

Arizona Housing Coalition

Speaking Up for Home and Hope



ADVANCING EFFECTIVE POLICY UNDER DIVIDED GOVERNMENT

INTRODUCTIONS



INTRODUCTIONS

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LET'S PLAY A GAME

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The term: UNHOUSED





The term: JUSTICE INVOLVED





The term: ILLEGAL IMMIGRANT



THE POWER OF LANGUAGE



Arizona Housing Coalition
Speaking Up for Home and Hope

AGENDA

HERE'S WHAT WE'LL COVER TODAY

- CONTEXT: MORE ABOUT AZHC AND THE AZ POLITICAL LANDSCAPE
- AZHC'S JOURNEY OF SELF-DISCOVERY & REPOSITIONING
- IDEAS TO EXPLORE BACK HOME
- QUESTIONS & DISCUSSION





AZHC

ORGANIZATIONAL CONTEXT

- FORMED IN 2016
- MERGER OF AZ'S AFFORDABLE HOUSING ALLIANCE & AZ'S COALITION TO END HOMELESSNESS



AZHC

ORGANIZATIONAL CONTEXT

**300+ ORGANIZATION AND BUSINESS MEMBERS
REPRESENTING MORE THAN 2,500 INDIVIDUALS**





AZHC

ORGANIZATIONAL CONTEXT

FOCUS AREAS:

- EDUCATION
- COLLABORATION
- ADVOCACY





ARIZONA





POLITICAL LANDSCAPE

- HISTORICAL CONTEXT
- DEMOGRAPHIC CHANGES
- RECENT LEGISLATIVE TRENDS



OUR PROCESS

IDENTIFYING REPUTATION AND
REPOSITIONING STEPS

- THE QUESTION OF IDENTITY -
WHAT IS OUR ROLE?
- CAPTURING THE MOMENT

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EXTERNAL ASSESSMENT

- THIRD PARTY INTERVIEWS
- WEBSITE AND COLLATERAL REVIEW
- SURVEYS



DECISION POINT

- ACTIVIST FOCUS
- POLICY GENERATION FOCUS





A MEASURED TRANSITION

- REVIEWS & SCRUBS
- ENGAGEMENT & LEADERSHIP OPPORTUNITIES
- LISTENING
- POLICY GENERATION FOCUS



STORY OF A BILL



STAKEHOLDER SESSIONS



OFF SEASON LEGISLATIVE OUTREACH

HOUSING & HOMELESSNESS CAUCUS



Rep. Sarah Liguori (D)



Sen. Analise Ortiz (D)



Rep. Leo Biasucci (R)



Rep. Michael Carbone (R)



A group of approximately 20 people, including men, women, and a child, are posed behind a large wooden table. The setting appears to be a formal office or legislative chamber, with an American flag on the left and a state seal on the wall behind them. The image is overlaid with a semi-transparent blue rectangle containing text.

IDEALIST

HOW TO BRING THIS HOME

- POWER MAPPING
- EXTERNAL INTERVIEWS
- EXTERNAL COLLATERAL REVIEW
- EXTERNAL WEBSITE/SOCIALS REVIEW



IDEA LIST



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QUESTIONS?





LET'S CONNECT

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