

Building a Culture of Good Data in Homelessness Response:

Data Use Part One

PREPARED BY SHERCOLE KING

Agenda

Why is Data Important in Homelessness Response?

Everyone Has a Role to Play in Building a Culture of Data

Everyone Has a Role to Play in Building a Culture of Data

About Me



- Born-Raised-Nurtured in New Orleans, LA
- Business / Arts/ Technology Background
- Director of Database Management Solutions @VIA LINK
- 12 Years Experience in HMIS, Data Quality, and Equity
- Lover of all things Oysters, Harry Potter, Prince, Data Quality Reports, and organization

Louisiana

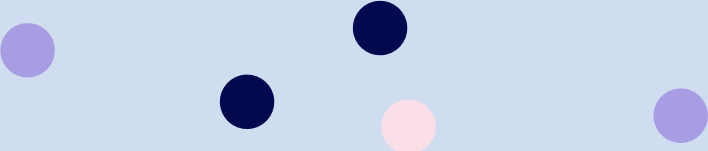
Parishes: Orleans, Jefferson, Livingston, St. Helena, St. Tammany, Tangipahoa, and Washington

CoCs : Unity CoC and Northlake Homeless Coalition

- 340 End Users in HMIS
- Over 50 Agencies in HMIS
- Client Records in HMIS

Other Programs: St. Tammany Parish Uber Voucher Program, Data Across Sectors for Health Incubator, VIA Care Vital Records Program, VIA Care Emergency Shelter Identification Program and more.

LOUISIANA
LOUISIANA
LOUISIANA
LOUISIANA



Why Data Is Important To ME

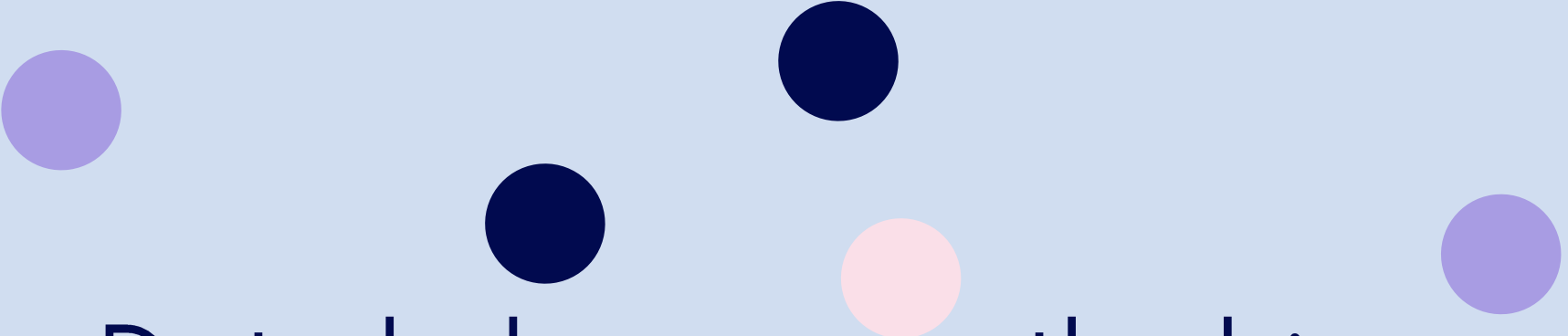


**Solutions
Need A
Starting Point**


**Storytelling
Helps**

**Visual
Representation
Matters**

Numbers Matter

- 
- Data helps us see the bigger picture:
 - Who is experiencing homelessness in our community? How many people are there?
 - Data tracks progress: Are our programs working?
 - Are we serving the right people and meeting their needs?

Why is Data Important in Homelessness Response?

- 
- Data informs decisions: Where should we allocate resources
 - How can we improve our services to assist those in need better?
 - Data strengthens grant proposals and advocacy efforts:
 - By using data to demonstrate the impact of your work, you can secure funding and advocate for policy changes from funders and policymakers.

Why is Data Important in Homelessness Response?

- 
- The key to creating a data quality-emphasized culture is communication
 - Explaining data to different populations
 - Showcasing the importance of data quality
 - Developing a transparent culture

Creating Data-Driven Culture

EVERYONE HAS A ROLE TO PLAY

- Frontline Staff: You are the backbone of data collection. Your accurate and complete entries during client interactions ensure we clearly understand who we are serving.
- People with Lived Expertise: Your experiences and insights are invaluable. By informing data collection methods, you help ensure that data reflects the population's true needs.

EVERYONE HAS A ROLE TO PLAY

- Program Managers: You oversee data collection within your programs. Your work in ensuring consistent data collection allows you to use data to monitor progress and improve service delivery.
- System Leaders: You champion the importance of data. By securing resources for data initiatives and ensuring data is used effectively across the CoC, you play a vital role in building a strong data culture.



Building Buy-In: Strategies for Fostering a Culture of Data



- Training: Equip staff with the skills and knowledge to collect, manage, and understand data. This will make them feel more comfortable working with data.
- Transparency: Share data findings with staff and stakeholders to demonstrate the value of data and how it is being used to improve the system.



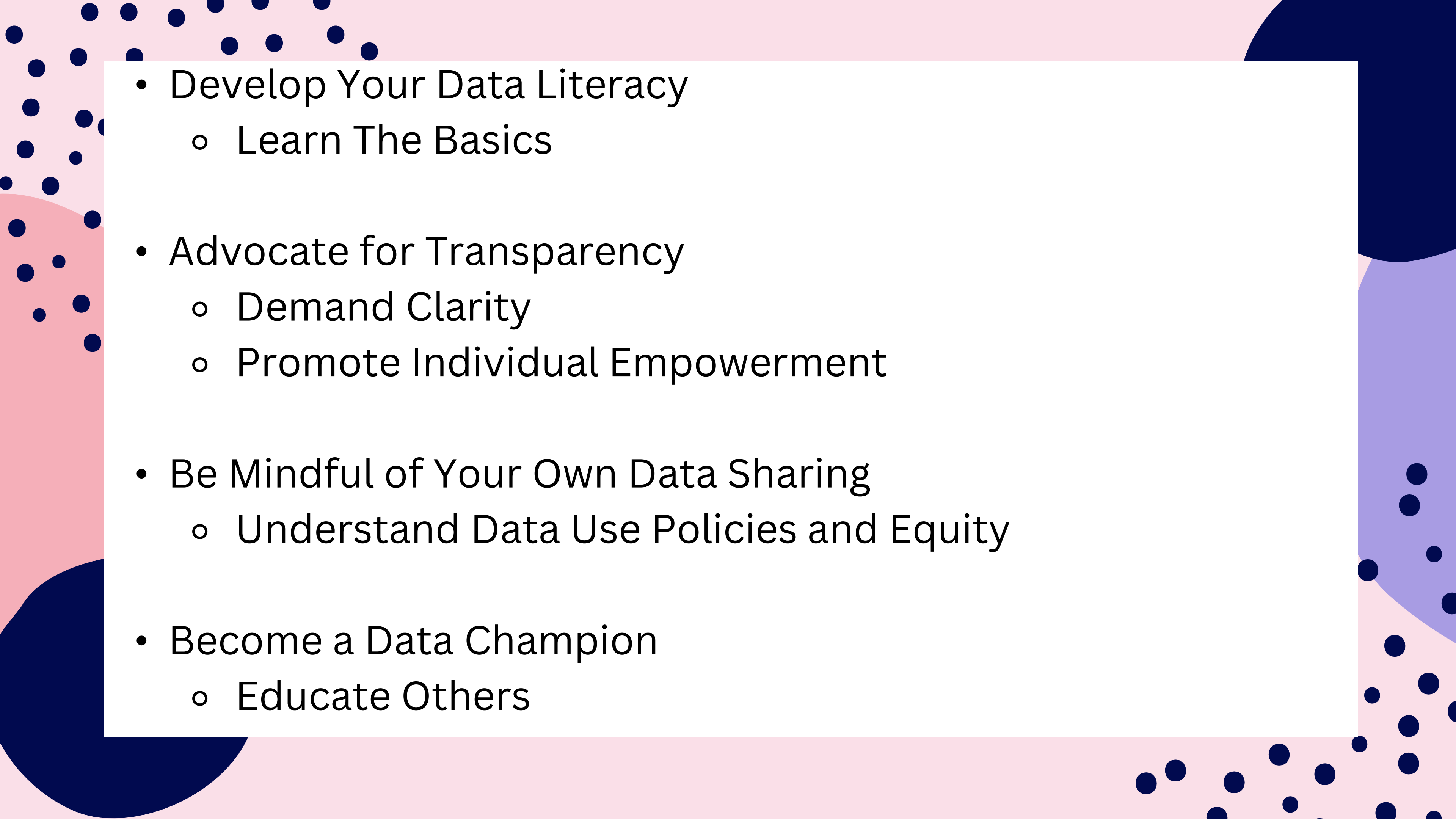
Building Buy-In:

Strategies for Fostering a Culture of Data



- Collaboration: Create opportunities for staff to provide feedback on data collection methods and how data is used. This will increase their sense of ownership and investment in the data culture.
- Celebrate Successes: Recognize and reward individuals and teams contributing to a strong data culture. This will motivate staff and show them that their efforts are valued.

**WHAT'S
NEXT??????**

- 
- Develop Your Data Literacy
 - Learn The Basics
 - Advocate for Transparency
 - Demand Clarity
 - Promote Individual Empowerment
 - Be Mindful of Your Own Data Sharing
 - Understand Data Use Policies and Equity
 - Become a Data Champion
 - Educate Others

- **Understanding Client Needs:** Analyze data on client demographics, service utilization patterns, and program outcomes to identify specific needs and tailor services accordingly.
- **Data-Driven Case Management:** Use data to track client progress, identify potential risks, and adjust interventions as needed.
- **Outcomes Measurement:** Develop and utilize data collection tools to measure the impact of your services on client well-being and program success.

- **Communicating Data Insights:** Present data on program effectiveness and client outcomes in a clear and accessible way to clients, funders, and the community.
- **Data Sharing Across Agencies:** Collaborate with other human service organizations to share data securely and develop a more comprehensive understanding of community needs.
- **Data-Driven Advocacy:** Use data to advocate for increased funding for essential services, highlight gaps in the system, and push for policy changes that better support vulnerable populations.

DATA EXERCISE



Data Debate: After-School Program Funding

Scenario: You work for a city council that allocates funding for various social programs. Two after-school programs, "Bright Sparks" and "Community Clubhouse," are vying for increased funding. Here's the data:

Program	Average Daily Attendance	Academic Achievement Gains (Average Test Score Increase)	Cost per Student
Bright Sparks	20	5 points	\$500
Community Clubhouse	30	2 points	\$300

Question: Should the city council prioritize funding for Bright Sparks or Community Clubhouse based on the data presented?

Arguments for Bright Sparks:

Higher academic achievement gains suggest a more effective program.

Smaller class size allows for more individualized attention.

Arguments for Community Clubhouse:

Serves a larger number of students, reaching more at-risk youth.

Lower cost per student allows for wider program accessibility.

Question: Should the city council prioritize funding for Bright Sparks or Community Clubhouse based on the data presented?

Additional Information:

- Bright Sparks focuses on STEM education and attracts students with higher baseline academic scores.
- Community Clubhouse offers a wider range of activities, including social-emotional learning and recreational opportunities, catering to a more diverse student population.

Debate Points:

- How should the city council weigh academic achievement gains against program accessibility?
- What other factors (e.g., student demographics, and program costs) should be considered in the decision-making process?
- Is there a way to combine data analysis with qualitative information (e.g., parent feedback) to reach a more informed decision?

Contact Me

Shercole King
Director of Database
Services | HMIS Technic...



EMAIL

sking@vialink.org