

# Smart & Strategic Collaboration: Services for EHV Recipients

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Mindy Mitchell  
Mia Bryant  
Kay Moshier McDivitt  
Sr. Technical Assistance Specialists  
National Alliance to End Homelessness

Marcella Maguire, Ph.D.  
Director, Health Systems Integration  
CSH

# WELCOME & INTRODUCTIONS



# CONSIDERATIONS FOR EHV

Mindy Mitchell, NAEH



# Maximize the Impact of Historic Funding

1. Reduce the number of people experiencing **literal** homeless.
2. Help people with the **highest** needs.
3. Reduce **racial disproportionality** and disparities.
4. **Create and strengthen** partnerships between CoCs, PHAs, HOME Participating Jurisdictions & health sector
5. Create cross-sector referral systems that will work for EHV **and** any other new resources.
6. Act with **urgency**.



Source: [Kingsnorth Church Of England Primary School](https://www.kingsnorthchurchofenglandprimaryschool.org/)

# Smart EHV Strategy Considerations



BE CLEAR AS TO THE IMPACT YOU WANT THE EHVS TO HAVE. (HINT: END HOMELESSNESS)

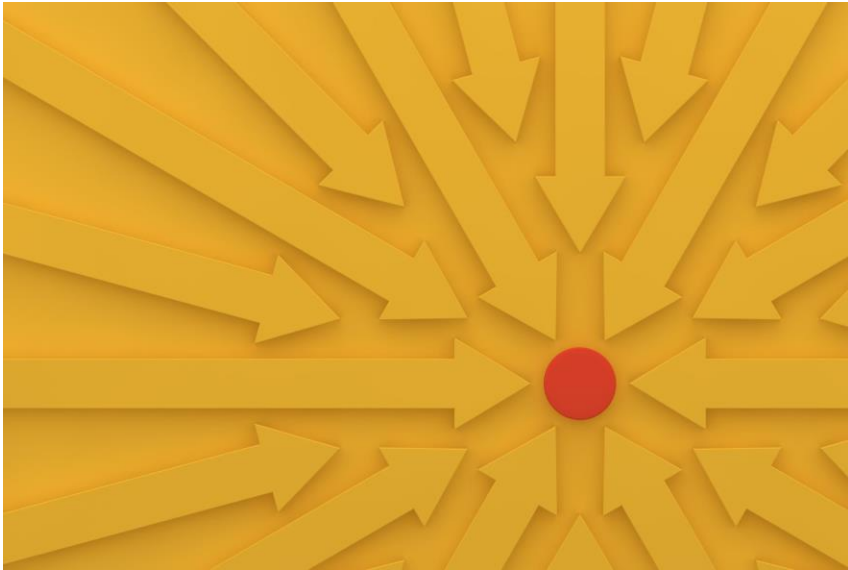


UNDERSTAND HOW THE EHVS CAN SUPPORT THE IMPACT YOU'RE TRYING TO ACHIEVE.



SUPPORTING RESOURCED AND MEANINGFUL PARTNERSHIPS.

# Smart EHV Strategy Considerations, Cont.



- Considerations for prioritization
  - System measures
  - Moving on from PSH
  - System flow
  - Long stayers
  - Ending unsheltered/chronic homelessness

# Considerations: Using EHV's for literal homelessness & utilizing “buckets” to prioritize

- People who are unsheltered
- People who are chronically homeless
- Long-term shelter stayers
- People over 55
- Families with children under six
- People who are high on your existing priority list
- Move-on from PSH



# Considerations: Least impact on homelessness

- Those in rapid rehousing, **UNLESS** they were explicitly placed in RRH while waiting for PSH. **This will not reduce homelessness.**
- People who've been staying in hotels/motels **UNLESS** they are very high need.



From: [Razan/ThinkStock](#)



# Considerations: Do NOT Use EHV's/HOME-CV to **Prevent** Homelessness

Instead use:

- Emergency Rental Assistance Program funds
- Coronavirus Relief Funds
- American Rescue Plan Act utility assistance
- TANF Emergency Assistance
- Other funds



**The Framework for  
an Equitable COVID-19  
Homelessness Response**  
#HousingEquity

<https://housingequityframework.org/>

# SERVICE CONSIDERATIONS

Challenging Our Biases About Who Needs What

Mia Bryant, NAEH



# Service Considerations: Use the Housing First Philosophy

- ***BELIEF*** that ***everyone*** is ready ***for housing***
- Homelessness is a **housing** problem
- Housing First means **housing** fast, not housing only
- Service needs are **unique** to each individual household
- Service participation is **voluntary**



# Service Considerations: Maslow's Hierarchy of Needs

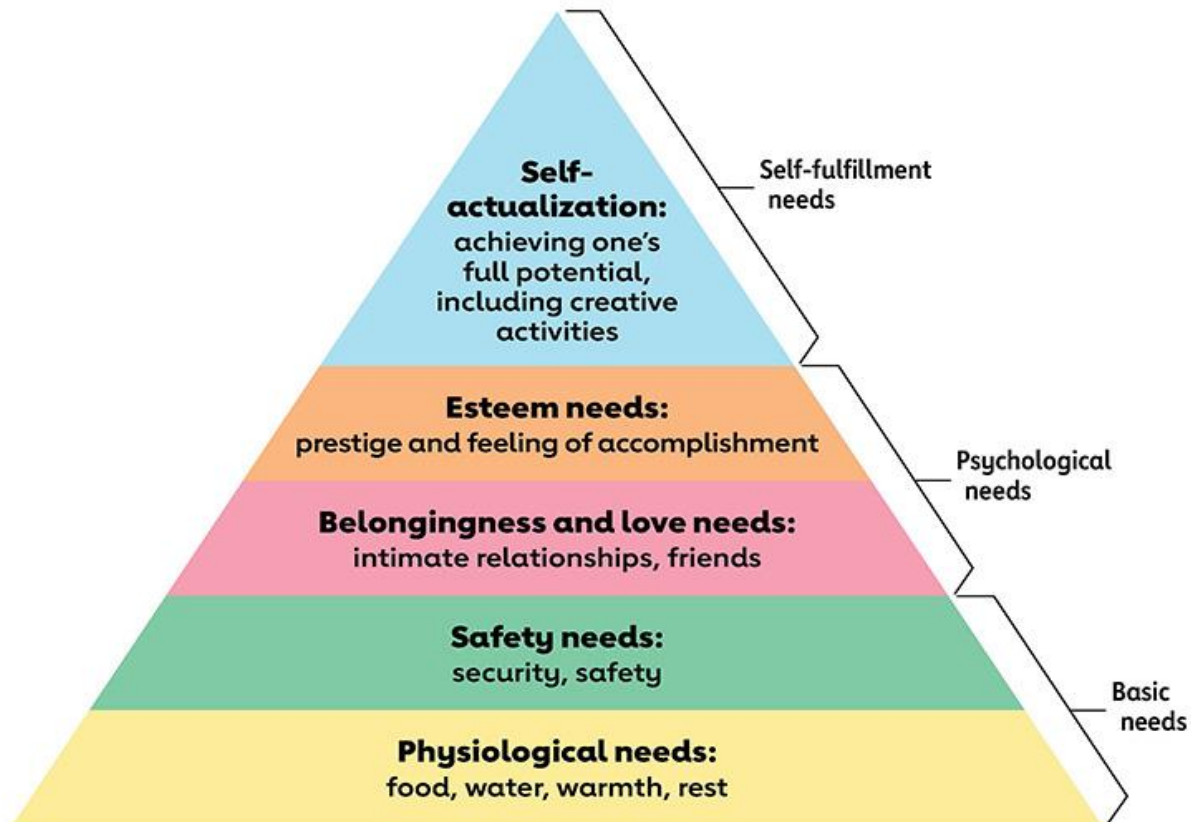


Image Credit: SimplyPsychology.org/Maslow, 1943

# Service Considerations: Diversifying Your Approach

Perception of service need based in bias

Diverse groups have diverse service needs

Idea of "**service**" and "**stability**" looks different for everyone

- Might not fit your/organization/CoC's idea of "services"
- "Nontraditional" to you might be "traditional" for others

Support network needs to be culturally relevant

# Service Consideration: Use the Collective Impact\* Approach

## 1. Common Agenda

- Housed People are NOT Homeless!!!

## 2. Shared Measurement System

- Returns to homelessness at one- and two-year measures
- Monitoring equitable access and outcomes

## 3. Mutually Reinforcing & Equitable\* Activities

- Navigating the PHA housing process (reducing barriers)
- Individually tailored housing stabilization
- Linkages with identified natural and community supports

## 4. Continuous Communication

- Clearly identified communications channels and processes

## 5. Backbone Organization

- Single organization identified to be the link for PHA and landlords to address service needs



# ROLE OF THE HOMELESSNESS SYSTEM



# Effective Homeless Response System: GOAL

**House** people as quickly as possible and  
**divert** people from imminent homelessness whenever possible





# It takes a village: Define your role in it!

Homeless system is part of a **network** of supports and services:

- Its Goal = Getting people from homeless to **HOUSED!**

## Homeless System's Role

Ensure interventions are scaled, accessible, and tailored

**Get People Housed ASAP!**

Make necessary and appropriate **connections** to **keep** people housed

## NOT the Homeless System's Role

Solve poverty

Create ideal living situations

"Fix" people

**Warm  
Handoffs!**

## Community Service Partners

Healthcare  
Mental & Behavioral Health Services  
Childcare  
Transportation  
Education & Training  
Employment  
Income Supports

**SERVICES!!!!**

# SO, WHERE ARE THE SERVICES DOLLARS?

Marcella Maguire, CSH





# CSH 30 Years of Supportive Housing Solutions



**Marcella Maguire, Ph.D.  
Director, Health Systems Integration**



# Leveraging the American Rescue Plan to Drive Housing Solutions Pennsylvania



The American Rescue Plan provides States, Counties, and Cities with significant new resources to help individuals and families achieve greater stability and thrive in their communities

*These one-time, limited resources can be prioritized to reimagine our public systems away from emergency and institutional responses to one that provides permanent, affordable housing and supportive services solutions that are equitably distributed to those most with the greatest need.*

There are approximately **38,123** households in YOUR STATE in need of supportive housing today



Greatest Need by Group:  
 Aging -35%  
 Justice - 28%  
 ID- 16%  
 Families -9%

Based on [CSH National Supportive Housing Needs Assessment](#)

## Key ARP Provisions for Supportive Housing

HOME-ARP	Emergency Housing Vouchers	State / Local Fiscal Recovery Funds	Coronavirus Capital Projects
\$5 billion total	\$5 billion total	\$350 billion total	\$10 billion total
<u>Primary Uses:</u>	<u>Primary Uses:</u>	<u>Primary Uses:</u>	<u>Primary Uses:</u>
<ul style="list-style-type: none"> <li>Develop new units</li> <li>Housing Navigation</li> <li>Support Services</li> <li>Acquisition/ conversion to PSH</li> <li>Tenant based rent assistance</li> <li>Data and Evaluation</li> <li>Tenants' Rights</li> </ul>	<ul style="list-style-type: none"> <li>Housing Navigation</li> <li>Tenant based rent assistance</li> <li>Security Deposits</li> <li>Utility Assistance</li> <li>Joint Applications</li> <li>Data and Evaluation</li> </ul>	<ul style="list-style-type: none"> <li>Develop new units</li> <li>Housing Navigation</li> <li>Support Services</li> <li>Acquisition/ conversion to PSH</li> <li>Tenant based rent assistance</li> <li>Security Deposit</li> <li>Utility Assistance</li> <li>Flexible Subsidy Pool</li> <li>Data and Evaluation</li> <li>Tenants' Rights</li> </ul>	<ul style="list-style-type: none"> <li>Develop new units</li> <li>Acquisition/ conversion to PSH</li> <li>Capital/ Operating Reserves</li> </ul>

Medicaid/HCBS	HRSA	SAMHSA
Increased percent of Federal reimbursement	\$6.1 billion total	\$3.68 billion total
<u>Primary Uses:</u>	<u>Primary Uses:</u>	<u>Primary Uses:</u>
<ul style="list-style-type: none"> <li>Housing Navigation*</li> <li>Supportive Services</li> <li>Housing Support Services*</li> <li>Behavioral Health Services*</li> <li>Aging Services*</li> </ul>	<ul style="list-style-type: none"> <li>Housing Navigation</li> <li>Supportive Services</li> <li>Housing Support Services</li> <li>Behavioral Health Services*</li> </ul>	<ul style="list-style-type: none"> <li>Housing Navigation</li> <li>Supportive Services</li> <li>Housing Support Services</li> <li>Behavioral Health Services</li> </ul>

\*depending on the state Medicaid Plan



# THE FOUNDATIONAL QUESTIONS

## WHO?

- Medicaid/MCOs
- Health Centers
- Behavioral Health Authorities
- Public Health Authorities
- Do you know these people? Are you connected?
- Set priorities for engagement based on need

## WHAT?

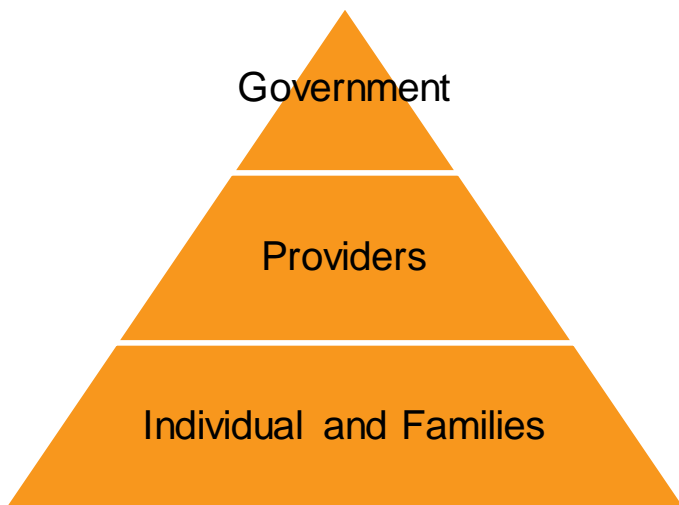
- What do you need? From whom?
- What overlap is there in agendas, activities and pain points between you and your partners?
- How can your activities serve their agenda?
- How can other sector activities serve your agenda?
- Define Services for your new partners?

## Where and When?

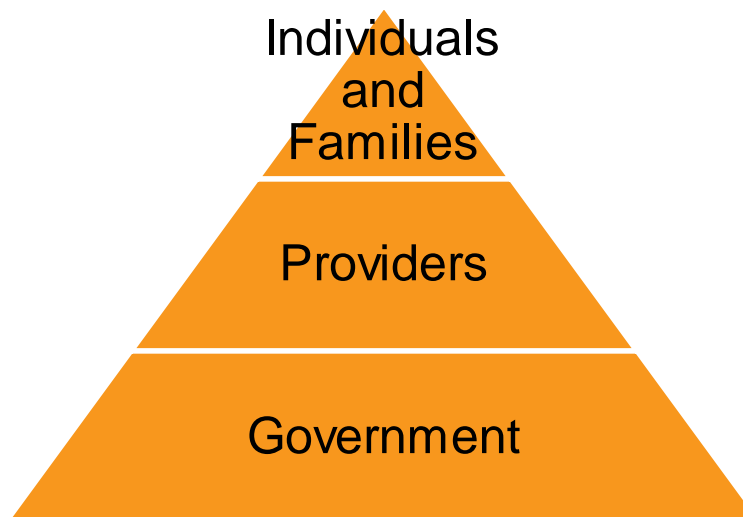
- How is the funding flowing? For how long?
- How do we bring systems together to serve more people equitably?
- What are you building today to use EHV's? What system are you building for tomorrow with potential new \$\$.

# How are multiple sectors negotiated? Where does the burden of coordination lie?

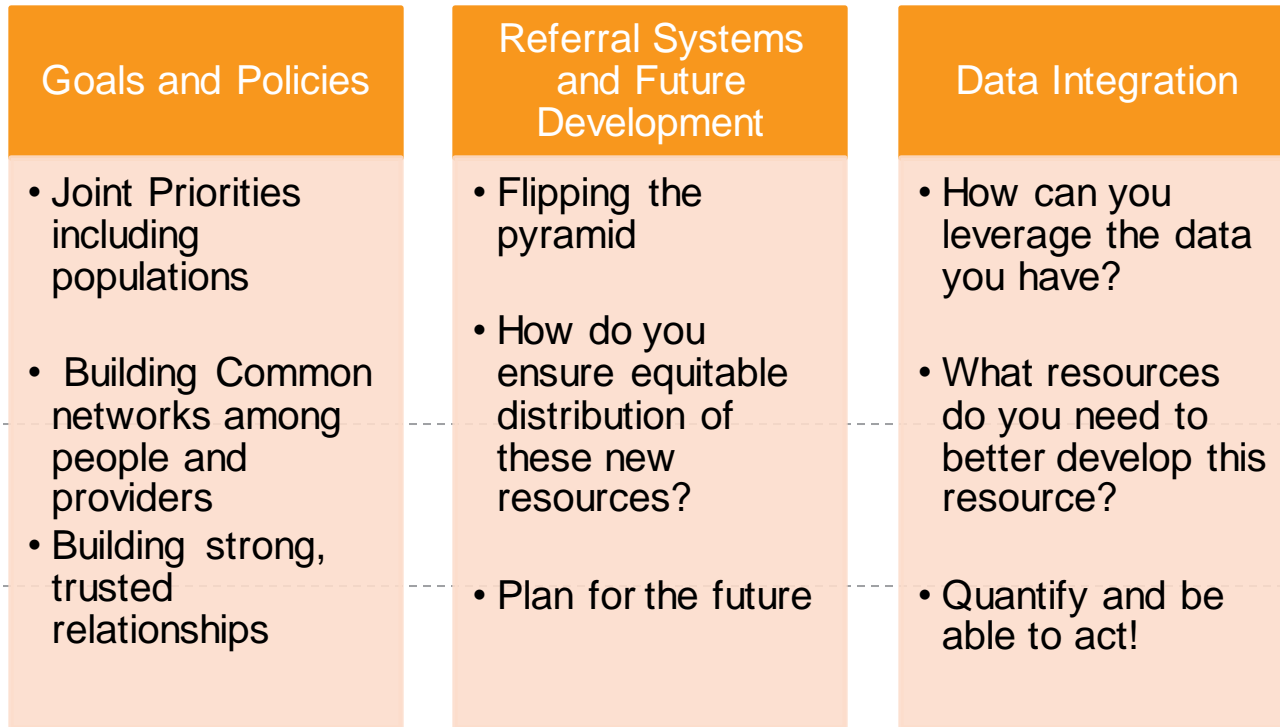
## Current reality



## Future vision



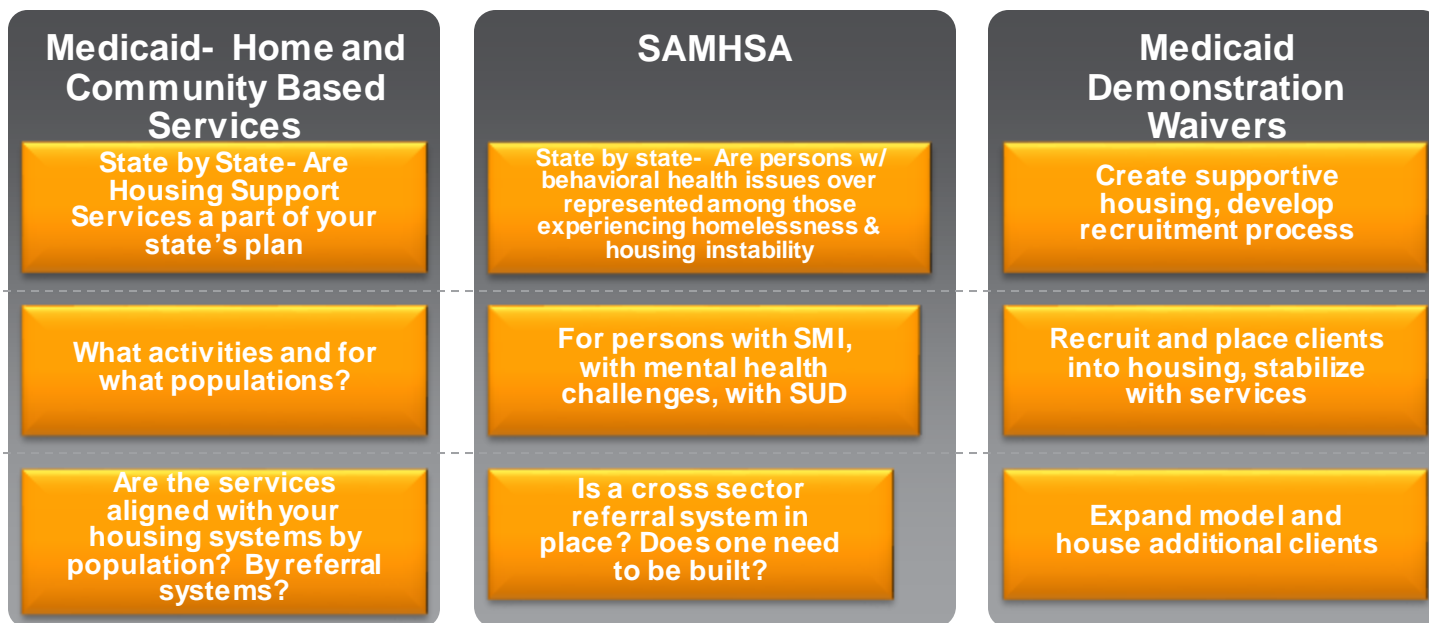
# Where do Cross Sector Partnerships strategically begin?



## CSH Cross Sector Partnership ROAD MAP

# Services Financing: Populations

Services financing often falls into a question of 'categorical funding' meaning funds have to support specific populations. Common populations include aging, persons returning from long term incarceration, persons with disabilities including behavioral health, physical disabilities and intellectual or development disabilities.





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## Health Centers Funding

Are Health Centers on your COC boards? One of your key partners?

What unique strengths do they bring? What are challenges?

Are the services aligned with your housing systems

## CDC

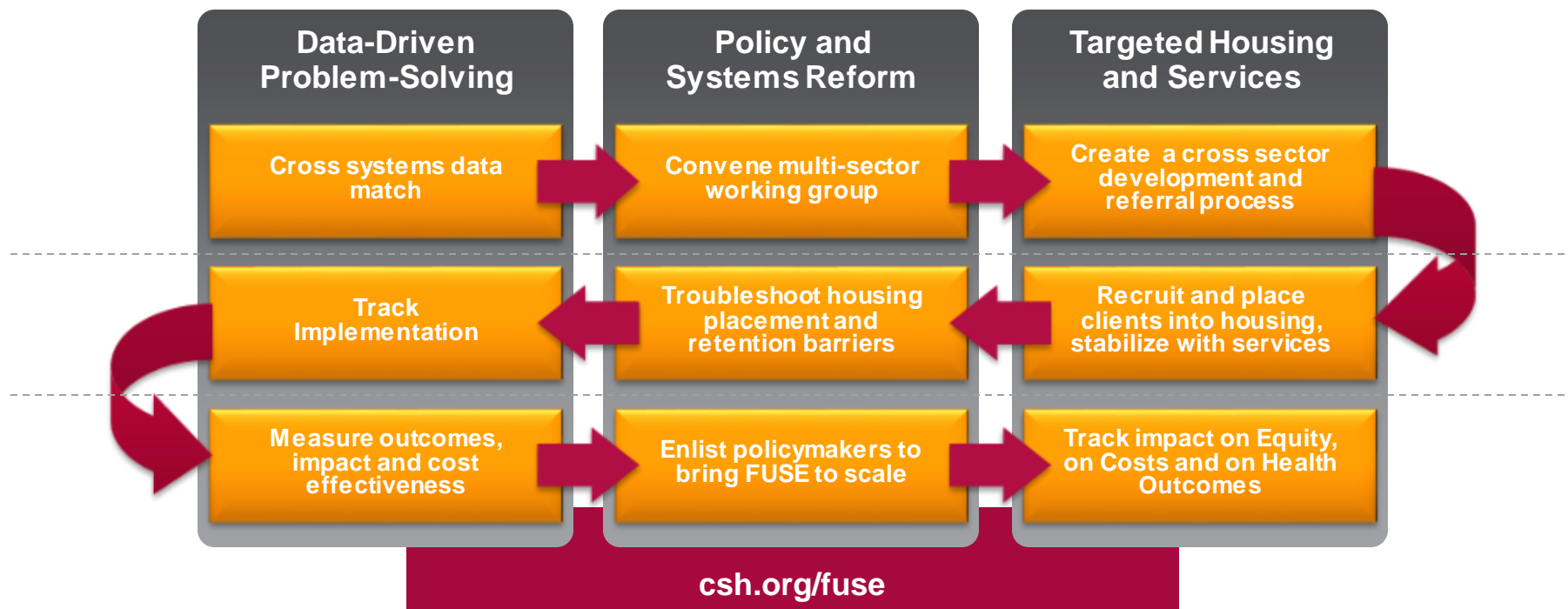
An influx of Community Health Workers are coming? How can they assist in addressing homelessness

Your Public Health Authority is beginning work in Social Determinants of Health- Educate them!

Build on the relationships from COVID to partner to address community health systemically.

# Services Financing: Cross System Activities

Communities spend billions of dollars on services that bounce vulnerable people between crisis services. CSH's FUSE model helps break that cycle while increasing housing stability and reducing multiple crisis service use.



# Does my state's Medicaid plan cover Tenancy Support Services?

## YES

- Washington State
- Minnesota
- North Dakota
- CT, NH, IL (SOON)
- Hawaii
- Rhode Island

## SORT OF

- Florida, Maryland (in some regions)
- LA, OR, PA for some people
- MA (if you can get a contract with an ACO)
- California
- North Carolina

## NOT YET

- Requested
  - AZ
  - CO
  - VT
- Remaining States

## Take Away Messages:

Define your  
priorities

Strategically  
gather  
partners

Build for the  
present and  
the future

Ensure that  
equity is  
foundational

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# THANK YOU!

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Stay in touch

Twitter- [@cella65](#)

Email- [Marcella.Maguire@csh.org](mailto:Marcella.Maguire@csh.org)



stay connected



[csh.org](http://csh.org)

# Questions?

Mia Bryant  
[tbryant@naeh.org](mailto:tbryant@naeh.org)

Mindy Mitchell  
[mmitchell@naeh.org](mailto:mmitchell@naeh.org)

Kay Moshier McDivitt  
[kmoshiermcdivitt@naeh.org](mailto:kmoshiermcdivitt@naeh.org)

Marcella Maquire  
[marcella.maquire@csh.org](mailto:marcella.maquire@csh.org)

