

Do's and Don'ts of Registering Your Clients To Vote



DO

Know the rules and guidelines for your state – including eligibility, address requirements, ID requirements, and how to complete paper and online registration forms.



DO

Know what you can and can't do as a 501(c)(3) organization.



DO

Regularly and repeatedly communicate with clients about registering and voting.



DO

Begin your voter registration efforts ASAP.



DO

Be prepared for common registration challenges, such as when a client doesn't know their registration status, or needs to update their registration.



DO

Ask your clients which policy issues matter to them, and take time to educate them on the issues that impact them the most.



DO

Remember that voting is a fundamental American right, and a critical matter of social justice.



DON'T

Begin a registration drive until you have all this information documented.



DON'T

Attempt to influence how your clients register or vote



DON'T

Assume your clients will tell you if they're interested.



DON'T

Wait until the week before your state's registration deadline.



DON'T

Assume that everyone will have the same registration process.



DON'T

Engage in efforts that are explicitly partisan, or give explicit preference to specific candidates.



DON'T

Overlook or ignore your clients' right to participate in the nation's democracy.

For more information and resources, please visit the National Alliance to End Homelessness' "Every One Votes" toolkit, available at www.EndHomelessness.org/voting

