



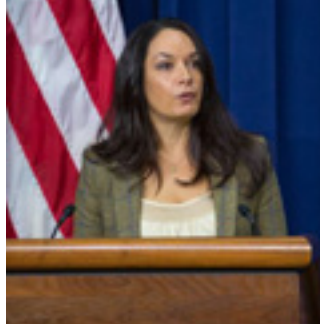
2022

Annual Report



OUR MISSION:

THE NATIONAL
ALLIANCE TO END
HOMELESSNESS
IS A NONPARTISAN
ORGANIZATION
COMMITTED TO
PREVENTING
& ENDING
HOMELESSNESS
IN THE
UNITED STATES.



LETTER *from the* CHIEF EXECUTIVE OFFICER

Nearly halfway through the year, I was honored to join as the new Chief Executive Officer, and to build on Nan Roman's legacy of strong leadership in our field. Coming out of a pandemic era, shifting to in-person conferences and work, and a change in leadership — the Alliance experienced a year of transition in 2022. This was a year of successes, growing pains, and deep recognition of how the world is changing and how we would continue to lean into those changes.

After nearly two years of remote work due to the pandemic, the Alliance staff began a slow return into the office and reintroduced its in-person conference format, with 1,200 people in attendance — including those with lived experience of homelessness, service providers, housing providers, and other leaders in the homeless services field. After a rise in unsheltered homelessness after the pandemic, the in-person conference offered an opportunity for subject matter experts to share lessons they've learned, and to address the unprecedented opportunities before them.

It was important for me, as a leader in this field, to start this role by listening to homeless service providers and understanding how communities across the country are able to address homelessness.

Our work as a national organization must be informed by people working to end homelessness in their communities, and by the people experiencing it themselves.

With this in mind, I started as CEO with the goal for the Alliance to lift up the field's insights and use them to shape our work and direction. In the fall of 2022, we began a series of listening sessions to better understand the challenges currently faced in the field, and the potential opportunities, solutions, and innovations being practiced on the ground level. By listening to system leaders, elected officials, tribal communities, advocates, frontline staff, and people with lived expertise, the Alliance entered 2023 with a developing picture of the state of homelessness and where the Alliance could provide the most support.

And we learned a lot.

Homelessness among veterans was at an all-time low in 2022, thanks to the hard work of providers across the country, and a federal commitment to methods that work. However, this was not true for all groups experiencing homelessness. Unsheltered homelessness continued to increase; as pandemic funding began to run out, inflation rose to a 40-year high, and the affordable housing crisis grew. Communities

reported that the number of people and families entering homelessness (often for the first time) also began to increase. Marginalized people — including people of color, people with disabilities, and LGBTQ+ people — continued to be disproportionately impacted by homelessness. On top of this, the homelessness rate among older adults grew higher than ever.

A shift in divisive rhetoric and criminalization against people living unsheltered was also on the rise. We need to continue to focus on the evidence-based solutions that work to end homelessness, rather than giving in to the further harm of criminalization.

The Alliance rose to the occasion to lead with a strong racial justice and equity focus on the work to end homelessness. On behalf of the Alliance's staff and Board, the organization extends its gratitude to the collective group of partners, donors, elected officials, and other individuals that are part of this community, making progress in the movement to end homelessness.

ANN OLIVA

Chief Executive Officer

National Alliance to End Homelessness

The Alliance

IN REVIEW

The National Alliance to End Homelessness is a nonprofit, non-partisan, organization committed to preventing and ending homelessness in the United States. As a leading voice on the issue of homelessness, the Alliance analyzes policy and develops pragmatic, cost-effective policy solutions; works collaboratively with the public, private, and nonprofit sectors to build state and local capacity; and provides data and research to policymakers and elected officials in order to inform policy debates and educate the public and opinion leaders nationwide.

THESE ACTIVITIES INCLUDE:

PROVIDING ONLINE AND IN-PERSON TRAINING AND TECHNICAL ASSISTANCE TO THE HOMELESS SERVICES FIELD AS IT TRANSITIONED FROM VIRTUAL SETTINGS TO IN-PERSON ONES, AND AS PANDEMIC RESOURCES WANED.

BUILDING AND STRENGTHENING RELATIONSHIPS WITH BOTH POLICYMAKERS AND GRASSROOTS ADVOCATES TO ENSURE THAT HOMELESSNESS RESOURCES ARE ALLOCATED AND MAXIMIZED.

CONDUCTED LISTENING SESSIONS IN SEVERAL STATES (E.G., IOWA, VIRGINIA, MINNESOTA, AND FLORIDA) TO INFORM THE ALLIANCE'S FUTURE POLICY AND PRACTICE WORK.

RESEARCHING EMERGING TRENDS IN HOMELESSNESS, INCLUDING AMONG SPECIFIC SUBPOPULATIONS.

CONVENING HOMELESS SERVICES STAFF, LEADERS, AND PEOPLE WITH LIVED EXPERIENCE FROM ACROSS THE COUNTRY TO LEARN FROM EACH OTHER AS THE FIELD EMERGED FROM PANDEMIC-ERA CRISIS RESPONSE.



ENDING HOMELESSNESS
IS POSSIBLE.



OUR WORK

CENTER FOR CAPACITY BUILDING

The Alliance's **Center for Capacity Building** contributes efforts to help end homelessness through training and technical assistance tailored to communities' unique needs. The Center for Capacity Building works with elected officials, partner nonprofit organizations, and people experiencing homelessness to implement evidence-based best practices, and to innovate in new and emerging areas of concern. Through its programs, the Center for Capacity Building helps design and implement crisis systems, improve systems' performance, and utilize data to end homelessness.

In 2022, the Center for Capacity Building continued to provide valuable expertise through both virtual and in-person settings, offering numerous trainings, webinars, publications, and tools to help communities address pandemic, equity and recession-related issues.

CENTER FOR LEARNING

The Center for Capacity Building runs the Center for Learning, a suite of online, self-paced training resources. The Center for Learning's mission is to empower staff and managers in provider organizations with best practices for preventing and ending homelessness. In 2022, the Center for Learning created several new courses, taking a deeper dive into important practices in ending homelessness.

2022 ACTIVITIES

- The Center for Capacity Building **provided trainings in more than 200 communities** in in-person, virtual, or online course settings. Topics included diversion, Rapid Re-Housing, emergency shelter, Housing First, and racial equity.
- The Alliance also **provided a needs-based assessment to the city of Asheville, NC** and its Continuum of Care board.
- **Enrolled 1,163 participants** into its paid Center for Learning courses, with 829 unique learners.
- In conjunction with Capitol Hill Day, the team **released a free course for homelessness advocates**, called How to Advocate to Your Lawmaker, which was accessed by at least 200 learners.
- The team **revamped the Capacity Building Network**, a group of homeless service providers who meet to share emerging practices and learn about successful strategies being implemented in other communities. In 2022, the Center for Capacity Building held three virtual convenings for its Capacity Building Network.

POLICY *and* PROGRAMS

The Alliance's **Policy and Programs** team carries out the vital work of educating policymakers and the field about key strategies and policies for ending and preventing homelessness. In 2022, the Policy and Programs team combatted anti-Housing First narratives while strengthening relationships within Congress and the Biden Administration.

The Policy and Programs Team completed this work by deepening its already-strong partnerships with national and local agencies to create steering committees and working groups against homelessness, leveraging connections within several federal agencies (e.g., U.S. Interagency Council on Homelessness; Department of Veterans Affairs; U.S. Department of Housing and Urban Development) to influence policy, and using its expertise to deliver testimony and insight to Congress.

2022 ACTIVITIES

- **Educated policymakers in the Biden Administration and Congress** about newly surging homelessness among older adults.
- **Increased federal knowledge** of homelessness solutions through outreach and testimony at Congressional hearings.
- **Educated high-level staffers** at the federal Administration for Children and Families regarding the impact of their programs on reducing homelessness.
- **Included housing protections** in the reauthorized Violence Against Women Act. **Secured an unprecedented increase in federal funding** for homelessness programs.
- **Worked with allies** to educate legislators in a number of states about negative effects of criminalizing homelessness.
- **Led a successful Virtual Capitol Hill Day**, which garnered 1,166 participants from 48 states.

NATIONAL CONFERENCES

Each year, the Alliance hosts two national conferences that bring together thousands of community leaders, service providers, people with lived homelessness experience, advocates, elected officials, and others from across the nation to connect over the shared goal of ending homelessness.

The February 2022 *Ending Unsheltered Homelessness: Strategies & Policies That Work* conference was the Alliance's final virtual conference of the pandemic period, with more than 1,200 attendees. The July 2022 *National Conference on Ending Homelessness* marked a return to the Alliance's in-person events – the first in more than two years – and gathered more than 1,100 attendees. With a new CEO and a renewed energy to gather together, this conference focused on incorporating more people with lived experience into conference sessions and programming, and continuing the hard work of service providers in pandemic recovery.

RESEARCH *and* EDUCATION

The Alliance's **Homelessness Research Institute** (HRI) is the research and education arm of the organization. HRI plays a vital role in shaping the discourse around homelessness by analyzing data and presenting it to policymakers, practitioners, the media, and the public. This empowers the HRI team with the latest insights into trends and innovative solutions to these complex issues.

This year, HRI focused on understanding the aftermath and impact of the pandemic peak, researching the workforce and older adults, and exploring relief efforts for people experiencing homelessness and those who serve them.

2022 ACTIVITIES

- **Published the 2022 State of Homelessness Report**, which examined data collected in 2020 after the COVID-19 pandemic interrupted homelessness data collection, specifically for the Point-in-Time Count.
- **Created three new Center for Learning courses** to teach providers and system leaders how to better utilize data.
- **Analyzed various demographic components of homelessness** by publishing reports that demonstrate homelessness inequities, including on Latino homelessness, older adults, and people of color.

I EQUITY WORK

Racial equity is central to the work of ending homelessness, and the field has the responsibility to address racial disparities and to promote equitable outcomes in both services and housing. As a national thought leader, the Alliance has led with a deep analysis of how race and ethnicity, along with other demographic factors, intersects with homelessness to provide solutions to address disparities.

While the Alliance has conducted internal equity work, the core of equity work is present throughout the Alliance's external gatherings, publications, and overall strategy.

I COMMUNICATIONS

The Alliance's **Communications** team is tasked with the clear and timely delivery of key messages, resources, and guidance to three core audiences: the field of homeless system leaders and providers; federal, state, and local policymakers; and the media.

In 2022, that also meant ensuring that communication was consistent no matter what shifts or transitions the organization was facing, including new organizational leadership, a new Congress and Presidential administration, and the dawning of a post-pandemic emergency period in which federal COVID relief funds would begin to draw down. During this period, the Communications team nearly doubled its follower base on LinkedIn, expanded newsletter subscribers by 12 percent, grew its following on Facebook by 7 percent, and expanded its presence on Twitter by 4.3 percent. The Alliance's website attained more than 1.2 million total users in 2022, with more than 2.5 unique pageviews. With its newsletter, the Alliance's Communications team also reached more than 42,000 subscribers on a weekly basis. Meanwhile, the Alliance continued to be a major resource for the media: senior leadership conducted interviews several times a week and secured coverage in top-tier outlets, including the Washington Post, the Los Angeles Times, the San Francisco Chronicle, NPR, the Associated Press, ABC News, Public Radio International, and Vox, among many others.

2022 ACTIVITIES

- The Alliance **gathered its Racial Equity Network** three times throughout the year.
- After a pre-conference session at the July 2022 conference, the Alliance created the **Coordinated Entry System Mini Lab series** as a forum to discuss ways in which homelessness systems can reimagine an equitable housing system.
- The Alliance established the **BIPOC Collective**, a group of BIPOC (Black, Indigenous, People of Color) leaders from communities across the country to think strategically about resources, knowledge gaps, and integrating racial equity in the homelessness services field.

2022 ACTIVITIES

- **Introduced Ann Oliva as CEO**, leveraging her experience and expertise with various local and national media outlets.
- **Collaborated with program teams** to produce reports, blog posts, webinars, and comprehensive web content to support emerging priority areas and provide guidance on federal funding to homeless service providers.
- **Distributed advocacy actions** on key federal homelessness measures as communities prepared for COVID relief drawdowns.
- **Worked with local media outlets** to bring national perspective to homelessness issues during Alliance listening sessions.



2022 STATEMENT *of* ACTIVITIES

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
<i>Revenue & Support</i>			
GRANTS & CONTRIBUTIONS	\$ 4,100,978	\$ 3,851,354	\$ 7,952,332
CONFERENCE REGISTRATIONS	935,230	-	935,230
CONTRACT INCOME	195,263	-	195,263
OTHER REVENUE	4,030	-	4,030
INVESTMENT INCOME (loss)	(1,238,559)	-	(1,238,559)
CENTER FOR LEARNING REVENUE	42,770	-	42,770
CONTRIBUTED NONFINANCIAL ASSETS	43,000	-	43,000
NET ASSETS RELEASED FROM RESTRICTIONS	1,388,760	(1,388,760)	-
TOTAL REVENUE & SUPPORT	5,471,472	2,462,594	\$ 7,934,066
<i>Expenses</i>			
PROGRAM SERVICES			
ADVOCACY	\$ 331,219	-	\$ 331,219
CAPACITY BUILDING	525,161	-	525,161
CONFERENCES	1,271,847	-	1,271,847
HRI/RESEARCH EDUCATION	2,413,356	-	2,413,356
LOBBYING	102,237	-	102,237
TOTAL PROGRAM SERVICES	\$ 4,643,820	-	\$ 4,643,820
SUPPORTING SERVICES			
GENERAL & ADMINISTRATIVE	\$ 502,096	-	\$ 502,096
FUNDRAISING	146,790	-	146,790
TOTAL SUPPORTING SERVICES	\$ 648,886	-	\$ 648,886
TOTAL EXPENSES	\$ 5,292,706	-	\$ 5,292,706
CHANGE IN NET ASSETS	\$ 178,766	\$ 2,462,594	\$ 2,641,360
NET ASSETS, BEGINNING OF YEAR	\$ 23,544,289	\$ 2,093,130	\$ 25,637,419
NET ASSETS, END OF YEAR	\$ 23,723,055	\$ 4,555,724	\$ 28,278,779



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HOMELESSNESS IS SIMPLE:

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HAS A HOME.

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