewed and provided recommendations to the West Virginia Department of Health and Human Resources Homeless Service Policy.
- Led a virtual **15-month Rapid Re-Housing Learning Collaborative project** (2019-2020) to assist northeast Florida (Jacksonville, FL) to build the capacity of their Rapid Re-Housing providers. Participating providers collectively housed 171 households, compared to 87 households the three months prior to the Housing Challenge.

POLICY *and* PROGRAMS

The Alliance's **Policy and Programs** team carries out the vital work of educating policymakers at the federal, state, and local levels, as well as keeping the public abreast of key strategies for ending and preventing homelessness. This team focuses on promoting policies and incentivizing practices that have proven to be effective at interrupting the cycle of homelessness. This year, the Policy and Programs team worked to center the needs of people experiencing (or vulnerable to) homelessness in federal efforts to respond to the global health crisis. This focus resulted in substantially increased federal investment in the homeless system: working together with partners, the Alliance helped secure \$4 billion for homeless assistance through the CARES Act.

2020 ACTIVITIES

- With a range of partners, the Policy and Programs team worked to protect against negative policy changes proposed by the Trump Administration, including the abandonment of Housing First approaches, and undercutting federal rules to protect fair housing and equal access to shelter for LGBTQ people).
- Worked with Congress to make substantial amounts of new federal funding available to increase homelessness programs and affordable housing, and helped these programs respond effectively to COVID-19.
- Developed tools for local homelessness systems to measure the allocation of services and results by race, in an effort to remedy any disparities that are found to exist. This work is coordinated with other partners, including the federal government and the Alliance's Racial Equity Network.

NATIONAL CONFERENCES

Most years, the Alliance holds two national, fieldwide conferences to bring together thousands of advocates, elected officials, community leaders, service providers, people with lived homelessness experience, and others from across the nation to connect over the shared goal of ending homelessness. Each event highlights a unique theme, and offers attendees the opportunity to exchange powerful innovations, compelling program models, new research and data, and community success stories.

In 2020, the Alliance was fortunate to have hosted one in-person conference early in the year. ***Solutions for Individual Homeless Adults: A National Conference*** took place in February 2020 in Oakland, California, and welcomed more than 1,300 attendees.

In July 2020, when social distancing measures made convening in-person impossible, the Alliance hosted its ***Nationwide Town Hall on Ending Homelessness***, the first pandemic convening of the entire sector. The event streamed live on Facebook and YouTube, and united the field in the name of re-energizing and sharing early pandemic response strategies.

RESEARCH *and* EDUCATION

The Alliance's **Homelessness Research Institute (HRI)**, the research and education arm of the Alliance, works to end homelessness by building and sharing knowledge about the root causes of and most effective solutions to homelessness. HRI contributes to the national conversation on homelessness by analyzing and presenting data to policymakers, practitioners, the media, and the public and ensuring that they have the best information about trends and emerging solutions to homelessness. In 2020, much of HRI's work centered on understanding the pandemic's impact on people experiencing homelessness and those who serve them, and studying pandemic response best practices.

2020 ACTIVITIES

- Launched the **Voices from the Field** Project, which focused on understanding the impacts of COVID-19 on people experiencing homelessness and the systems that serve them. The effort involved surveys, interviews, and data collection efforts that targeted Continuum of Care leaders. Findings comprised a series of four reports and various charts and infographics.
- Published the annual **State of Homelessness** report, which assessed homelessness on a national level prior to the COVID-19 pandemic.
- Convened a series of meetings with the Alliance's **Research Council**, a collection of researchers who examine homelessness and its implications. Among other activities, the group published a research agenda (which was shared with the U.S. Department of Housing and Urban Development) and circulated a letter in support of Housing First that was signed by over 50 researchers.
- Co-convened the **Anti-Racist Research and Data Team**, which works to engage a racially and ethnically diverse group of researchers. This team focuses on understanding and reducing racial disparities in homelessness and other forms of housing instability.
- Organized a series of webinars that centered on 1) research on homelessness during the pandemic, 2) managing pandemic-related disruptions in data collection, and 3) research-based approaches to ending homelessness.
- Co-convened virtual roundtables in multiple cities to discuss homelessness in public spaces, which informed the efforts of Business Improvement Districts and other agencies/organizations focused on public spaces.

| 2020 STATEMENT *of* ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Revenue & Support			
GRANTS & CONTRIBUTIONS	\$ 8,841,482	\$ 3,628,000	\$ 12,469,482
CONFERENCE REGISTRATIONS	611,645	-	611,645
CONTRACT INCOME	138,108	-	138,108
OTHER REVENUE	9,327	-	9,327
INVESTMENT INCOME	516,130	-	516,130
CENTER FOR LEARNING REVENUE	19,976	-	19,976
NET ASSETS RELEASED FROM RESTRICTIONS	1,206,084	(1,206,084)	-
TOTAL REVENUE & SUPPORT	11,342,752	2,421,916	\$ 13,764,668
Expenses			
PROGRAM SERVICES			
ADVOCACY	\$ 258,922	-	\$ 258,922
CAPACITY BUILDING	478,402	-	478,402
CONFERENCES	661,497	-	661,497
HRI/RESEARCH EDUCATION	1,981,931	-	1,981,931
LOBBYING	60,497	-	60,497
TOTAL PROGRAM SERVICES	\$ 3,441,249	-	\$ 3,441,249
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 335,551	-	\$ 335,551
FUNDRAISING	167,522	-	167,522
TOTAL SUPPORT SERVICES	\$ 503,073	-	\$ 503,073
TOTAL EXPENSES	\$ 3,944,322	-	\$ 3,944,322
CHANGE IN NET ASSETS	\$ 7,398,430	\$ 2,421,916	\$ 9,820,346
NET ASSETS, BEGINNING OF YEAR	\$ 11,927,653	\$ 541,384	\$ 12,469,037
NET ASSETS, END OF YEAR	\$ 19,326,083	\$ 2,963,300	\$ 22,289,383



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