

Do's and Don'ts for the FY 2025 CoC Program Competition NOFO

DO

Start with the end in mind. Envision the programs you want funded, the system performance you want to achieve, and the resources you need to realize that vision.

DON'T

Dig into the application before you've had time to prepare.

DO

Reflect on your system and project performance before you get started. Identify the strongest and weakest points in your system, and consider what new or expanded projects would most benefit your system.

DON'T

Assume that what you're doing is working as well as it can.

DO

Review your data to determine which programs have the best outcomes.

DON'T

Plan to apply for funding if you're not sure how well your programs are performing.

DO

Read the NOFO to ensure you fully understand the changes for this year.

DON'T

Presume that things are the same as they were last year.

DO

Closely inspect HUD's priorities for this year's competition. Consider whether you need to reallocate funding from projects that don't align with them to new or expanded ones that are a better fit.

DON'T

Just renew your existing programs and expect that they're aligned with HUD's priorities.

DO

Consult the SYSTEM Series for blog posts, Webinars, resources, and guidance on crafting a competitive application.

DON'T

Panic. The Alliance is here to help!