



# 2017

*Annual Report*







## OUR MISSION:

THE NATIONAL ALLIANCE TO END HOMELESSNESS IS A NONPARTISAN ORGANIZATION COMMITTED TO PREVENTING & ENDING HOMELESSNESS IN THE UNITED STATES.

## LETTER *from the* PRESIDENT

**The solution to homelessness is straightforward: housing ends homelessness. But the work is as challenging as it gets.**

In 2017, as the nation's affordable housing crisis reached a new level, so many communities that had made progress against homelessness began to struggle. Between rising levels of unsheltered homelessness, a rapidly aging homeless population, and a crushing wave of natural disasters, we were all reminded of the immensity of the challenge before us.

Yet, even in the face of it all some communities managed to continue their progress, and many others held their ground.

In 2017, the Alliance committed itself to standing firm no matter what challenges were on the horizon.

This year, the Alliance Policy Team

focused on ensuring that the new Administration, and Congress were fully up to speed on the proven solutions to homelessness. We worked hard to help local homeless assistance organizations communicate regularly with their Members of Congress – helping them understand how the problem is playing out on the ground, and what is needed to solve it.

Meanwhile, our Homelessness Research Institute continued to produce critically important data and analysis on emerging issues, including unsheltered homelessness, opioid use disorders, racial disproportionality, and best practice models for ending homelessness. This data not only helped policy makers understand the issue better, but informed the work of local homeless assistance systems.

The Alliance's Center for Capacity Building continued its work in the field through on-site trainings, technical

assistance, learning collaboratives, and more. For example, they provided on-site emergency shelter and Rapid Rehousing technical assistance to 13 communities. They helped places like Napa County, California redesign their crisis response systems, lower shelter barriers and improve re-housing outcomes. And what they learned through their direct work in communities, they shared with thousands of other practitioners across the country through practical, skill-enhancing webinars, toolkits and sample policies.

As we look towards the future, we know that change will be both constant and challenging. But we remain determined. Together with our staff, board, and supporters, we commit ourselves to ending homelessness in America.

**NAN ROMAN**

*President and CEO*

National Alliance to End Homelessness

# *How We Are* **HELPING**

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness, work with federal and local partners to support those solutions, and collaborate with communities to implement them.

## **THESE SOLUTIONS INCLUDE:**

**ENSURING COMMUNITY-WIDE COORDINATION OF SERVICES, HOUSING, AND PROGRAMS**

**BUILDING CRISIS RESPONSE SYSTEMS THAT ARE HOUSING-FOCUSED**

**INVESTING IN TARGETED, EVIDENCE-BASED HOUSING MODELS THAT DECREASE RETURNS TO HOMELESSNESS**

**PROMOTING DIVERSION STRATEGIES THAT PREVENT PEOPLE FROM BECOMING HOMELESSNESS**

**ENHANCING EMERGENCY SHELTER SYSTEMS THAT DECREASE THE TIME PEOPLE SPEND HOMELESS**



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**WE BELIEVE THAT  
ACHIEVING AN END  
TO HOMELESSNESS IS  
WITHIN OUR REACH.**



# OUR WORK

## CAPACITY BUILDING

The Alliance's **CENTER FOR CAPACITY BUILDING** provides specialized training and resources to communities across the country to assist them in their efforts to end homelessness. Through on-the-ground training and technical assistance, the team directly helps communities design and implement crisis systems, improve their system's performance, deliver rapid re-housing, utilize data, and make progress in ending homelessness. The Center also provides assistance to a broader audience through webinars, workshops, and suites of toolkits available to practitioners around the country. Additionally, the Center for Capacity Building informs the Alliance's ongoing work to end homelessness by identifying local insights, best practices, and new knowledge.

### 2017 ACHIEVEMENTS

- Re-designed Napa County's crisis response system and guided its implementation. This effort involved the creation of **new programs, partnerships, reports, and training tools**, and led to Napa doubling the number of households housed in 100 days.
- Impacted thousands of practitioners across the country through webinars like the Shelter Practices webinar. This work included the development of the **"FIVE KEYS TO EFFECTIVE SHELTER"** model, **educational infographics, shelter self-evaluations**, and sample policies for effective shelters.

# IMPROVING POLICY

2017 saw a new Administration in the White House and a new Congress on Capitol Hill. With that shift, came an opportunity: over the course of the year, the Alliance's Policy team worked directly with members of Congress, federal officials, leaders within the Administration, and state and local policymakers, to educate them on homelessness in America, and to advocate for increased investment in the most proven and effective solutions to it.

## 2017 ACHIEVEMENTS

- Despite the Administration's proposal to deeply cut U.S. Housing and Urban Development (HUD) and other key departments, the Alliance's advocacy team's efforts helped ensure that the Federal government **maintained and increased investment in homelessness solutions by \$130 million.**
- Effectively leveraged direct and grassroots advocacy efforts to prevent massive proposed cuts to Medicaid funding, which would have directly undercut local efforts to end chronic homelessness.
- Coordinated more than **390 ADVOCATES across 36 STATES to collectively attend 246 CAPITOL HILL MEETINGS** at the Alliance's annual Hill Day in July.
- Expanded the advocacy team with two new positions to enhance **direct lobbying and field organizing functions.**

# RESEARCH *and* EDUCATION

## THE HOMELESSNESS RESEARCH INSTITUTE

The Homelessness Research Institute (HRI) leads the Alliance's research and education initiatives. HRI analyzes and presents data to policymakers, practitioners, the media, and the public to ensure that they have the best information about trends and emerging solutions to homelessness. This provides the evidence behind the best practices for our mission.

## 2017 ACHIEVEMENTS

- Produced **Unsheltered Homelessness: Trends, Causes, and Strategies to Address.** This report explores what is driving increases in unsheltered homelessness, who is affected, and what solutions exist.
- Developed **INTERACTIVE DATA VISUALIZATION** to illustrate homelessness statistics for the 25 most populous metropolitan areas in the U.S. The interactive explores trends by city as well as groups such as individual adults, families, and veterans.

## NATIONAL CONFERENCES

Each year, the Alliance hosts two national conferences to explore and share homelessness trends and solutions. These events continued to grow in attendance in 2017, bringing together thousands of service providers, advocates, and public sector leaders from across the country to share their experiences, promote best practices, and learn from each other the best solutions to ending homelessness.

### 2017 NATIONAL CONFERENCE ON FAMILY AND YOUTH HOMELESSNESS

HOUSTON, TX  
PARTICIPANTS **1,025**  
WORKSHOPS **70**  
SPEAKERS **180**

### 2017 NATIONAL CONFERENCE ON ENDING HOMELESSNESS AND CAPITOL HILL DAY

WASHINGTON, DC  
PARTICIPANTS **1,890**  
WORKSHOPS **98**  
SPEAKERS **260**



# | 2017 STATEMENT *of* ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Revenue &amp; Support</b>			
GRANTS & CONTRIBUTIONS	\$ 1,686,405	\$ 1,205,401	\$ 2,891,806
CONFERENCE REGISTRATIONS	1,242,072	-	1,242,072
CONTRACT INCOME	373,175	-	373,175
OTHER REVENUE	21,466	-	21,466
INVESTMENT INCOME	137,548	-	137,548
NET ASSETS RELEASED FROM RESTRICTIONS	1,267,945	(1,267,945)	-
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>4,728,611</b>	<b>(62,544)</b>	<b>\$ 4,666,067</b>
<b>Expenses</b>			
PROGRAM SERVICES			
ADVOCACY	\$ 224,189	-	\$ 224,189
CAPACITY BUILDING	647,562	-	647,562
CONFERENCES	1,272,492	-	1,272,492
HRI/RESEARCH EDUCATION	1,590,365	-	1,590,365
LOBBYING	41,338	-	41,338
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 3,775,946</b>	<b>-</b>	<b>\$ 3,775,946</b>
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 285,636	-	\$ 285,636
FUNDRAISING	72,854	-	72,854
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 358,490</b>	<b>-</b>	<b>\$ 358,490</b>
<b>TOTAL EXPENSES</b>	<b>\$ 4,134,436</b>	<b>-</b>	<b>\$ 4,134,436</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$ 594,175</b>	<b>\$ (62,544)</b>	<b>\$ 531,631</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$ 8,343,226</b>	<b>\$ 1,944,869</b>	<b>\$ 10,288,095</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 8,937,401</b>	<b>\$ 1,882,325</b>	<b>\$ 10,819,726</b>





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THE SOLUTION TO  
HOMELESSNESS IS  
SIMPLE:

MAKE SURE  
EVERYONE HAS  
A HOME.

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