

HOUSING FOCUSED STREET OUTREACH: PROMOTING HEALTH AND SAFETY FOR ALL

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ENDHOMELESSNESS.ORG


NATIONAL ALLIANCE TO END HOMELESSNESS

STATEMENTS FOR PARTICIPATION


The Alliance works to ensure that diverse voices are included as facilitators, attendees, and guests in our webinars and forums. All voices are welcome.




The organization has a zero-tolerance policy for any form of discrimination or abusive behavior. The Alliance is committed to ensuring that all its events are safe and respectful for all participants.



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If any discrimination is witnessed or experienced during the webinar, or if you feel unsafe, please notify any member of the Alliance staff.



The National Alliance to End Homelessness strives to create a diverse, inclusive, accepting, and safe space for everyone.

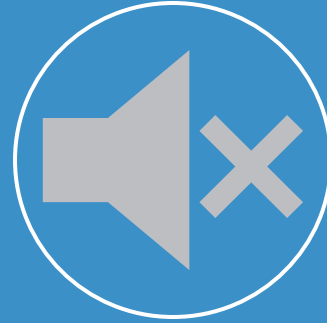
HOUSEKEEPING



Q&A Box



Accompanying
documents



All attendees
are muted



Webinar is
recorded



What We Do



Policy and Programs

- Carries out the vital work of educating policymakers and the field about key strategies and policies for ending and preventing homelessness.
- Keeps federal policymakers and legislators informed of the needs of people experiencing homelessness and the programs serving them.
- Leads advocacy efforts on a grassroots level.

Capacity Building

- Supports efforts to end homelessness by offering training and technical assistance tailored to communities' unique needs.
- Helps design and implement crisis systems, improve systems' performance, and utilize data to end homelessness, particularly with an equity lens.
- Provides online courses, trainings, and webinars to inform the field of best practices to end homelessness.

Homeless Research Institute

- Analyzes data to identify homelessness trends on national, local, and Continuum of Care levels.
- Publishes research that ensures policymakers, practitioners, the media, and the public have the best information about trends and emerging solutions to the problem.
- Uses an equity lens to identify disparities in homelessness data.

Lived Experience Innovation + Strategic Communications

WHY A HOUSING FOCUSED STREET OUTREACH FRAMEWORK?

Current Reality
Must Change

Addressing
Adverse Effects

Scarce Shelter
& Housing
Resources

Need for
Universal
Guidance

Outreach
Serves the
Most Vulnerable

Coordinated
Approach
Amplifies
Impact



HOUSING- FOCUSED STREET OUTREACH *Framework*



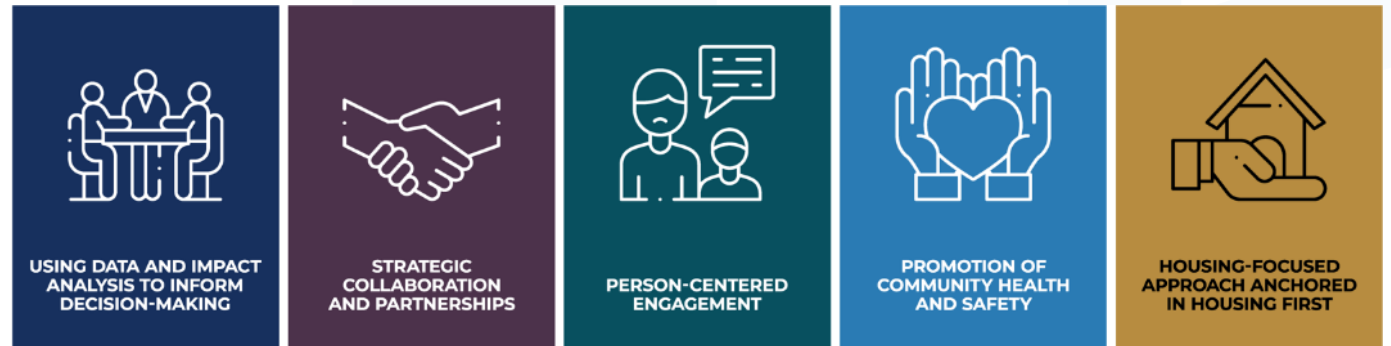
DATA COLLECTION AND MANAGEMENT *for Street Outreach Providers*

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WHAT IS HOUSING FOCUSED STREET OUTREACH?

Housing-Focused Street Outreach (HFSO) is an engagement strategy that prioritizes connecting people experiencing unsheltered homelessness to lifesaving, person-centered, culturally responsive services and resources while actively working towards securing stable and permanent housing solutions. This approach is characterized by five distinct core elements:



HOUSING-FOCUSED STREET OUTREACH *Framework*

Helping **street outreach providers** ensure that their work is grounded in a **housing-focused approach**.



USING DATA AND IMPACT
ANALYSIS TO INFORM
DECISION-MAKING



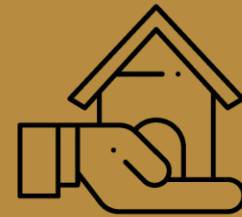
STRATEGIC
COLLABORATION
AND PARTNERSHIPS



PERSON-CENTERED
ENGAGEMENT



PROMOTION OF
COMMUNITY HEALTH
AND SAFETY



HOUSING-FOCUSED
APPROACH ANCHORED
IN HOUSING FIRST

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KEY AREAS IN UPLIFTING HEALTH AND SAFETY

Comprehensive Preparation

Purposeful Engagement

Coordination & Communication

Managing Conflict

COORDINATION & COMMUNICATION



Maintain Clear
Location
Awareness



Consistency in
Ongoing
Engagement



Collaborative
Coordination

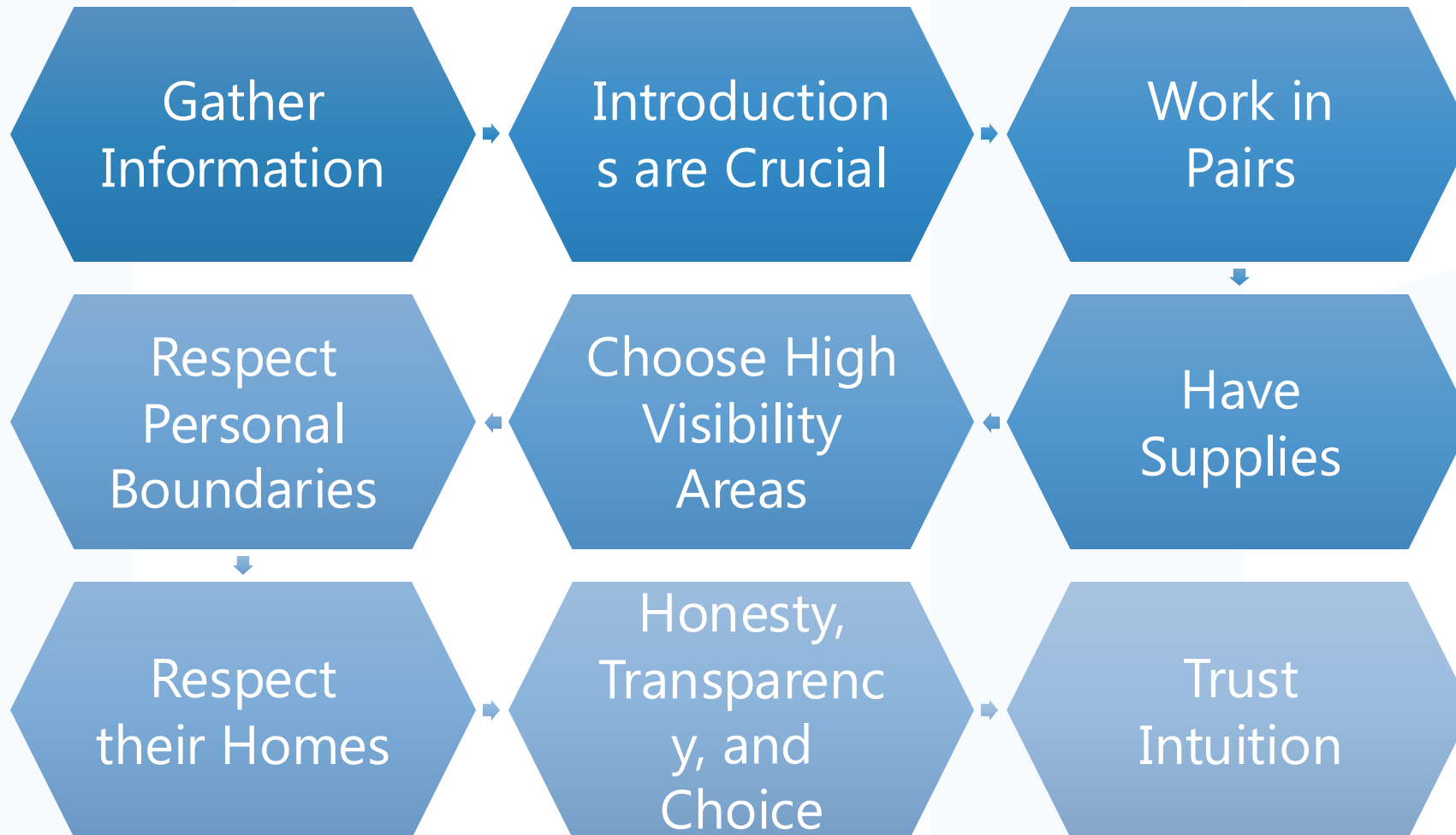


Safe and
Supportive Team
Environment



Universal
Communication
and Transparency

NINE KEYS TO PURPOSEFUL ENGAGEMENT



PANEL CONVERSATION

- Samm Williams Connecticut Coalition to End Homelessness
- Caty Schmitter San Diego Housing Commission
- Ryan Fieldman West Virginia Coalition to End Homelessness
- Tara Immele Greater Cincinnati Behavioral Health Services

ACKNOWLEDGMENTS

Thank You

The work is
hard!

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HOUSING- FOCUSED STREET OUTREACH *Framework*



DATA COLLECTION AND MANAGEMENT *for Street Outreach Providers*

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Used Street mework: **e Whole**

P.M. ET



Housing-Focused Street Outreach Framework: **Promoting Health and Safety for All**

July 30, 2025 @ 3:00 P.M. ET

[Register Today →](#)



Housing-Focused Street Outreach Framework: **Ensuring a Consistent, Housing-Focused Approach**

August 27, 2025 @ 3:00 P.M. ET

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