



National Alliance to  
**END HOMELESSNESS**

**2015**

**Annual Report**





## OUR MISSION:

THE NATIONAL  
ALLIANCE TO END  
HOMELESSNESS  
IS A NONPARTISAN  
ORGANIZATION  
COMMITTED TO  
PREVENTING  
& ENDING  
HOMELESSNESS  
IN THE  
UNITED STATES.



## LETTER *from the* PRESIDENT

This has been an exciting and encouraging year in the nation's effort to end homelessness. Homelessness continued to decline, dropping by two percent in 2015. Thirty-three states and the District of Columbia reported that homelessness decreased. And 2015 concluded a three-year national initiative on veteran homelessness with an amazing result: since 2010, veteran homelessness declined by nearly 50 percent. Twenty jurisdictions announced an end to veteran homelessness, including the major cities of New Orleans, Las Vegas, and Houston; the entire state of Virginia; and over fifteen smaller cities and counties. And even more jurisdictions are on their way to ending veteran homelessness in 2016!

This progress on veteran homelessness is significant, not just for the veterans and their families who are now housed, but for the thousands of non-veteran men, women, and children who do not have a place to call home. The lessons that were learned through the efforts to end homelessness for veterans can, should, and will be applied to the rest of the country's homeless populations.

A housed person is not homeless. We know how to end homelessness: by swiftly giving people access to safe, stable, and secure housing. With a place to call home, people have a foundation upon which to build a better life for themselves and solve the issues that led to their homelessness in the first place. Throughout the year, the Alliance promoted proven strategies that end homelessness, including permanent supportive housing, rapid re-housing, and connection to services.

The Alliance worked with a network of national and local partners to gain public and private support for evidence-based and cost-effective solutions. The Alliance's Homelessness Research Institute provided highly regarded data and analysis to the field and to policy-makers. Our Policy team worked to ensure that federal lawmakers were equipped with the information they needed to prioritize proven strategies that could end homelessness. And our Center for Capacity Building helped communities implement proven solutions through in-person trainings, webinar series, peer-to-peer learning collaboratives, and technical assistance.

The staff and board of the National Alliance to End Homelessness share the conviction that no man, woman, or child should have to face a night without a place to live. The Alliance will continue to conduct highly needed research, educate those in charge of crafting policy, and train communities so that they have the tools and skills they need to solve the problem. Together, with you, our partners, and local and national leaders, we CAN end homelessness from coast to coast.

**NAN ROMAN**

**President and CEO**

National Alliance to End Homelessness

*How We Are*

# HELPING

The Alliance is a national organization whose sole purpose is to use research and data to find solutions to homelessness; work with federal and local partners to support those solutions; and collaborate with communities who implement them.

THIS APPROACH HELPS TO:

PREVENT HOMELESSNESS BEFORE IT OCCURS

FOCUS ON TIMELY RETURNS TO PERMANENT HOUSING

IMPLEMENT EVIDENCE BASED STRATEGIES AT THE COMMUNITY LEVEL

STRENGTHEN THE SUPPORT SYSTEM FOR VULNERABLE AMERICANS



WE BELIEVE THAT  
ACHIEVING AN END  
TO HOMELESSNESS IS  
WITHIN OUR REACH.

# OUR WORK

## OVERALL HOMELESSNESS

DOWN **2%**

VETERAN HOMELESSNESS  
DOWN **4%**

UNSHELTERED HOMELESSNESS  
DOWN **1.2%**

FAMILY HOMELESSNESS  
DOWN **4.6%**

**33** STATES + D.C.

REPORTED DECREASES IN OVERALL HOMELESSNESS

**20** JURISDICTIONS ANNOUNCED AN END TO VETERAN HOMELESSNESS INCLUDING

**HOUSTON**  
(4TH LARGEST U.S. CITY)

AND THE ENTIRE STATE OF **VIRGINIA**

# IMPROVING POLICY

Over the course of 2015, the Alliance's Policy team met with numerous members of Congress, federal officials, leaders within the Administration, and state and local policymakers on increasing funding for homeless programs and incentivizing the use of the most effective solutions to end homelessness.

## 2015 ACHIEVEMENTS

- Due to the Alliance's efforts, the Federal government **INCREASED** its investment in proven solutions by **\$175 MILLION**—providing new resources for local programs that re-house homeless families.
- The Policy team met with numerous officials at the state and city level to **ENCOURAGE** increased funding and effective practices at the local level, including:
  - Meeting with the Maryland General Assembly's Joint Committee on Homelessness to discuss adopting policies that support Housing First.
  - Facilitating a regional meeting on homelessness with District of Columbia, Prince George County, MD, and Montgomery County, MD officials to explore opportunities for cross-jurisdictional collaboration to end homelessness.
  - Meeting with the Pennsylvania State Legislature's Homeless Task Force Advisory Committee on how state policy can help end homelessness.
- The Policy team coordinated more than **340 ADVOCATES** from **39 STATES** to collectively attend more than **230 HILL MEETINGS** at the Alliance's annual Hill Day in July to relay a key point: federal funding plays a crucial role in enabling communities like yours to end homelessness.

# CAPACITY BUILDING

The Alliance's Center for Capacity Building works one-on-one with communities to implement key solutions through specialized training programs. These workshops help improve a community's ability to provide emergency shelter, housing services, veterans programs, and more which lead to more homeless individuals and families accessing housing and a reduction in the community's homeless population.

## 2015 ACHIEVEMENTS

- The Center partnered with the Florida Housing Coalition to train all 27 regional homeless planning bodies (or Continuums of Care) in Florida on improving the systemic response to homelessness and implementing a rapid re-housing approach. **FROM 2015 TO 2016, HOMELESSNESS ACROSS THE STATE OF FLORIDA DECREASED BY 6.5 PERCENT.**
- The Center hosted workshops in eight states across the country, including California, Florida, Georgia, Massachusetts, Nevada, Pennsylvania, Texas, and Virginia, **TRAINING OVER 1100 PEOPLE WORKING IN THE HOMELESSNESS FIELD** on how to better serve their homeless populations.

# RESEARCH *and* EDUCATION

## 2015 ACHIEVEMENTS

- Led the Alliance's Research Council to encourage the federal government to investigate pressing research questions in homelessness.
- Released **"STATE OF HOMELESSNESS IN AMERICA 2015,"** the leading annual report that charts progress in ending homelessness in the United States.
- Published 22 new resources, interactive tools, data snapshots, fact sheets, and other guides.

## THE HOMELESSNESS RESEARCH INSTITUTE (HRI)

The Homelessness Research Institute (HRI) leads the Alliance's research and education initiatives. HRI analyzes and presents data to policymakers, practitioners, media, and to the caring public to ensure that they have the best information about trends and emerging solutions. HRI provides evidence that the solutions the Alliance champions work.

## NATIONAL CONFERENCES

Every year, the Alliance hosts two national conferences to educate the homelessness field. These events bring together thousands of service providers, advocates, and public sector leaders from across the country to share their experiences with best practices and learn from each other the best solutions to ending homelessness.

### CONFERENCE HIGHLIGHTS AND DISTINGUISHED GUEST SPEAKERS

Secretary of US Department of Housing and Urban Development, JULIAN CASTRO

DC Mayor MURIEL BOWSER

Secretary of US Department of Veterans Affairs, ROBERT MCDONALD

Actor RICHARD GERE

### 2015 NATIONAL CONFERENCE ON ENDING FAMILY & YOUTH HOMELESSNESS

SAN DIEGO, CA

PARTICIPANTS **932**

WORKSHOPS **54**

SPEAKERS **166**

### 2015 NATIONAL CONFERENCE ON ENDING HOMELESSNESS

WASHINGTON, DC

PARTICIPANTS **1576**

WORKSHOPS **98**

SPEAKERS **277**



# | 2015 STATEMENT *of* ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Revenue &amp; Support</b>			
GRANTS & CONTRIBUTIONS	\$ 1,268,251	\$ 1,759,475	\$ 3,027,726
CONFERENCE REGISTRATIONS	962,423	-	962,423
CONTRACT INCOME	320,661	-	320,661
OTHER REVENUE	28,515	-	28,515
INVESTMENT INCOME	2,902	-	2,902
NET ASSETS RELEASED FROM RESTRICTIONS	1,259,226	(1,259,226)	-
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$ 3,841,978</b>	<b>\$ 500,249</b>	<b>\$ 4,342,227</b>
<b>Expenses</b>			
PROGRAM SERVICES			
ADVOCACY	\$ 138,744	-	\$ 138,744
CAPACITY BUILDING	389,784	-	389,784
CONFERENCES	1,024,102	-	1,024,102
HRI/RESEARCH EDUCATION	1,586,790	-	1,586,790
LOBBYING	7,226	-	7,226
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 3,146,646</b>	<b>-</b>	<b>\$ 3,146,646</b>
SUPPORT SERVICES			
GENERAL & ADMINISTRATIVE	\$ 197,010	-	\$ 197,010
FUNDRAISING	77,704	-	77,704
<b>TOTAL PROGRAM SERVICES</b>	<b>\$ 274,714</b>	<b>-</b>	<b>\$ 274,714</b>
<b>TOTAL EXPENSES</b>	<b>\$ 3,421,360</b>	<b>-</b>	<b>\$ 3,421,360</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$ 420,618</b>	<b>\$ 500,249</b>	<b>\$ 920,867</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$ 7,068,489</b>	<b>\$ 1,853,554</b>	<b>\$ 8,922,043</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 7,489,107</b>	<b>\$ 2,353,803</b>	<b>\$ 9,842,910</b>



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THE SOLUTION TO  
HOMELESSNESS IS  
QUITE SIMPLE:  
GIVE PEOPLE  
WITHOUT A  
HOME A PLACE  
TO LIVE.

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