



2024

Annual Report



LETTER *from our* CHIEF EXECUTIVE OFFICER

Dear Partners,

In 2024, homelessness remained one of the most urgent crises facing the United States. On a given night in 2024, 771,480 people were counted as experiencing homelessness. This represents an overall increase of 18 percent, and it includes increases among nearly every subpopulation of people experiencing homelessness, including families, individuals, older adults, and people living unsheltered.

At the same time, the legal environment for our work was complicated by an increasingly punitive environment. This was driven by the rapid growth of state and local laws that aimed to criminalize people for being unhoused, and ultimately by a landmark Supreme Court decision, ruling that communities can fine, punish, and arrest people for sleeping outdoors, even if the community did not have sufficient shelter or housing for them.

And, of course, 2024 saw transitions in both the White House and the Congress, which in some cases ushered in promises of harmful and ineffective proposals on homelessness.

The Alliance met with moment with an understanding that we must work differently to advance our mission to prevent and end homelessness in the United States. In 2024, the Alliance released our new strategic plan, which outlined the organization's priorities, and grounded our work in core values: to inspire faith that an end to homelessness is possible, to lead with love and equity for our unhoused neighbors, and to ultimately bring people home.

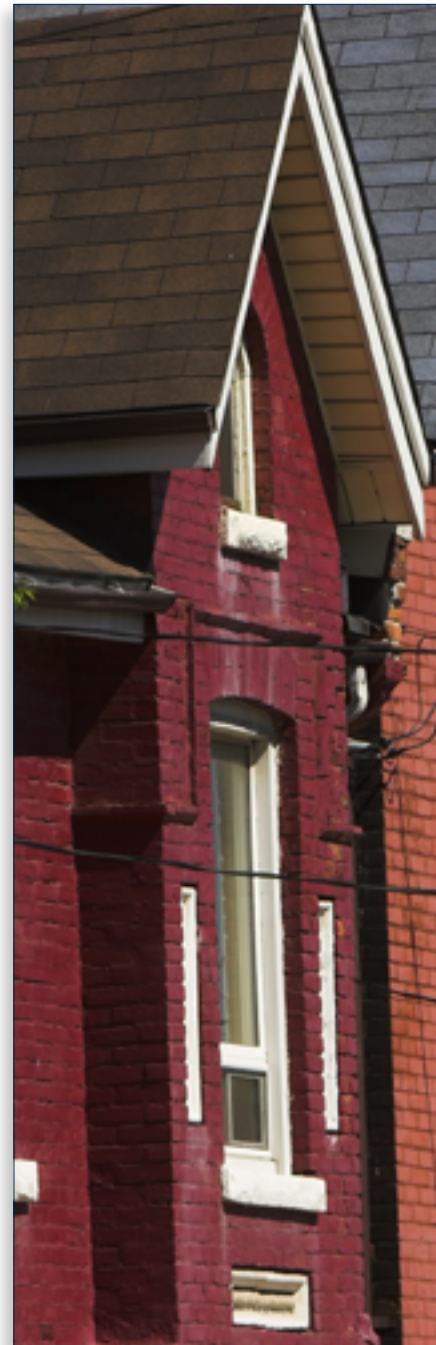
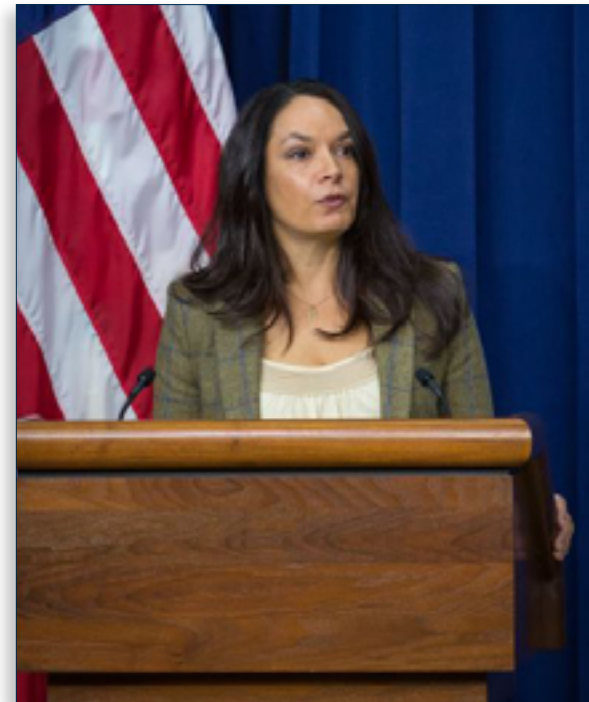
TOGETHER, we:

- **SECURED A NEARLY HALF BILLION** increase in federal homelessness program funding,
- **FOUGHT BACK CRIMINALIZATION PROPOSALS** in several cities and states,
- **COORDINATED MORE THAN 180 MEETINGS** with Congressional lawmakers,
- **SUCCESSFULLY APPEALED TO CONGRESS** to secure a \$25 million federal funding boost for desperately needed cost-of-living adjustments for the homeless services workforce in 2024,
- **TRAINED 1,100+ PROFESSIONALS AT 368 ORGANIZATIONS** through the Alliance's online Center for Learning, and
- **RELEASED RESEARCH AND ANALYSIS** on emerging trends in homelessness.

On behalf of the Alliance's staff and Board, we extend our gratitude to the collective group of partners, donors, elected officials, and other individuals that are part of this community, making progress in the movement to end homelessness.

ANN OLIVA

Chief Executive Officer
National Alliance to End Homelessness



OUR MISSION

THE NATIONAL ALLIANCE TO END HOMELESSNESS IS A NONPARTISAN ORGANIZATION COMMITTED TO PREVENTING AND ENDING HOMELESSNESS IN THE UNITED STATES.

The Crisis in Context:
HOMELESSNESS IN 2024

These numbers underscore the urgency of the Alliance’s work and the critical importance of continuing to advance equitable, housing-centered solutions nationwide.

771,000+

people experienced homelessness on a single night (highest ever recorded).

18%

increase in overall homelessness from 2023.

NEARLY 40%

of people experiencing homelessness were unsheltered.

33%

of people experiencing homelessness were families with children.

146,000+

adults over age 55 were homeless.

31.6%

of people experiencing homelessness were Black, though Black Americans represent only 13% of the population.

VETERAN

homelessness slightly decreased due to targeted investments.

Ending Homelessness is Possible.
HERE’S OUR APPROACH:

The **Alliance’s 2024–2026 Strategic Plan** advances an equity-centered, evidence-driven strategy to end homelessness while strengthening the sector and the organization for lasting impact.



LIVED EXPERTISE

Invest in **lived expertise and equity practices** throughout the Alliance’s work.



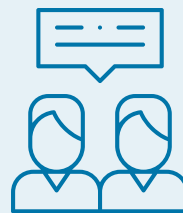
POLICY LEADERSHIP

Create and promote a **bold, evidence-based policy and legislative agenda** in service to an end to all homelessness (both long-term efforts and immediate reform).



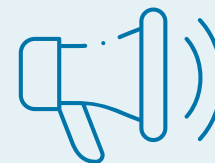
SECTOR CAPACITY

Expand the capacity and resources of the homelessness services sector to assist people experiencing homelessness and move people into safe, accessible and affordable housing.



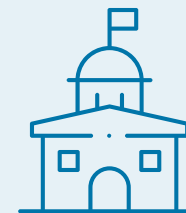
NATIONAL CONVENINGS

Convene the homelessness sector through **national conferences** to build capacity and a movement for ending homelessness across the United States.



BUILDING PUBLIC WILL

Get the public and elected leaders on our side through a national communications campaign, use of evidence, organizing, and alignment with other national organizations and movements.



STRATEGIC ALIGNMENT

Embrace strategic opportunities at **state and local levels.**



ORGANIZATIONAL STRENGTH

Build an intentional organizational culture and expand capacity to ensure sustainability.

HOW WE WORK

The National Alliance to End Homelessness is a nonprofit, non-partisan, organization committed to preventing and ending homelessness in the United States. As a leading voice on the issue of homelessness, the Alliance analyzes policy and develops pragmatic, cost-effective policy solutions; works collaboratively with the public, private, and nonprofit sectors to build state and local capacity; and provides data and research to policymakers and elected officials to inform policy debates and educate the public and opinion leaders nationwide.

4 PILLARS OF OUR WORK



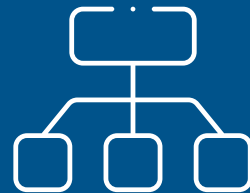
Build Knowledge

We analyze data, identify effective strategies, and develop accessible resources to inform communities, policymakers, and providers about what works to end homelessness.



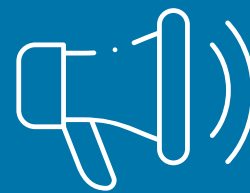
Improve Policy

We educate opinion leaders and policymakers about proven solutions and advocate for policies that support sustainable approaches to ending homelessness.



Enhance Capacity

We deliver training, technical assistance, and tools to help providers and public agencies implement evidence-based practices and improve their effectiveness.



Promote Awareness

We share truthful information about homelessness and its solutions by engaging decision-makers, stakeholders, the media, and the public.



2024 IMPACT HIGHLIGHTS

PROGRAMS *and* POLICY

The Alliance's Programs and Policy team is responsible for educating policymakers, advocates, and the homeless services field about key strategies, policies, and best practices for ending and preventing homelessness. These efforts took on new urgency in 2024, as homeless response systems were increasingly threatened in a hyper-partisan environment. In addition to numerous harmful policy proposals hinging on the outcomes of the 2024 elections, several state and local leaders began to champion criminalization tactics in the wake of the Supreme Court's decision in the case of *Johnson v City of Grants Pass*. This made it critical for the Policy and Programs team to strengthen its relationships with federal, state, and local leaders; federal government agencies; and advocates, while also collaborating closely with its national and local partner organizations working to fight of these threats.

Policy and Advocacy Wins

- **SECURED** an 11 percent increase in federal funding for homelessness programs to meet the rising demand in communities.
- **OPPOSED AND DEFEATED** harmful criminalization legislation in states like Wisconsin, Iowa, Kansas, and Mississippi.
- **FACILITATED MORE THAN 150 MEETINGS** with Members of Congress or their staff during the Alliance's annual Capitol Hill Day.
- **LAUNCHED THE AGING ADVISORY GROUP** in partnership with the RRF Foundation to inform a bold policy and legislative agenda to provide insights and recommendations on the needs of homeless older adults and the providers that serve them.
- **PUBLISHED NEW GUIDANCE**, "Interim Strategies for Responding to Unsheltered Homelessness", to help communities balance the long-term priority to build and preserve affordable housing and supportive services, while meeting the immediate needs to respond to unsheltered homelessness with humane and evidence-based approaches.



TRAINING *and* CAPACITY BUILDING

Ending homelessness demands that the systems that serve people experiencing homelessness operate as effectively and efficiently as possible. The Alliance's Center for Capacity Building works with communities across the country to provide training and technical assistance that is tailored to each community's needs. The Center for Capacity Building works with elected officials, partner nonprofit organizations, and people experiencing homelessness to help design and implement crisis systems, improve systems' performance, and utilize data to end homelessness.

In 2024, the Center for Capacity Building continued to provide valuable expertise through both virtual and in-person settings, offering numerous trainings, webinars, publications, and tools.

- **OFFERED FREE INTERACTIVE LEARNING SESSIONS:** Our "Stronger Together" roundtable series engaged more than 10,000 participants, helping service providers and advocates learn how to improve homelessness systems.
- **PROVIDED TARGETED ASSISTANCE** in communities including Cadar Rapids, IA; Savannah, GA; Austin, TX, and Lane County, OR.
- **CONVENED COMMUNITIES** to participate in an innovative collaborative group training initiative to improve Coordinated Entry Systems.

Center for Learning

The Center for Capacity Building runs the Center for Learning, a suite of online, self-paced training resources. The Center for Learning's mission is to empower staff and managers in provider organizations with best practices for preventing and ending homelessness.

- **CREATED AND UPDATED** a total of 19 professional development courses.
- **OFFER FREE TRAINING RESOURCES**, including nearly 30 videos with more than 30,000 views on its YouTube series, covering a wide range of topics including homelessness systems, street outreach, trauma informed care, and more.

I RESEARCH

The Alliance's Homelessness Research Institute (HRI) is the research and education arm of the organization. HRI plays a vital role in shaping the discourse around homelessness by analyzing data and presenting it to policymakers, practitioners, the media, and the public.

This year, HRI focused on emerging crises affecting the work to end homelessness, including publications addressing the workforce crisis in homeless services, the flaws of criminalization approaches, and the impact of federal investments in addressing unsheltered homelessness. It also expanded its reach and influence by growing its network of academic researchers to more than 500 members across 43 states.

Publications

- **2024 STATE OF HOMELESSNESS REPORT:** The Alliance's flagship publication compiles and analyzes data from the U.S. Department of Housing and Urban Development and other sources, to inform key audiences — such as lawmakers, advocates, members of the media, and researchers — about facts and trends in homelessness. This report was accessed by more than 270,000 individuals in 2024.
- **NEW FEDERAL FUNDING BOOSTS UNSHELTERED HOMELESSNESS RESPONSE:** A multi-part analysis of the highly-effective one-time funding made available by the U.S. Department of Housing and Urban Development to address unsheltered homelessness.
- **FEDERAL DATA DEMONSTRATES THE NEED FOR SAFE, SUPPORTIVE, AND SPECIFIC HOUSING FOR GENDER-EXPANSIVE PEOPLE:** Analysis revealing the rapidly growing disparities in housing affordability and homelessness and highlighting the need for more tailored services for gender expansive people.
- **HOMELESSNESS REACHES THE SUPREME COURT: AS IT WEIGHS ONE APPROACH, A BETTER ONE WAITS IN THE WINGS:** A brief comparing the limitations of criminalization against the potential outcomes from fully funding the nation's homeless response system.
- **ALLIANCE WORKPLACE SURVEY SERIES:** This ongoing series of publications examines the needs of the frontline homeless services workforce, with a focus on the unaddressed professional, emotional, and financial stresses of this work. The survey provided the basis for stronger advocacy efforts, leading to \$25 million federal funding boost for cost-of-living adjustments for the workforce in 2024.

I LIVED EXPERIENCE *and* EQUITY

The Alliance is committed to fostering sustainability in the movement to end homelessness. This commitment demands a deep and intentional collaboration with lived-experience leaders. By actively engaging individuals with lived experience of homelessness, we can advance policies, research, and capacity-building efforts that are informed by those closest to the issue.

Empowering Experts to Lead

In 2024, the Alliance strengthened its efforts to include lived expertise at all levels of decision-making.

The Alliance formed the Community Strategic Team (CST), a group of experts with lived experience of homelessness who work alongside our teams. Our partnership helps drive person-centered, compassionate strategies to make sure that their voices are at the forefront of solutions. Through this collaboration, the Community Strategic Team is leveraging their own extensive networks to expand our efforts and extend its lived experience initiatives to include more people with lived experience of homelessness.

The Alliance also began formalizing a network of experts who will partner on specific projects in policy, research, and capacity building. This work will match their knowledge and skills, enhance the Alliance's efforts, and empower them to be part of the work to end homelessness.

Passing the Mic

The Alliance amplified the voices of individuals with lived experience at our two major conferences in San Francisco, CA and Washington, D.C. We expanded our conference scholarship program to ensure equitable access for individuals with lived experience — providing full coverage and travel to ensure they have the necessary support to participate fully in events and programs. With the support of conference scholarships and opportunities to present in conference sessions, more than 230 attendees with lived experience participated. We also expanded representation on the speaker roster, with more than 40 speakers sharing their first-hand knowledge.

“Involving individuals with lived experience in decision-making is vital because it ensures that policies and programs are grounded in real-world experiences. Our perspectives help bridge the gap between theory and practice.”

— Jae Lange, CST Member



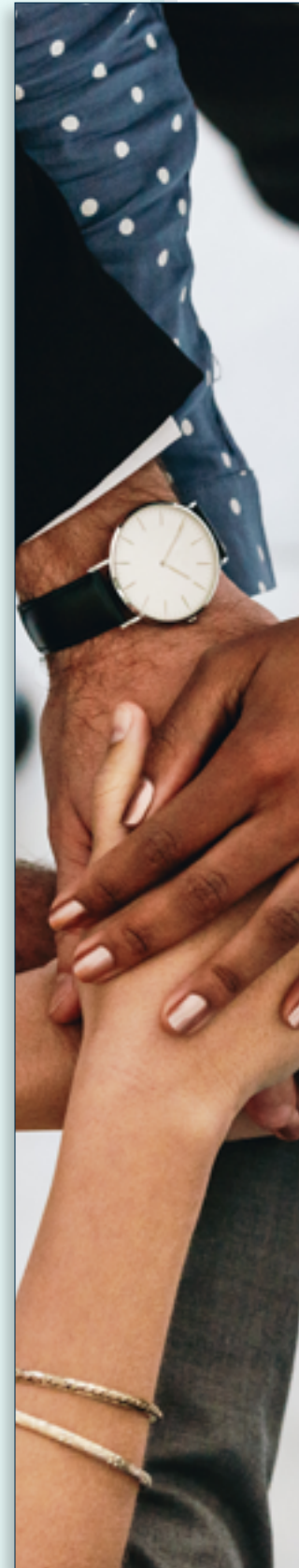
COMMUNICATIONS *and* PUBLIC AWARENESS

The Alliance's communications team is tasked with delivering clear and timely resources, materials, and messages on homelessness. In the past, that meant honing our materials specifically for the field of system leaders and frontline workers, Members of Congress, and the media. In 2024, however, the Alliance recognized the need to more intentionally shape the narrative on homelessness with the public. That creates opportunities to engage in new and exciting ways, and more actively push back against harmful narratives on who experiences homelessness, what causes their homelessness, and what can be done to serve them.

- **LISTENING TO THE PUBLIC:** In 2024, the Alliance launched its first investments in national public opinion polling to better understand the public's perceptions and understanding around the homelessness crisis. The results demonstrated encouraging shifts in how people understand the causes of homelessness. In fact, a nearly identical number of respondents blames homelessness on the housing crisis as they did on drugs or alcohol — a vitally important shift for educating the public and informing our advocacy efforts.
- **INFORMING THE MEDIA:** As homelessness has become a greater priority issue in more communities, there is a greater need than ever for accurate and informed news coverage of the issue.

In 2024, the Alliance continued an aggressive media relations presence, consistently participating in media interviews and securing coverage in dozens on top-tier national outlets, including The New York Times, the Washington Post, the Associated Press, CNN, Bloomberg, Fox News, PBS NewsHour, and ProPublica, among many others. Alliance experts also authored op-eds that were published in TIME, Newsweek, and The Fulcrum. To meet the rising demand, the Alliance also trained and expanded its roster of spokespersons to better leverage the expertise of senior staff.

- **KEEPING COMMUNITIES UPDATED:** In 2024 we provided weekly emails with updates and best practices to more than 60,000 individuals, published 45 blog posts and published nearly 20 additional resources and reports available to the public and the homeless services workforce.



CONFERENCES, CONVENINGS, *and* EVENTS

The Alliance hosts the largest and most influential conferences on homelessness in the nation. But in an increasingly virtual world, it is also expanding resources and relationships to bring together experts all year long, to share learnings and problem solve together.

- **CONFERENCES ON ENDING HOMELESSNESS:** The Alliance's two national conferences were held in Washington, D.C. and San Francisco, CA in 2024. They brought together more than 3,000 community leaders, service providers, people with lived homelessness experience, advocates, elected officials, and others from across the nation to create space for learning and connection. These conferences are an impactful space to foster community and conversation, with over 150 sessions and 130 virtual and in-person meetups.
- **CAPITOL HILL DAY:** In 2024, the Alliance conducted more than 180 meetings with Congressional offices to address emerging issues and needs related to homelessness. This advocacy helped increase federal funding of homelessness programs by over eleven percent increase — nearly half a billion dollars. At our Washington, D.C.-based Conference, we coordinated more than 100 advocates to Capitol Hill to meet directly with members of Congress to advocate for appropriations to fund homelessness programs in their states.
- **FREE INTERACTIVE LEARNING SESSIONS:** Our "Stronger Together" roundtable series engaged more than 10,000 participants, helping service providers and advocates learn how to improve homelessness systems.
- **BUILDING NETWORKS FOR CHANGE:** The Alliance brought together intentional networks, who bring a range of expertise and knowledge, including the Alliance's Leadership Council, Research Council, Group Capacity Building Network, and the newly-created Black Men Ending Homelessness initiative.

2024 STATEMENT *of* ACTIVITIES

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Revenue & Support			
GRANTS & CONTRIBUTIONS	\$ 3,865,001	\$ 1,359,700	\$ 5,224,701
CONFERENCE REGISTRATION FEE	2,020,733	-	2,020,733
CONTRACT INCOME	208,851	-	208,851
OTHER REVENUE	39,160	-	39,160
INVESTMENT INCOME, NET	1,629,724	-	1,629,724
CENTER FOR LEARNING REVENUE	111,069	-	111,069
CONTRIBUTED NONFINANCIAL ASSETS	57,000	-	57,000
NET ASSETS RELEASED FROM RESTRICTIONS	1,892,450	(1,892,450)	-
TOTAL REVENUE & SUPPORT	\$ 9,823,988	(\$ 532,750)	\$ 9,291,238
Expenses			
PROGRAM SERVICES			
ADVOCACY	\$ 410,667	-	\$ 410,667
CAPACITY BUILDING	403,285	-	403,285
CONFERENCES	2,843,919	-	2,843,919
HRI/RESEARCH EDUCATION	5,167,823	-	5,167,823
LOBBYING	108,406	-	108,406
TOTAL PROGRAM SERVICES	\$ 8,934,100	-	\$ 8,934,100
SUPPORTING SERVICES			
GENERAL & ADMINISTRATIVE	\$ 652,420	-	\$ 652,420
FUNDRAISING	114,200	-	114,200
TOTAL SUPPORTING SERVICES	\$ 766,620	-	\$ 766,620
TOTAL EXPENSES	\$ 9,700,720	-	\$ 9,700,720
CHANGE IN NET ASSETS	\$ 123,268	(\$ 532,750)	(\$ 409,482)
NET ASSETS, BEGINNING OF YEAR	\$ 24,702,399	\$ 3,450,792	\$ 28,153,191
NET ASSETS, END OF YEAR	\$ 24,825,667	\$ 2,918,042	\$ 27,743,709



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