

# Centralizing Public Housing Navigation to Improve Outcomes

# Workshop Description

Centralizing Housing Navigation can help communities coordinate housing searches and placement services to address homelessness.

Hear from experts who have transformed housing navigation to ensure coordinated responses that fit the needs of clients

# Moderator



Jasmine Lange

The Base Foundation  
, Virginia

Jae Lange is a passionate advocate and social worker dedicated to addressing homelessness and supporting marginalized communities, particularly LGBTQ+ youth and families. Drawing from their own experiences with housing instability between the ages of 19 and 22, Jae has committed their career to empowering others and improving systems of care.

Jae is currently pursuing a degree in Social Work at Virginia Commonwealth University, where they are also recognized for their advocacy and community work. They serve as a direct service specialist at Marsha and Marian's Neighbors, a program supporting young adults who are pregnant, parenting, and/or LGBTQ+, providing holistic care and promoting autonomy. Jae emphasizes listening to and uplifting individuals to help them navigate challenges and build stability.

Their leadership extends to co-founding the B.A.S.E. Foundation (Building A Safe Environment), which connects individuals with resources to foster long-term stability. Recognized as an Emerging Leader by the Virginia Housing Alliance, Jae's contributions have also included developing educational initiatives and participating in the BIPOC Leadership Institute, further solidifying their impact on policy and practice.

Jae's work highlights their belief in the power of lived experience and the necessity of centering the voices of those most affected by homelessness. They remain committed to fighting for systemic change while fostering inclusive and compassionate communities.

# Speaker #1



Tiffany Gehrlich

Strategies to End Homelessness  
Cincinnati, Ohio

Tiffany Gehrlich brings 20 years of dedicated experience serving vulnerable populations, with a current focus on individuals and families experiencing homelessness. Her work in the homelessness system began as a housing specialist, where she worked directly to connect people to stable housing solutions. Numerous years of developing and cultivating positive relationships with property owners and managers, ultimately lead her to her current role as the manager of a centralized property owner engagement program for the Cincinnati Homelessness Continuum of Care.

In addition to her professional experience, Tiffany has over 15 years of personal experience as a property owner and property manager. This dual perspective allows her to understand the challenges and opportunities from both the property owner and tenant sides, giving her a unique ability to bridge gaps and build lasting partnerships.

Tiffany holds a Bachelor of Arts in Criminology and Sociology from The Ohio State University, where she gained extensive understanding of systemic issues and social dynamics that impact housing stability. Her passion for creating collaborative, effective solutions continues to drive her work in improving housing access for vulnerable populations.

# Speaker #2



Amanda Saurber

Our Community Resources, LLC  
Cincinnati, Ohio

Amanda Saurber is a passionate advocate with lived experience, dedicated to connecting individuals to critical resources and fostering community support. After earning her Peer Support Certification in January 2021, she joined one of Hamilton County's largest recovery housing providers as an Intake Coordinator and was later promoted to Operations Manager.

Recognizing gaps in resource awareness, Amanda launched Our Community Resources on Facebook in April 2021 to share local resource information with the community.

By June 2022, she joined the Urban League of Greater Southwestern Ohio as a Peer Support Specialist for the Benefits Bridge Program, assisting families in achieving stability through financial literacy, education, and higher-paying job opportunities.

In February 2024, Amanda joined the National Alliance to End Homelessness' Community Strategic Team to advance lived experience-driven initiatives nationwide. That same year, she launched OurCommunityResources.org and established Our Community Resources, LLC, which provides individualized case management for justice-impacted and/or chronically unhoused individuals.

With a database of over 3,000 organizations that provide resources, Amanda has earned a reputation as a Resource Specialist. She is committed to connecting individuals to wrap-around services and believes a holistic approach to removing barriers is key to eliminating poverty and ending homelessness in her community.

In October 2024, Amanda started working part-time at Cincinnati State Technical and Community College as the Peer Support and Outreach Specialist where she provides peer support services to students and assists them with removing barriers that prevent them from focusing on their studies.

# What is Centralized Housing Navigation?

“Centralized Housing Navigation refers to a program or service that assists individuals and families who are unhoused or at risk of becoming unhoused to obtain permanent housing by way of a streamlined and coordinated process.”

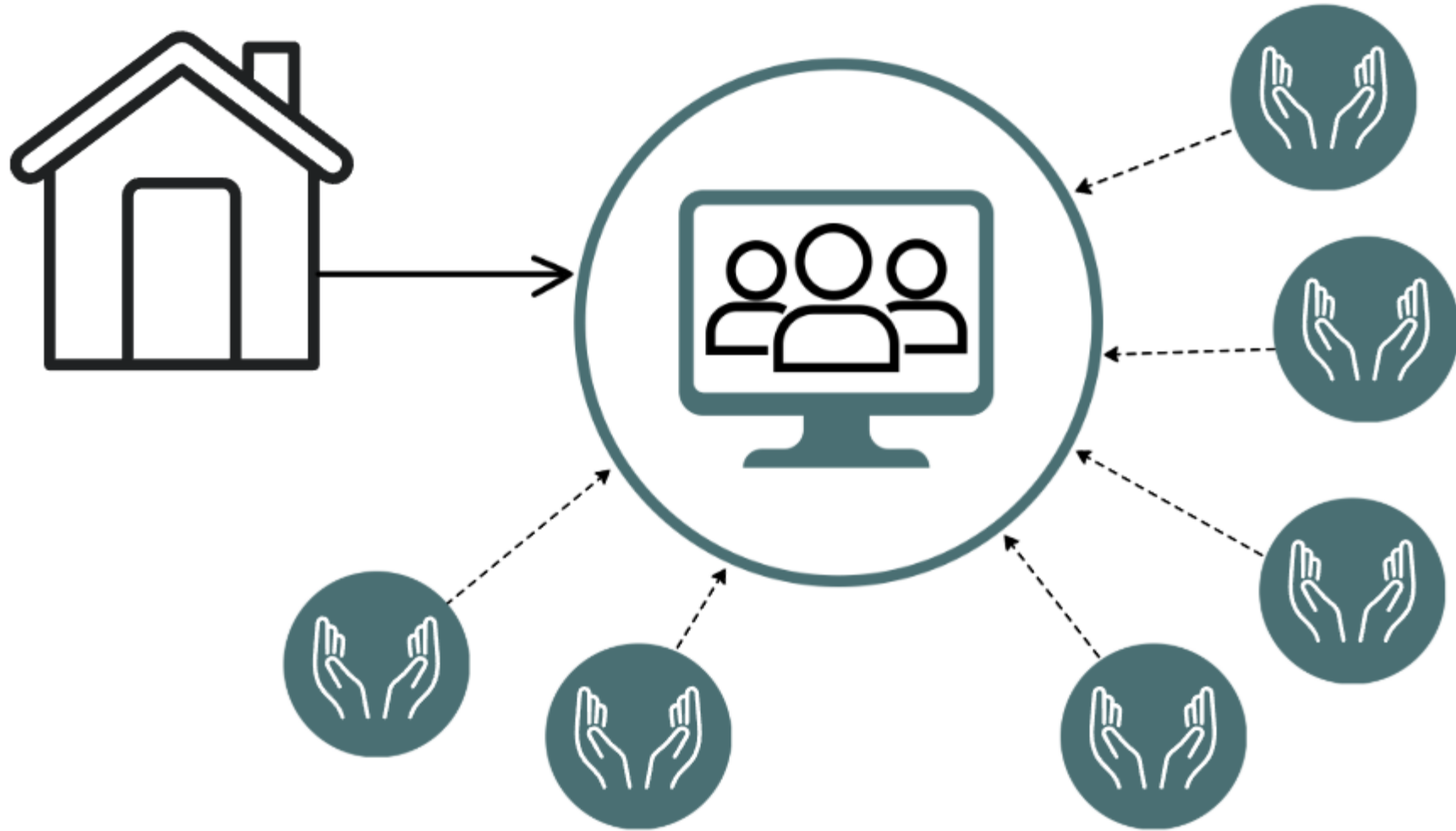
# Decentralized vs. Centralized

# DECENTRALIZED





# CENTRALIZED





**RentConnect**

The key to end homelessness

[www.rentconnect.org](http://www.rentconnect.org)

# Cincinnati's Property Owner Engagement Program

Benefits		
LEASE SIGNING BONUS	DEDICATED PROPERTY OWNER SUPPORT TEAM	TENANT EDUCATION CLASSES
RELIABLE RENT PAYMENTS	LOW VACANCY RATES	EVICTON PREVENTION
LOSS PROTECTION FUNDS	FREE MARKETING	WRAPAROUND SUPPORT FOR TENANTS



## Housing Ends Homelessness and You Hold the Key

Since joining RentConnect, Aven  
Realty has provided a home for



Households through Padmission

**Because of YOU, these  
households are no longer  
experiencing homelessness.**



*We are thankful for our property owner  
and manager partners!*

**Collectively in 2024, you have  
provided a home for**



Households through Padmission

**Because of YOU, these households have a  
home for Thanksgiving!**



In recognition of your

# COMMITMENT TO END HOMELESSNESS

We hereby present this certificate to

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**Thank you for partnering with  
RentConnect!**



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**President & CEO**

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**Date**

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**RentConnect Manager**

- Shared Housing Search Database
- Incentives
- Branding/Marketing
- Community Agreement
- Training/Education
  - Agencies
  - Property Providers
- Recruitment/Engagement
- Gather Feedback/Surveys
- Collaborative Conversations/Solution-Based Focus Groups
- Dedicated Staff
- Relationship Building
  - Good Customer Service
  - Appreciation/Acknowledgement

Providing wrap around services to those newly housed or those still unhoused is vital when talking about ending homelessness.

# Centralizing Community Resources



Our Community Resources, LLC is a team of passionate professionals and volunteers committed to ensuring that everyone has access to the resources necessary for their well-being.

OurCommunityResources.org is a website created as a space to share the resources available in our community with our community. It is a user-friendly website and is specific to SW Ohio and surrounding areas, but has begun to expand to include ALL of Ohio, as well as, NKY and Southern Indiana.

Through our platform, we aim to simplify the process of finding and accessing resources needed to live a stable and sustainable life, making a tangible difference in people's lives.

If you would like, you can scan the QR Code and book mark the website in your browser to look over later, you can do so now.



Questions??

# Thank you

Jasmine Lange

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