



National Alliance to
END HOMELESSNESS

2023

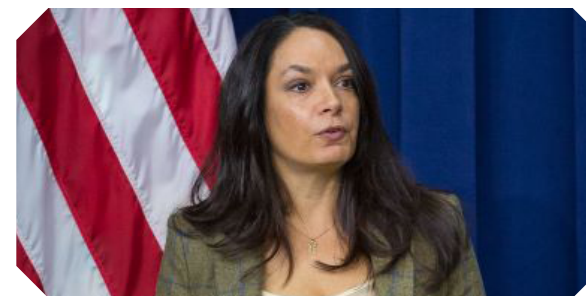
Annual Report



OUR MISSION

THE NATIONAL
ALLIANCE TO END
HOMELESSNESS
IS A NONPARTISAN
ORGANIZATION
COMMITTED TO
PREVENTING
& ENDING
HOMELESSNESS IN
THE UNITED STATES.

LETTER *from our* CHIEF EXECUTIVE OFFICER



Dear Partners,

In 2023, more than 653,000 people experienced homelessness on a single night—a 12 percent increase over the previous year and the highest number recorded since national reporting began. This included significant growth in unsheltered homelessness, older adult homelessness, and homelessness among families.

The gravity of this crisis demanded both urgency and reflection. The National Alliance to End Homelessness continued to listen closely to our partners across the country—people with lived experience, service providers, system leaders, and local advocates. These voices directly informed our strategy, shaped our national messaging, and fueled our commitment to equity and evidence-based solutions.

Together, we met this moment with clarity, determination, and action.

TOGETHER, we:

- **SECURED A \$400+ MILLION INCREASE** in the U.S. Department of Housing and Urban Development (HUD)'s Homeless Assistance Grants,
- **LED OVER 500 ADVOCATES** in 220 meetings on Capitol Hill,
- **TRAINED MORE THAN 650 PROFESSIONALS** across 244 organizations via the Center for Learning,
- **LAUNCHED NATIONAL CAMPAIGNS** to counter harmful legislation and narratives, and
- **INVESTED IN NEW RESEARCH** to address the homelessness of older adults, rural communities, and workforce challenges.

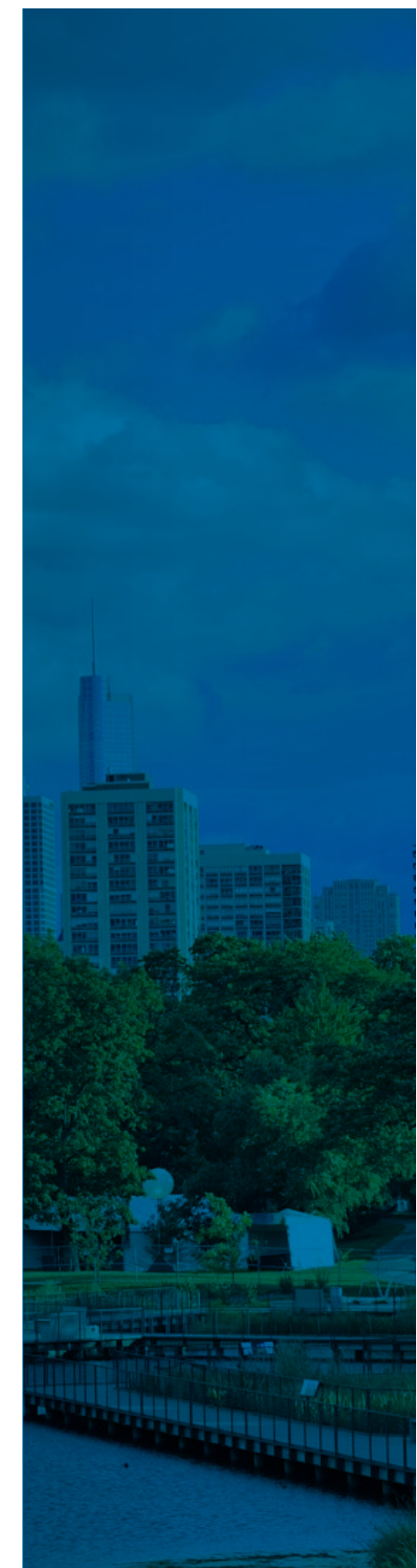
Your partnership enabled us to stand strong against threats, advocate for justice, and scale proven solutions across the country.

With deep gratitude,

ANN OLIVA

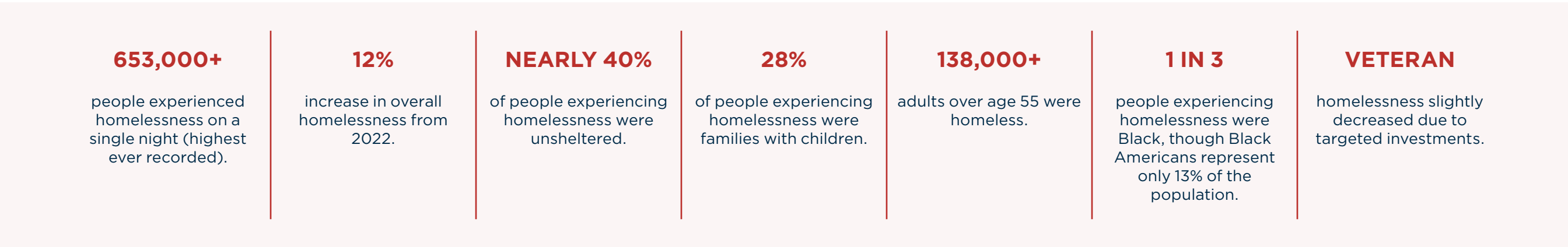
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National Alliance to End Homelessness



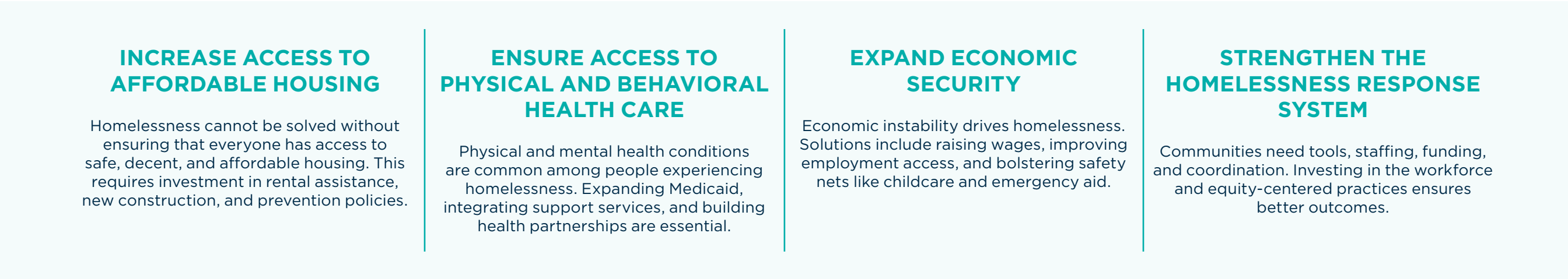
The Crisis in Context:
HOMELESSNESS IN 2023

These numbers underscore the urgency of the Alliance’s work and the critical importance of continuing to advance equitable, housing-centered solutions nationwide.



Ending Homelessness is Possible.
AND IT STARTS WITH HOUSING.

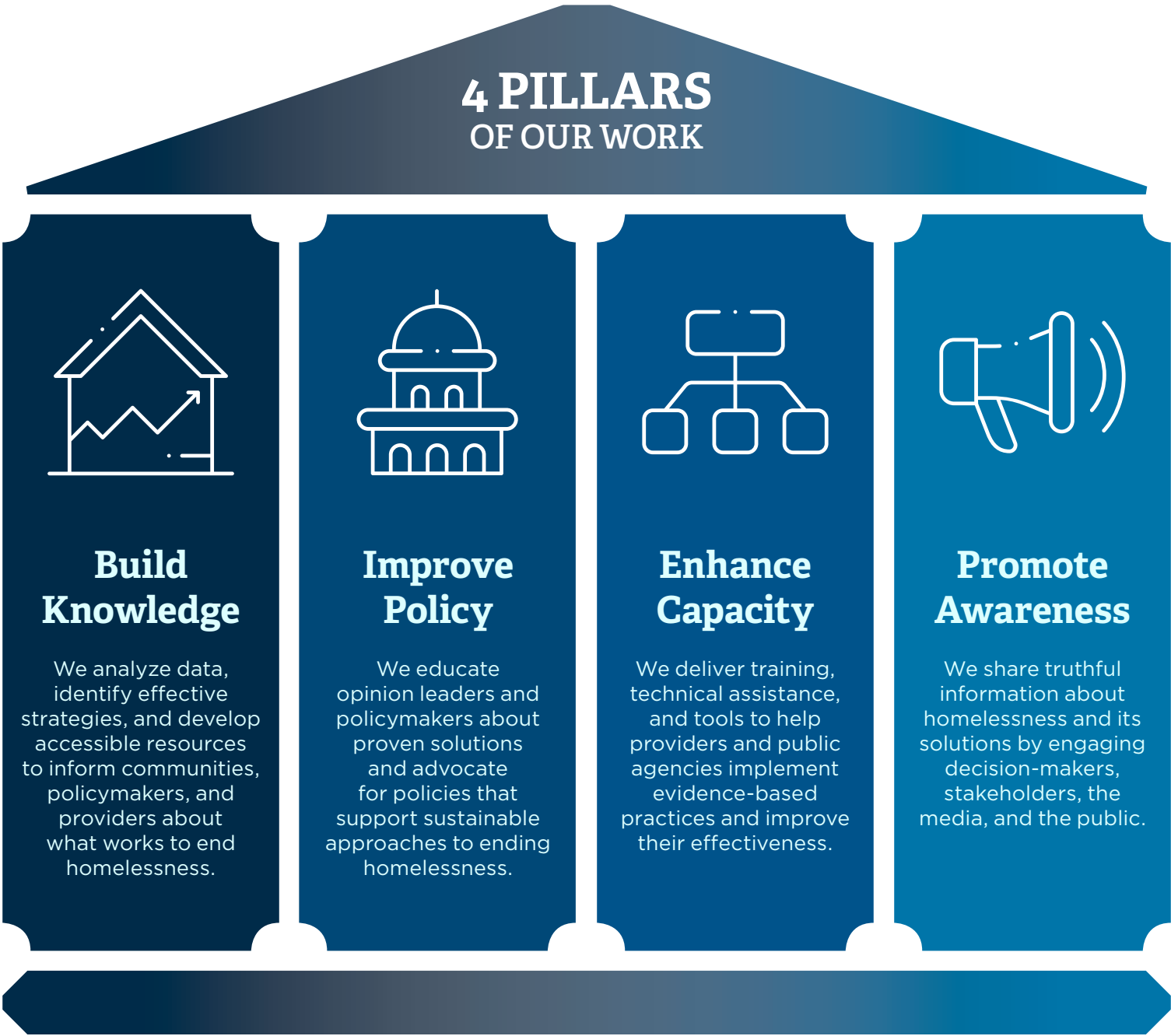
There is no mystery to ending homelessness—we already know what works. Here’s what we must do at scale:



“With the right investments, leadership, and programs, homelessness can be ended—not just managed.”

HOW WE WORK

At the Alliance, all of our work is grounded in a commitment to equity. We recognize that homelessness is not just a housing issue, but a consequence of deep-rooted structural inequities. Equity is not a standalone initiative—it is embedded across every strategy, program, and partnership we undertake.



2023 IMPACT HIGHLIGHTS

2023 *at a* GLANCE

- **1 GROUNDBREAKING NEW LEADERSHIP TEAM** centered on lived experience
- **3 TARGETED STATE-LEVEL ADVOCACY WINS**
- **5 MAJOR PUBLICATIONS**
- **60+ TECHNICAL ASSISTANCE PROJECTS** across 15 states
- **200+ CONGRESSIONAL MEETINGS**
- **300+ RESEARCHERS** in new research network
- **2,000+ PROFESSIONALS TRAINED**
- **\$400M+ IN HUD FUNDING** secured for homeless programs

ADVOCACY *and* POLICY WINS

- **SECURED EXPANDED HUD FUNDING** and workforce cost-of-living adjustments
- **PROTECTED HOUSING FIRST** as the central federal strategy
- **SECURED INCLUSION OF OLDER ADULTS** in HUD's Point-in-Time Count age categories
- **OPPOSED AND DEFEATED** harmful criminalization legislation
- **FACILITATED 200+ MEETINGS** with Members of Congress or their staff during annual Capitol Hill Day
- **SUPPORTED LEGISLATION IN CALIFORNIA** expanding housing for veterans
- **ADVISED THE WHITE HOUSE** on strategies to reduce unsheltered homelessness and racial disparities

TRAINING *and* CAPACITY BUILDING

- **DELIVERED 17 FIVE-STAR-RATED ONLINE COURSES VIA THE CENTER FOR LEARNING**, the Alliance's online training platform designed to equip professionals in the homelessness field with practical, evidence-based knowledge and tools
- **PROVIDED TARGETED ASSISTANCE** in Idaho, Pennsylvania, and New Hampshire
- **HOSTED TWO NATIONAL CONFERENCES** attended by more than 3,000 people: the Innovations and Solutions for Ending Unsheltered Homelessness Conference in Oakland, CA, and the National Conference on Ending Homelessness, paired with a Capitol Hill Day in Washington, D.C. These events effectively build momentum and capacity for ending homelessness in communities across the country
- **CONDUCTED CUSTOMIZED TRAININGS** for 60+ local organizations and agencies

*"500+ advocates. 48 states represented. 220 meetings with Congress. One clear message: **Homelessness can be solved.**"*

"The Center for Learning has been a game changer for our team. We've already implemented several strategies that have improved outcomes in our community."

RESEARCH *and* DATA INNOVATION

- **EXPANDED ACADEMIC RESEARCH NETWORK** from 18 to 300+ members across 39 states
- Published actionable reports, including:
 - **STATE OF HOMELESSNESS: 2023 EDITION**
 - **ANALYSIS OF THE INCREASE IN HOMELESSNESS AMONG LATINOS**
 - **EXPLORATION OF THE DISPARITIES** in how older adults exit homelessness
 - **RESULTS FROM A SURVEY SERIES** examining the obstacles facing the frontline homeless services workforce



EQUITY *and* INCLUSION

- **HIRED OUR FIRST DIRECTOR OF LIVED EXPERIENCE AND INNOVATION**
- **FORMED COMMUNITY STRATEGIC TEAM** of leaders with lived expertise to co-create solutions
- **PARTNERED WITH ORGANIZATIONS** led by BIPOC and LGBTQ+ leaders to inform equity strategy



*“Lived experience **must** guide strategy.”*

Communications *and* PUBLIC AWARENESS

- **MAINTAINED STRONG MEDIA PRESENCE** in top tier media outlets, including The New York Times, The Washington Post, NPR, the Wall Street Journal, USA Today, and CNN, among others
- **PUBLISHED OP-EDS** focused on the needs of the frontline workforce in The Hill and on veteran homelessness in Newsweek
- **CREATED ONLINE RESOURCE HUBS** on criminalization and the workforce crisis, including a new video series on each topic
- **LAUNCHED NEW SERIES OF EXPLAINER VIDEOS** and myth-busting blog posts
- **PUBLISHED A SERIES OF GRAPHIC SNAPSHOTS** on homelessness among specific populations including older adults, and racial and gender disparities in homelessness



*“We’re telling the truth about homelessness—and **people are listening.**”*

2023 STATEMENT *of* ACTIVITIES

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
<i>Revenue & Support</i>			
GRANTS & CONTRIBUTIONS	\$ 3,970,261	\$ 1,100,000	\$ 5,070,261
CONFERENCE REGISTRATION FEE	1,406,550	-	1,406,550
CONTRACT INCOME	109,098	-	109,098
OTHER REVENUE	43,492	-	43,492
INVESTMENT INCOME (LOSS)	1,541,419	-	1,541,419
CENTER FOR LEARNING REVENUE	35,101	-	35,101
CONTRIBUTED NONFINANCIAL ASSETS	169,000	-	169,000
NET ASSETS RELEASED FROM RESTRICTIONS	2,204,932	(2,204,932)	-
TOTAL REVENUE & SUPPORT	\$ 9,479,853	(\$ 1,104,932)	\$ 8,374,921
<i>Expenses</i>			
PROGRAM SERVICES			
ADVOCACY	\$ 361,956	-	\$ 361,956
CAPACITY BUILDING	571,117	-	571,117
CONFERENCES	2,135,097	-	2,135,097
HRI/RESEARCH EDUCATION	4,504,346	-	4,504,346
LOBBYING	116,759	-	116,759
TOTAL PROGRAM SERVICES	\$ 7,689,275	-	\$ 7,689,275
SUPPORTING SERVICES			
GENERAL & ADMINISTRATIVE	\$ 681,788	-	\$ 681,788
FUNDRAISING	129,446	-	129,446
TOTAL SUPPORTING SERVICES	\$ 811,234	-	\$ 811,234
TOTAL EXPENSES	\$ 8,500,509	-	\$ 8,500,509
CHANGE IN NET ASSETS	\$ 979,344	(\$ 1,104,932)	(\$ 125,588)
NET ASSETS, BEGINNING OF YEAR	\$ 23,723,055	\$ 4,555,724	\$ 28,278,779
NET ASSETS, END OF YEAR	\$ 24,702,399	\$ 3,450,792	\$ 28,153,191



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THE SOLUTION TO HOMELESSNESS IS SIMPLE:

MAKE SURE
EVERYONE
HAS A HOME.