



National Alliance to  
END HOMELESSNESS

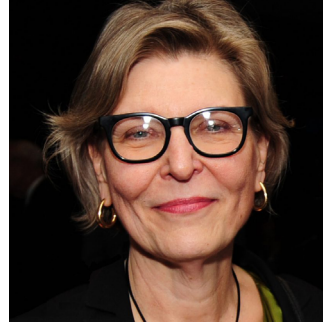
# 2021

Annual Report



## OUR MISSION:

THE NATIONAL  
ALLIANCE TO END  
HOMELESSNESS  
IS A NONPARTISAN  
ORGANIZATION  
COMMITTED TO  
PREVENTING  
& ENDING  
HOMELESSNESS  
IN THE  
UNITED STATES.



## LETTER *from the* CHIEF EXECUTIVE OFFICER

In 2021, the nation began its transition from a year of crisis to a period of rebuilding. Following the combined impacts of the COVID-19 pandemic, economic uncertainty, and an overdue reckoning on racial justice, society was faced with reestablishing structures and rebuilding systems to meet the public needs and expectations that arose over the course of the year. Although these challenges would persist throughout 2021, system leaders and service providers had to develop new foundations upon which they could continue to help those experiencing homelessness.

Despite the challenges, the Alliance was eager to embrace the possibilities. As a new Administration took office and a vaccine was distributed in record time, the organization seized the opportunity to learn from innovative emergency responses developed during the pandemic, reinforce known best practices for ending people's homelessness, commit to addressing the most persistent challenges faced by communities, and redouble its efforts to advance racial equity in all facets of its work.

Over the course of the year, the Alliance's Homelessness Research Institute surveyed service providers and system leaders to develop a deeper understanding of the

pandemic's impact and their need for relief resources. The Alliance's Programs and Policy team leveraged these insights to educate lawmakers about the need for significant federal investments in the American Rescue Plan Act, while also continuing its efforts to explore the challenges of unsheltered homelessness and the rising prevalence of homelessness among individuals and older adults. The Center for Capacity Building created numerous webinars, publications, trainings, and tools to help communities build high-performing, data-driven systems for ending homelessness. And across all teams, the Alliance worked to ensure that system leaders and housing and service providers understood and utilized the complex array of federal resources in the CARES and the American Rescue Plan Acts to effectively and equitably end people's homelessness.

It is clear that the impacts of the COVID-19 era will affect our work for the foreseeable future. Yet, 2021 demonstrated that there is no time to wait: we have the tools, resources, and insights to start building a better foundation for ending people's homelessness right now. Just as importantly, those on the front lines clearly have the leadership and determination to build upon all that we have collectively learned during this moment of crisis.

On behalf of the Alliance's staff and Board, the organization extends its gratitude to our partners in the field; the federal, state, and local leaders we work with daily; and our loyal donors for their invaluable participation in our mission to end homelessness.

### NAN ROMAN

Chief Executive Officer

National Alliance to End Homelessness

## How We Are

# HELPING

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness, work with federal and local partners to support those solutions, and collaborate with communities to implement them. We pursue these activities with an overarching commitment to ensure racial, ethnic, cultural, and gender equity.

### THESE SOLUTIONS INCLUDE:

**REDUCING ENTRIES** INTO HOMELESSNESS BY INCREASING THE SUPPLY OF DECENT AFFORDABLE HOUSING AND ACCESS TO SERVICES

ADVANCING **DIVERSION** STRATEGIES THAT HELP PEOPLE WHO HAVE JUST BECOME HOMELESS TO FIND AN IMMEDIATE HOUSING ALTERNATIVE AND AVOID ENTERING SHELTER

ENSURING THAT THERE IS HIGH QUALITY, SUPPORTIVE, HOUSING-FOCUSED **SHELTER** FOR ALL WHO NEED IT AND THAT NO ONE IS UNSHELTERED

**SHORTENING THE TIME THAT PEOPLE SPEND IN SHELTER** BY GETTING THEM QUICKLY INTO HOUSING AND SUPPORTED WITH ANY SERVICES THEY MAY NEED

**DECREASING RETURNS TO HOMELESSNESS** BY ENSURING PEOPLE ARE APPROPRIATELY AND STABLY HOUSED AND CONNECTED TO SERVICES SUPPORTED

DOING ALL OF THIS IN THE CONTEXT OF RACIAL, ETHNIC, CULTURAL, GENDER AND OTHER FORMS OF **EQUITY**



ENDING  
HOMELESSNESS  
IS POSSIBLE.



# OUR WORK

In 2021 the Alliance worked to ensure that homeless response systems across the country had the guidance and resources needed to continue their life-saving work, despite the ongoing pandemic.

Building upon innovations and insights from those on the front lines, the organization continued its efforts to support the field with research, analysis, and technical assistance – helping them navigate service delivery in this “new normal” period. At the same time, it worked tirelessly with local organizations from across the nation to educate Congress about the need for increases in federal funding to support vital relief – including Emergency Rental Assistance, the Child Tax Credit, and the federal eviction moratorium.

The Alliance also ramped up efforts to develop and conduct its work in ways that would reduce disproportionality and disparities in the organization, itself; in the work it does; and hopefully in the field, overall. To lead this work, the Alliance established a Chief Equity Officer position at the senior staff level.

# CAPACITY BUILDING

The Alliance’s **Center for Capacity Building** supports efforts to end homelessness by offering training and technical assistance tailored to communities’ unique needs. Through its programs, the Center helps design and implement crisis systems, improve systems’ performance, and utilize data to end homelessness, all in the context of improving equity, as well. This year, the Center provided valuable expertise through a virtual setting, offering numerous trainings, webinars, publications, and tools to help communities address pandemic and recession-related issues.

## 2021 ACTIVITIES

- Produced new and updated content for its on-line learning platform: **The Center for Learning**. The Center produced new advanced courses on best practices in street outreach and low-barrier, housing-focused shelter; and updated existing introductory courses on emergency shelter and Rapid Re-Housing.
- Provided virtual **diversion training and technical assistance** in Richmond, VA; Boise, ID; and Colorado Springs, CO.
- To improve housing placement, led **emergency shelter consultations and trainings** for shelter providers in Boise, ID; Charlotte, NC; and the state of Connecticut.
- To improve homeless system performance, implemented a **System Design Clinic** in Naples/ Collier County, FL.
- Developed a **Learning Community and System Leadership Training** for the Department of Health and Human Services in Washington, D.C., followed by a 15-month Learning Community for all D.C. Rapid Re-Housing providers.
- Led a **Rapid Re-Housing Learning Collaborative** in Jacksonville, FL. The city then completed a 100-day challenge that housed 171 households, three times the number housed in the previous 200 days.

# POLICY *and* PROGRAMS

The Alliance's **Policy and Programs** team carries out the vital work of educating policymakers and the field about key strategies and policies for ending and preventing homelessness. In 2021, the Programs and Policy team focused its efforts on meeting the pandemic-related needs of people experiencing homelessness, including especially those who were unsheltered, in high need, and older. This involved sharing information with the field about the federal resources available and the best practices underway in communities across the nation. The team also kept federal policymakers and legislators abreast of the needs of people experiencing homelessness and the programs serving them. These efforts resulted in continued federal investment in homelessness prevention and intervention in the American Rescue Plan Act, including provisions that funded homeless assistance and supportive services programs, Emergency Housing Vouchers, HOME program funding, Emergency Rental Assistance, and Child Tax Credits, among other relief resources.

## 2021 ACTIVITIES

- Developed deeper relationships with the new presidential **Administration**, as well as with new and interim leaders at the U.S. Departments of Housing and Urban Development (HUD), Health and Human Services (HHS) and Veterans Affairs (VA), and with the United States Interagency Council on Homelessness. With the support of the Policy and Programs team, HUD stood up the House America initiative, in which mayors, governors, county executives, and Tribal leaders made commitments to house a total of 100,000 people experiencing homelessness and develop new housing for 30,000 people.
- Involved nearly 1,000 participants in a virtual **Capitol Hill Day**, focused on educating Members of Congress and their staffs about the needs both of people experiencing homelessness and of their communities as they struggled to respond to the pandemic and the recession. Included in the discussions were 100 people with lived experience of homelessness. Over 230 meetings were held with Members of the House and Senate (and/or their staff) from both sides of the aisle. This work helped ensure Congress' understanding of the needs of people experiencing homelessness and what the federal government could do to help.
- Continued to advise and participate in the **Framework for an Equitable COVID-19 Homelessness Response**, a collaborative endeavor with key partners including the Center on Budget and Policy Priorities, the National Health Care for the Homeless Council, the National Low Income Housing Coalition, the Urban Institute, the Housing Justice Collective, and others. The initiative produced tools and resources to help communities equitably leverage COVID-19 relief funds to help end homelessness.

# NATIONAL CONFERENCES

Each year, the Alliance holds two national conferences that bring together thousands of community leaders, service providers, people with lived homelessness experience, advocates, elected officials, and others from across the nation to connect over the shared goal of ending homelessness. Due to the safety concerns associated with the pandemic, Alliance conferences had to be virtual events in 2021. The positive impact of this was to greatly expand access to the conferences for people who might not have otherwise been able to travel to the events. It also ensured that attendees would not lose the important opportunity to exchange powerful innovations, compelling program models, new insights and data, and community success stories.

In March 2021, the Alliance held the **Virtual Conference on Ending Homelessness** to explore the challenges and opportunities of a new year, new Administration, new vaccines, and the ongoing COVID-19 pandemic's impacts on those experiencing homelessness. This event welcomed more than 2,000 virtual attendees.

The Alliance continued these explorations with **Ending Homelessness: A Virtual Conference**, which took place in September 2021 and united over 1,700 experts, community leaders, advocates, and service providers.

# RESEARCH *and* EDUCATION

The Alliance's **Homelessness Research Institute (HRI)** is the research and education arm of the organization. It works to end homelessness by publishing research and analysis that ensure policymakers, practitioners, the media, and the public have the best information about trends and emerging solutions to the problem. This year, HRI focused on understanding the impact of the pandemic and subsequent relief efforts on people experiencing homelessness and those who serve them.

## 2021 ACTIVITIES

- Launched **What Happened after Congress Invested in Emergency Housing Vouchers: A Survey of Homeless Services Providers**. This report was based on survey results exploring how individual communities used the 70,000 Emergency Housing Vouchers Congress provided as part of the American Rescue Plan Act.
- Published the **2021 State of Homelessness** report, which examined data collected in January 2020 - just prior to the onset of the COVID-19 pandemic. This important report established a baseline against which the public can assess changes that occurred in the homeless population during the pandemic, and emerging trends.
- Continued the **Voices from the Field** project to better understand the impact of the pandemic and the recession on homelessness and homelessness systems. Findings have been shared nationally, referenced in the media, informed discussions with policymakers in the Administration, and provided information to local systems and programs.
- Co-founded and chaired the **Antiracist Research and Data Team** (focused on homelessness and housing instability). This group brought together researchers from various organizations and disciplines to examine existing work and consider new information needed to address racial and other disparities in the homelessness system.
- Initiated a series of meetings on improving key resources that communities rely upon, including **vulnerability assessment tools and the Point-in-Time Count**.

# | 2021 STATEMENT *of* ACTIVITIES

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
<b>Revenue &amp; Support</b>			
GRANTS & CONTRIBUTIONS	\$ 5,444,550	\$ 422,000	\$ 5,866,550
CONFERENCE REGISTRATIONS	1,051,369	-	1,051,369
CONTRACT INCOME	96,922	-	96,922
OTHER REVENUE	3,825	-	3,825
INVESTMENT INCOME	558,631	-	558,631
CENTER FOR LEARNING REVENUE	81,736	-	81,736
IN-KIND CONTRIBUTIONS	57,000	-	57,000
NET ASSETS RELEASED FROM RESTRICTIONS	1,292,170	(1,292,170)	-
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>8,586,203</b>	<b>(870,170)</b>	<b>\$ 7,716,033</b>
<b>Expenses</b>			
PROGRAM SERVICES			
ADVOCACY	\$ 245,179	-	\$ 245,179
CAPACITY BUILDING	514,883	-	514,883
CONFERENCES	589,143	-	589,143
HRI/RESEARCH EDUCATION	2,143,634	-	2,143,634
LOBBYING	124,657	-	124,657
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 3,617,496</b>	<b>-</b>	<b>\$ 3,617,496</b>
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 564,868	-	\$ 564,868
FUNDRAISING	185,633	-	185,633
<b>TOTAL SUPPORT SERVICES</b>	<b>\$ 750,501</b>	<b>-</b>	<b>\$ 750,501</b>
<b>TOTAL EXPENSES</b>	<b>\$ 4,367,997</b>	<b>-</b>	<b>\$ 4,367,997</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$ 4,218,206</b>	<b>(870,170)</b>	<b>\$ 3,348,036</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$ 19,326,083</b>	<b>\$ 2,963,300</b>	<b>\$ 22,289,383</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 23,544,289</b>	<b>\$ 2,093,130</b>	<b>\$ 25,637,419</b>



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THE SOLUTION TO  
HOMELESSNESS IS  
SIMPLE:  
**MAKE SURE  
EVERYONE HAS  
A HOME.**

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