2012 ANNUAL REPORT



OUR MISSION:

THE NATIONAL ALLIANCE TO END HOMELESSNESS IS A NONPARTISAN ORGANIZATION COMMITTED TO PREVENTING & ENDING HOMELESSNESS IN THE UNITED STATES,





President and CEO National Alliance to End Homelessness

LETTER from the PRESIDENT

Dear Friends and Colleagues,

2012 was a year of obstacles and successes.

The slow recovery of the U.S. economy perpetuated the conditions that cause homelessness, while a difficult political environment in Washington slowed investment in solutions. Together, they created a challenging environment for the work of ending homelessness.

Despite that, homelessness did not increase in 2012; in fact, it decreased in 22 states and declined slightly across the nation. Chronic, long-term homelessness, and veteran homelessness both went down substantially. The trend of increasing family homelessness was halted, and important first steps were taken on the path to ending youth homelessness. Why did this happen? The Alliance and its partners continued to identify and implement more effective and cost-efficient approaches to ending homelessness.

This was possible because the critical federal financial support for homeless programs stayed steady, and the Administration and some key members of Congress remained determined to solve the problem. In 2009, Congress passed and President Obama signed the Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act. This re-tooling of the largest federal homeless assistance program began to change things in a big way in 2012.

At the Alliance, our staff formed new partnerships with homeless advocates, local and federal officials, and other stakeholders to advocate for evidence-based, cost-effective solutions. We stayed hard at work producing the latest research and guidance for communities and homeless assistance providers across the country so that they could work more efficiently and more cost-effectively, and target their services more precisely.

The Alliance is committed to help communities implement promising innovations, and increase the adoption of proven interventions like permanent supportive housing and rapid re-housing. We are dedicated to ensuring that solid public policy supports these solutions.

Ending homelessness is an audacious goal, and to many it seems unachievable. We disagree. It is possible, and for us at the National Alliance to End Homelessness, achieving it is our everyday task. Neither the poor economy nor political gridlock will be enough to stop the movement to end homelessness. That is what we believe, and we are not alone.

We thank you for your support.

Who Experiences HOMELESSNESS?





Adults and children in families make up 38 percent of the homeless population. The typical homeless family consists of one adult, usually a younger female, and one or two children. Affordable housing and domestic violence are frequently cited



causes of homelessness

among families.

Veterans make up 14 percent of the overall homeless population and female veterans appear to be at heightened risk of homelessness. Veteran homelessness has been steadily decreasing over the past several years with increased federal investment in homeless assistance programs for homeless veterans and their families.



While the overall number of homeless youth is not known, the Alliance estimates that 530,000 youth experience homelessness over the course of a year. Family conflict is the most commonly given reason for why a youth becomes homeless.



Chronically homeless people, the people on the streets that are most closely associated with homelessness, make up about 17 percent of the overall homeless population. Homelessness among this population has decreased steadily over the past several years.

T INDIVIDUALS

Individuals make up the largest portion of homeless population and yet most remain in emergency shelters for less than a month. Minorities, particularly African Americans, are overrepresented amongst this group.

ON ANY GIVEN NIGHT in the United States, more than half a million people experience homelessness. They are people just like you: veterans and famili

just like you: veterans and families, children and teenagers, the elderly and disabled. Many of them live desperate lives on the streets, in abandoned buildings, and in other places not fit for human habitation. There is no excuse for this. In a nation as wealthy as ours, where human life is valued, we should have the resources and the will to ensure that no one experiences homelessness.

Homelessness is devastating for the communities and individuals it affects. But, the Alliance and its partners have the expertise and knowledge to end it. Recent economic challenges have only strengthened our resolve. We are hard at work advocating for more effective homeless assistance policies and are busy producing the research and tools that will help advocates end homelessness in their communities and prevent homelessness before it happens.

Even in the face of persistent unemployment and increasing poverty, our progress will continue. Reports and research from communities around the country show that focusing on cost-effective, evidenced-based solutions works. Our efforts and those of our partners are reducing homelessness and increasing the capacity for communities to serve the most vulnerable. But important work still remains.



HOW WE ARE HELPING

IMPACTING

COMMUNITIES

A PRIORITY of the Alliance's work

is to provide local programs with

the tools they need to help people

maintain stable housing. We know

that ending homelessness begins

with the front line programs that

serve people at risk of and experi-

encing homelessness.

EDUCATING LEADERS

The Alliance publishes reports and briefs that bring attention to homelessness as a national issue and inform the policy debate on federal, state, and local levels. Quality data and research drive the Alliance's approach to working with policymakers to develop and improve legislation and funding for homelessness assistance.

With Your Help, We Can And Will END HOMELESSNESS IN AMERICA.

SOLUTIONS FOR CHANGE

The Alliance works with partners across the country to develop and implement strategies that end homelessness.

Together, these strategies are resulting in significant progress towards reaching this goal.

• Prevent homelessness before it occurs.

• Focus on timely returns to permanent housing.

Implement evidence-based strategies at the community level.

• Strengthen the support system for vulnerable Americans.

KEY ACCOMPLISHMENTS

HOMELESSNESS DID NOT INCREASE

- Although overall homelessness declined less than 1% (.4%), progress was made.
- Homelessness went down in 22 states between 2011 and 2012.
- \cdot Chronic homelessness went down by 7% to 99,894.
- · Veteran homelessness decreased by 7.2% to 62,619

SECURED FEDERAL RESOURCES FOR HOMELESS ASSISTANCE

- The U.S. Department of Housing and Urban Development's funding for homeless programs INCREASED 1.5%.
- The U.S. Department of Veterans Affairs funding for homeless programs INCREASED 32.7%.
- · 22,017 households received Supportive Services for Veterans Families (SSVF) vouchers.

ENDING YOUTH HOMELESSNESS WAS MADE A NATIONAL PRIORITY

The federal government placed a new emphasis on homeless youth to help scale resources and measure progress.
The Alliance developed a framework for ending youth homelessness.

A GROWING NUMBER OF COMMUNITIES ACROSS THE COUNTRY DEVELOPED AND IMPLEMENTED HOUSING FOCUSED BEST PRACTICES FOR ENDING HOMELESSNESS.



OUR WORK

The Alliance works with a network of over 10,000 partners in the private, public, and nonprofit sectors to implement strategies that end homelessness. In 2012, the Alliance worked across the country to help communities achieve their goal of ending homelessness. The following are some of our major accomplishments in research, education, policy reform, and capacity building.

RESEARCH & EDUCATION

The Alliance's Homelessness Research Institute (HRI) publishes reports and briefs that bring attention to homelessness as a national issue, and inform the policy debate on federal, state, and local levels. Quality data and research drive the Alliance's approach to working with policymakers to develop and improve legislation and funding for homelessness assistance.

In 2012, HRI published its annual report, The State of Homelessness in America. This report examined trends in homelessness across the country between 2009 and 2011, a period of economic recovery in the nation. This report also examines economic and demographic factors that may put people at risk of homelessness.

In summary the Alliance produced:

TOOL AND TOOLKITS

ADVOCACY UPDATES

SOLUTIONS BRIEFS

REPORTS AND BEST

PRACTICE PROFILES

OTHER PUBLICATIONS

ORIGINAL PUBLICATIONS

POLICY BRIEFS

WEBINARS

TOTAL

ADVOCACY RESOURCES

OUTREACH

Throughout 2012, the Alliance produced a significant number of original publications that translated its extensive knowledge of homelessness and its solutions into usable and transferable products for stakeholders throughout the nation. Publications included toolkits, community program descriptions, policy documents, interactive tools, and webinars. These products were primarily shared through the Alliance website, www.endhomelessness.org; the Alliance e-newsletter, sent weekly to 10,000 subscribers; the Alliance blog, End Homelessness *Today*; and other social media platforms. In 2012, the Alliance posted 154 original publications to its website.

WEBSITE

In 2012, the Alliance website had

686.211 with an average VISITS

website visitor viewing a total of PAGES

ed:	& BLOG
31	1 10/
25	FACEBOOK UP 44%:
23	5,391 followers (Dec. 31, 2011) 7,778 followers (Dec. 31, 2012)
22	TWITTER UP 82%:
20	4,400 followers (Nov. 29, 2011) 7.673 followers (Feb. 7, 2013)
13	BLOG UP 34%:
10	44,000 visits (1/1/11 - 12/31/11) 59.088 visits (1/1/12 - 12/31/12)
10	

ON-LINE NEWS, SOCIAL MEDIA

154



IMPROVING POLICY

The Alliance believes that homelessness is a problem with a solution, but the solution requires outcomefocused, research-based, and targeted changes in federal policies and resources. In 2012 the Alliance made significant progress in the following areas.

VETERAN AFFAIRS

The Alliance has helped to create a programmatic and policy framework that holds the potential to end veteran homelessness by 2015, the federal goal. Our work in 2012 resulted in the following progress.

Additional HUD-VASH
 vouchers (permanent supportive housing vouchers)
 and the exemption of these
 vouchers from sequestration.

A tripled budget for the Supportive Services for Homeless Families program, which provides prevention and re-housing services (from \$100 million to \$300 million).

Improved policy at the U.S. Department of Veterans Affairs that improved and reduced the size of the Grants Per Diem, transitional housing program.

The creation of a coalition of veteran services organizations that work to educate Congress on best practices and largest needs.

Improved integration of U.S. Department of Veterans Affairs (VA) and other homeless systems resulting in improved outcomes from VA spending.

HEALTH AND HUMAN SERVICES

The Alliance continued to make Temporary Assistance for Needy Families (TANF) more responsive to homelessness. This initiative included collaborating with officials at the U.S. Department of Health and Human Services and working with communities around the country to implement these solutions.

YOUTH

The Alliance also undertook a very important and significant initiative to jumpstart the issue of youth homelessness. It was the Alliance's assessment that very little progress was being made to end youth homelessness. Major concerns included the unknown size of the problem; the lack of a typology of the experience of homeless youth (a development which was essential for progress on chronic and family homelessness); and a lack of evidence on the effectiveness of interventions. The Alliance determined that the appropriate place to start was to collect data and create a typology. At the 2012 National Conference on Ending Family and Youth Homelessness, the Alliance released a typology of youth homelessness

CAPITOL HILL DAY

Every year, people from across the country take advantage of being in Washington, DC for the Alliance's National Conference on Ending Homelessness, and meet with their U.S. Senators and Representatives, and their respective staff members, in what is known as Capitol Hill Day. Capitol Hill Day 2012 was a monumental success, with a very large contingent of conference participants, from a record number of states, visiting a record number of congressional offices.

> 360 PARTICIPANTS FROM 44 DIFFERENT STATES for a total of

289+

CONGRESSIONAL MEETINGS the alliance undertook a very important and significant initiative to jumpstart THE ISSUE OF VOUTH HOMELESSNESS.



IN 2012 FAMILY HOMELESSNESS

DECREASED 10 PERCEN

IN THE COMMONWEALTH OF VIRGINIA.

CAPACITY **BUILDING & IMPLEMENTATION**

The Center for Capacity Building provides comprehensive training and analysis to communities seeking to implement state of the art solutions to homelessness.

THE CENTER FOR CAPACITY BUILDING COMMONWEALTH

In 2012, the Center held Performance Improvement Clinics in 11 communities to help communities reduce the incidence and duration of homeless episodes. These one and a half day clinics bring together service providers, community leaders, and other key stakeholders to educate them about best practices, help them analyze local homelessness data, and implement comprehensive strategies that improve performance.

In 2012, the Center for Capacity Building also expanded its direct technical assistance and training operation, assisting 19 communities and states across the country.

PROGRESS IN THE OF VIRGINIA

2012 marked the second year of the Alliance's work with the Commonwealth of Virginia and the Virginia Coalition to End Homelessness. This project is reducing family homelessness by helping Virginia shift to a cost effective rapid re-housing approach. The work has helped build the capacity of service providers and reorganize resources to focus on rapidly re-housing families, leading to a 10 percent decrease in family homelessness in Virginia between 2012 and 2013.

NATIONAL CONFERENCES & EVENTS

Each year the Alliance hosts two conferences, bringing together thousands of service providers, advocates, and publics sector champions from across the country to share best practices and learn about what is working to end homelessness.

2012 NATIONAL CONFERENCE on ENDING FAMILY & YOUTH HOMELESSNESS Los Angeles, CA

614 attendees 48 workshops 113 speakers

2012 NATIONAL CONFERENCE on ENDING HOMELESSNESS Washington, DC

1485 attendees 76 workshops 224 speakers

In 2012 the Alliance celebrated the progress we have made in ending homelessness at the Annual Awards Ceremony held at the John. F. Kennedy Center for the Performing Arts in Washington, DC. At the ceremony the Alliance presented three awards to organizations and individuals who are leading the way in the effort to end homelessness.

2012's honorees were:

Funders Together to End Homelessness, Boston, MA DESC. Seattle, WA Commissioner Mary Ann Borgeson, Douglas County District 6, Omaha, NE

2012 Statement of ACTIVITIES

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
REVENUE & SUPPORT			
GRANTS & CONTRIBUTIONS	\$ 750,862	\$ 1,850,726	\$ 2,601,588
CONFERENCE REGISTRATIONS	771,584	-	771,584
CONTRACT INCOME	154,216	-	154,216
INVESTMENT INCOME	6.774	-	6,774
OTHER REVENUE	18,402	-	18,402
NET ASSETS RELEASED FROM RESTRICTIONS	2,477,455	(2,477,455)	-
TOTAL REVENUE & SUPPORT	\$ 4,179,293	\$ (626,729)	\$ 3,552,564
EXPENSES			
PROGRAM SERVICES			
ADVOCACY	\$ 163,248	-	\$ 163,248
CAPACITY BUILDING	979,860	-	979,860
CONFERENCES	761,885	-	761,885
RESEARCH & EDUCATION	1,287,638	-	1,287,638
LOBBYING	6,582	-	
TOTAL PROGRAM SERVICES	\$ 3,199,213	-	\$ 3,199,213
SUPPORT SERVICES			
MANAGEMENT & GENERAL	\$ 154,832	-	\$ 154,832
FUNDRAISING	62,162	-	62,162
TOTAL PROGRAM SERVICES	\$ 216,994	-	\$ 216,994
TOTAL EXPENSES	\$ 3,416,207	-	\$ 3,416,207
CHANGE IN NET ASSETS	\$ 763,086	\$ (626,729)	\$ 136,357
NET ASSETS, BEGINNING OF YEAR	\$ 4,320,315	\$ 2,962,089	\$ 7,282,404
NET ASSETS, END OF YEAR	\$ 5,083,401	\$ 2,335,360	\$ 7,418,761





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\$100,000 AND ABOVE Anonymous

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\$25,000-\$99,999

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\$1,000-\$4,999

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THE ALLIANCE PROVED WHAT JUST A FEW YEARS AGO SEEMED NEARLY IMPOSSIBLE THAT WE CAN **EDDD HOMELESSNESS** IN AMERICA.

AND THAT OUR CHALLENGE NOW IS TO HOUSE EVERYONE.

SHAUN DONOVAN SECRETARY OF US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT 1518 K STREET, NW, SUITE 410 WASHINGTON, DC 20005

T: (202) 638-1526 F: (202) 638-4664

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