

The Path Home

Mayor Ras J. Baraka's Plan to
End Chronic Homelessness

City of Newark, NJ

**Navigating Challenging Political
Environments for System Leaders**

July 8, 2024



Leadership Matters: The Political Will in Newark



Inclusionary Housing Ordinance

Office of Violence Prevention

Office of Tenant Legal Protections

Newark Land Bank

Lead Line Replacement

Digital Inclusion

Office of the Mayor

Division of Homeless Services

Mayor Baraka and the Newark Municipal Council created the Office of Homeless Services through legislation, in March 2022, to serve residents at risk or experiencing homelessness and develop a strategy to end chronic homelessness in Newark.

Street Homeless Outreach

Emergency Housing

Low-Barrier Bridge Housing

Homelessness Prevention

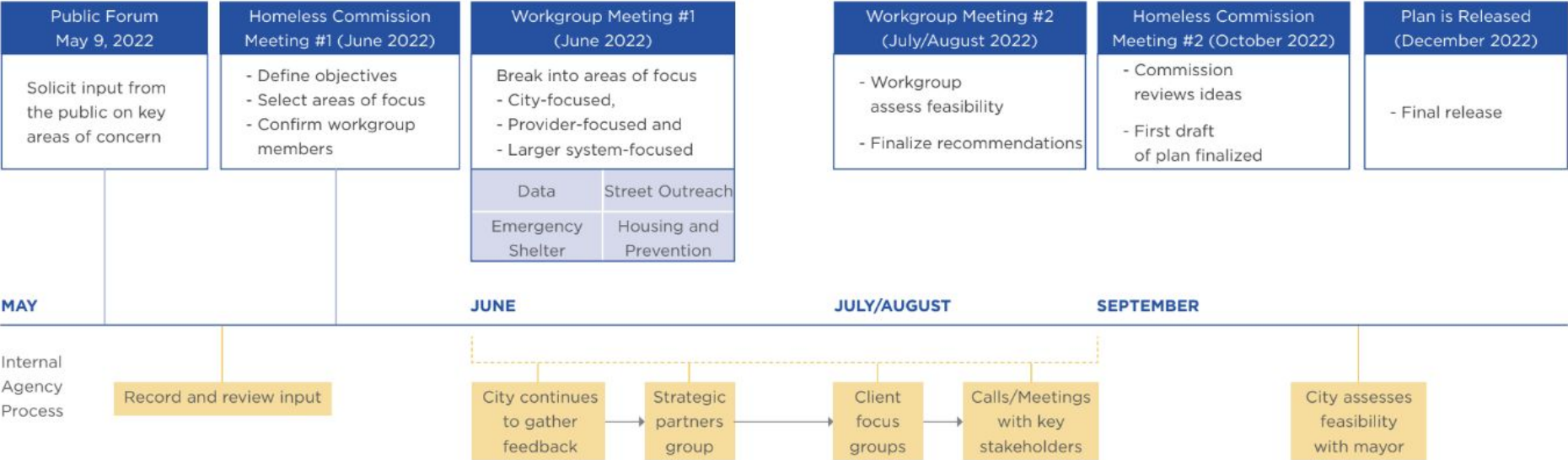
Short-Term Rental Assistance

Permanent Supportive Housing



Planning and Coalition-Building: Collaborating Across Our Community

THE PROCESS FOR DEVELOPING THE PLAN INCLUDED SEVERAL SEPARATE BUT INTERRELATED ACTIVITIES



Planning and Coalition-Building: Collaborating Across Our Community



100+ Community Partners



5 Shelter Groups

Summary of Key Issues Identified	
Question	Notes
Have you ever stayed on the street? If so why?	Yes, because I didn't have no were else to go was out on the streets for about a month.
What do you like about the shelter? What don't you like?	well I got kicked out of the shelter because I was away more than 4 days.
What can we do to help you transition to independent living?	I just need all my main documents thats all.
How did you lose your housing? Could it have been prevented?	well I had a breakdown when my mom passed I just have to upain by documents again.
Question	Notes

100+ Surveys

The Path Home: End Chronic Homelessness in Newark



STRATEGY 1: BETTER ADDRESS STREET HOMELESSNESS

- Create a real-time Data Dashboard for the street homeless population
- Enhance street outreach efforts
- Create multiple entry points to connect to shelter and services
- Coordinate with mobile behavior health services to reach street homeless
- Expand diversion efforts
- Improve targeted support and engagement efforts around Penn Station
- Create a citywide crisis response hotline
- Strengthen healthcare partnerships

STRATEGY 2: IMPROVE ACCESS AND SERVICES THROUGHOUT THE SHELTER SYSTEM

- Develop city-wide shelter standards of practice
- Improve training for homeless services employees and emergency shelter providers
- Better integrate employment programs for shelter residents
- Expand Housing Navigators across emergency shelters
- Integrate coordinated entry into emergency shelters
- Improve access to behavioral health services in shelters
- Develop more flexible space options in shelters
- Collaborate with the Newark Reentry Council Partnership

STRATEGY 3: EXPAND PREVENTION AND HOUSING SERVICES

- Develop a public and private funding plan to expand housing and services
- Increase awareness of Homeless Prevention Services
- Create a Landlord Task Force
- Secure additional Rental Subsidy Vouchers
- Increase Low Barrier Housing
- Support Creative Housing Solutions
- Expand the number of Permanent Supportive Housing units
- Deploy an Housing Stability Pilot Program
- Develop an Advocacy Agenda with local and state partners

Private/Philanthropy



EDISON
PROPERTIES



Public



The Nature
Conservancy

RWJBarnabas
HEALTH

Implementation Update

December 2023

- Street Outreach Efforts
- Mobile Behavioral Health Services
- Come As You Are (Hope Village II)
- Resilient Hope
- Hotel Conversion
- Downtown Drop-In Center

The Path Home: Implementation Update

**One Year Update:
Mayor Ras Baraka's Plan to End
Chronic Homelessness in Newark**

December 2023

NEWARK
AND PROUD OF IT

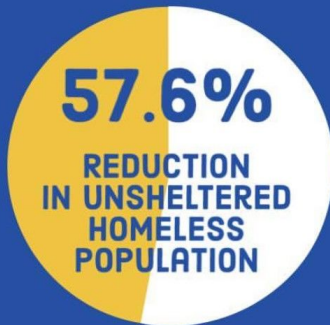
NEWARK
Mayor Ras J. Baraka



NEWARK LEADING THE WAY IN ADDRESSING HOMELESSNESS

New Jersey Department of Community Affairs (DCA) annual report show the City of Newark has achieved a staggering 57.6% reduction in its unsheltered homeless population year-to-year.

The report, released in November 2022, show Newark had a total of 3,841 total unsheltered persons. This year to date, there are only 1,627.

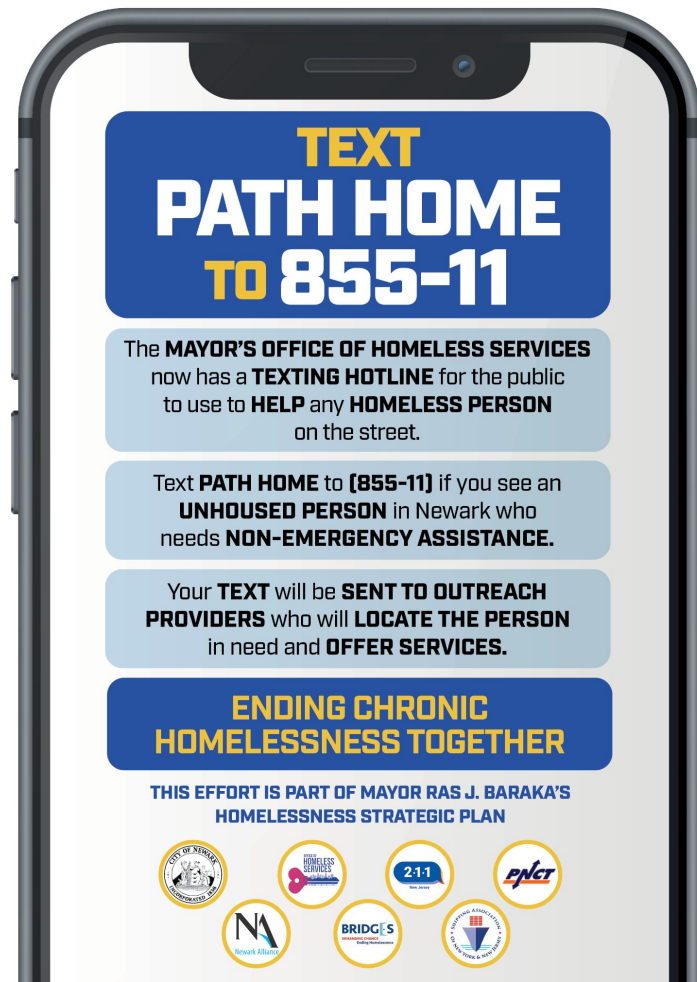


57.6% Reduction

- Strengthened Street Outreach
- Collaborative Approach
 - Mobile Crisis Teams
 - Clinicians
 - EMS
 - NPD/NJT
 - Community/Stakeholders
- Increased Shelter Capacity
- Public Engagement

Texting Hotline for the Public to use to help any homeless resident on the streets of Newark

Text **PATH HOME** to 855-11





Mayor's Office of
Homeless Services

Date of Pull:

01.01.23 - 04.28.23
01.01.24 - 04.28.24

HOT Engagements - Household Type

Adult Couple without Chil..	1
Household Member - Adult	1
Household Member - Child	9
Individual Female	112
Individual Male	271
Individual Male Youth (< 1..	1
Single Parent Family - Fe..	6
Single Parent Family - Mal..	1
Two Parent Family - Adult	2
Two Parent Family - Youth	1

Age Distribution - Unsheltered Population

51-60 190 21.47%	71+ 172 19.44%	41-50 137 15.48%
31-40 172 19.44%	21-30 107 12.09%	61-70 89 10.06%

2024 - New
Unsheltered - YTD

885

2023 - New
Unsheltered - YTD

528

YOY
Change:

67.61%
increase

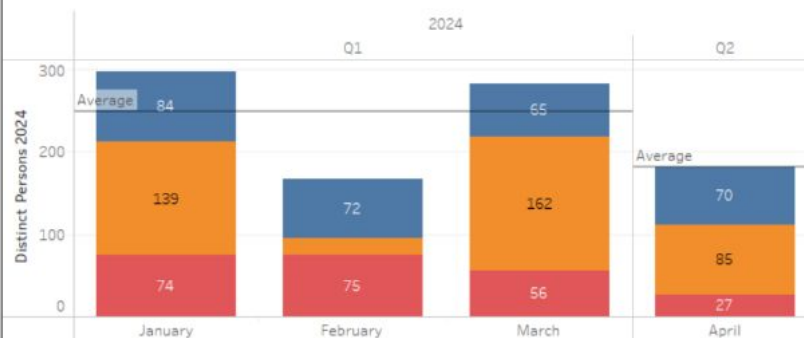
1,102
Encounters - YTD

21
Behavioral Health
Programs Admissions
since February 2024

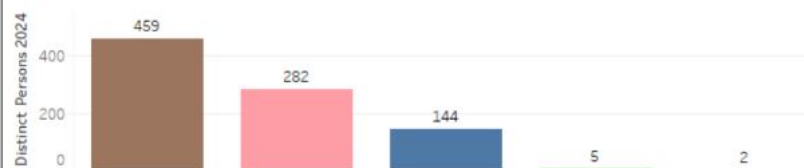
Provider (2024YTD)
 Bridges Outreach Inc &...
 City of Newark - Essex
 Mental Health Associa...

Gender (HMIS) (2024YTD) ...
 Data Not Collected
 Female
 Male
 Non-Binary
 Transgender

New Admits - Unsheltered - 2024 - YTD



New Unsheltered Gender 2024 unsheltered





Mobile Behavioral Health Initiative



Community Crisis Response Partnership



ARRIVE Together Program

COME AS

BRIDGE HOUSING COMMUNITY

YOU ARE

- Chronically Homeless
- 20 Private Rooms
- 24/7 Support Services
- Health Navigation
- Green Space/Gardens
- Food/Nutrition Education



COME AS

BRIDGE HOUSING COMMUNITY

YOU ARE

- Shower Facilities
- Communal Space
- WiFi/Desktop Computers
- Kitchenette/Microwave



COME AS

BRIDGE HOUSING COMMUNITY

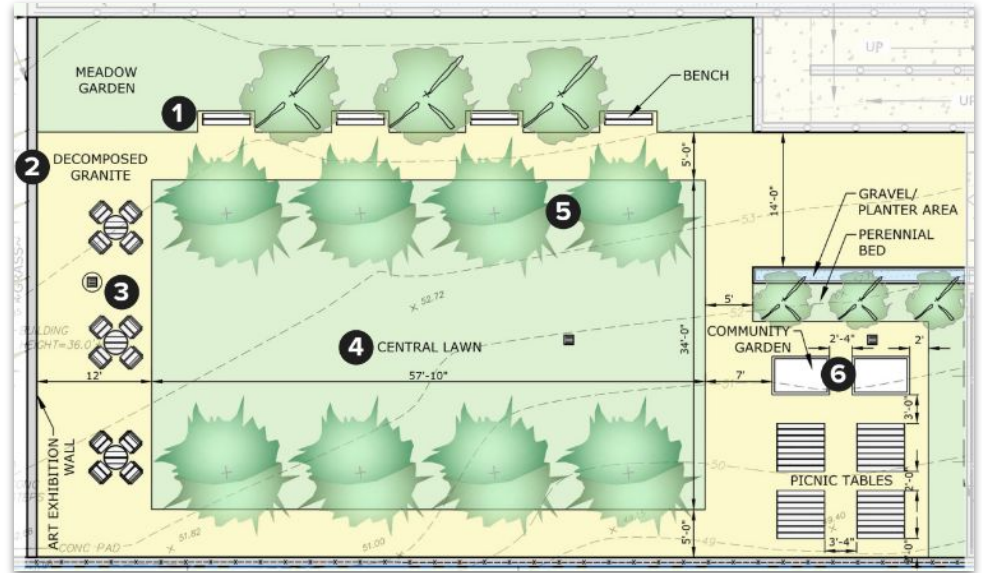
YOU ARE

Funding

- Private Support (PNCT/RWJ)
- State and Federal
- City Budget

Partnerships

- Jacobs Architecture
- NJIT School of Architecture
- Rutgers School of Health Sciences
- The Nature Conservancy



COME AS

BRIDGE HOUSING COMMUNITY

YOU ARE

Public Engagement

10 Meetings

6 Community Locations

Virtual Meetings

Stakeholders and Residents



Resilient Hope: Tiny Homes Model

- City of Newark/NJIT
- 24 Chronically Homeless
- Public/Private Partnership
- Summer/Fall 2025





Community Meetings

COMMUNITY MEETING

Mayor Ras J. Baraka, Councilman Dupre L. Kelly and Mayor's Office of Homeless Services Director, Luis Ulerio would like to invite you to a community meeting to discuss Resilient Hope, a tiny home community for Newark residents.

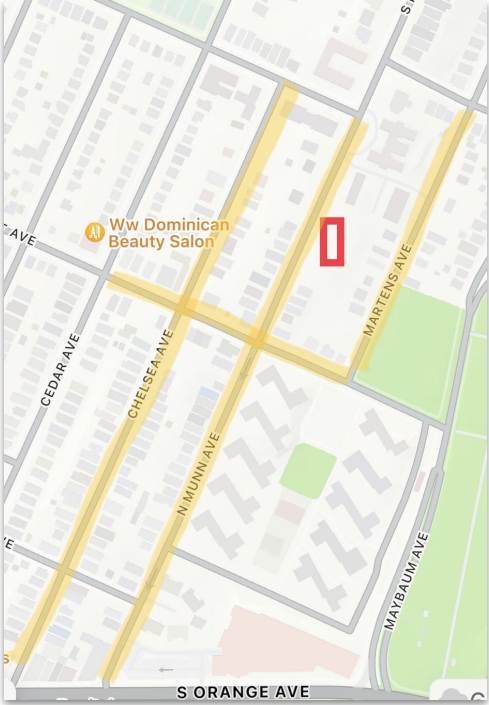
**MONDAY
JUNE 26, 2023
6:30 PM**

**VAILSBURG SENIOR CENTER
@ VAILSBURG PARK**



CITY OF **NEWARK**
Mayor Ras J. Baraka


Community Canvassing





Electronic Surveys

RESILIENT HOPE

A COMMUNITY CENTER
IN THE WEST WARD





Riviera Hotel Conversion: Permanent and Transitional Housing



Lt. Gov. Sheila Oliver Center 24/7 Drop-In Services



- Main Controlled Access
- Secondary Controlled Access

- Reception** : Welcome desk and waiting/seating areas for clients
- Services** : Area with temporary storage for client items, laundry and shower facilities that clients can use before entering the main congregation areas
- Multi-Purpose** : Flexible open lounge spaces with various enclosed rooms that can be used as client/staff meeting areas or office spaces.
- Food Service** : Area with a servery, open cafe seating, and snack bar adjacent to the kitchen/pantry. The kitchen is also easily accessed by the loading dock to the West.
- Computer Lab** : Space with flexible seating and work zones anchored by a computer area. Clients and staff can use this area as breakout space for meetings/vocational training as well.
- Staff** : Employee zone with break area, restrooms, and storage for personal belongings. The area is easily accessed through common corridors.



Housing Goals: Producing, Preserving and Protecting Housing

Housing Goals

CITY OF
NEWARK

- 1 Add 3,000 new homes across all five wards by 2026; and 8,000 homes by 2032
- 2 Fund the creation or preservation of 6,600 affordable homes by 2026, prioritizing affordability at or below 30% AMI¹
- 3 Convey all city-controlled vacant properties by 2026, with at least 30% affordable units
- 4 Support 1,500 new and 200 existing low- and moderate-income homeowners by 2026
- 5 Support 10,000 vulnerable or unsheltered households* annually by 2026

Partnership with Newark's Economic and Housing Dept.:

Supportive Housing Initiative (100)

- Veterans
- LGBTQ Seniors and Youth
- Unsheltered
- People Living with HIV
- Families

The Path Home (300)

- Rapid Rehousing
- Master Leasing
- Small, Medium and Large Dev.



State of the City 2023 **Newark Leading and Proud of It**

“We have an ambitious goal to end chronic homelessness in our city in three years. This is a heavy lift and would be impossible for us to get this off the ground without our partners.”

- Mayor Ras J. Baraka

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