

SPONSOR PROSPECTUS

Alliance convenings welcome diverse professionals and stakeholders collaboratively working to prevent and end homelessness. From the nonprofit, public, and private sectors, attendees represent respected leaders, decision makers, and frontline experts paving the way home for thousands of families and individuals. Home, health, safety, and opportunity.

While communities across the country carry on with this work in the face of withering public policies and public funding, your sponsorship support is an investment in our collective resilience, determination, and humanity.

2027 Conference Locations and Dates:

Oakland, CA | March 1–3, 2027

Leadership Summit on Ending Homelessness

~1,200
Attendees

One convening,
two complementary experiences.

Day One:

Leadership, Equity, Action, and Direction (LEAD): Uniting Leaders to End Homelessness

A professional development opportunity customized for leaders within similar roles and leadership contexts.

Days Two & Three:

Leadership Summit

Cross-functional learning communities for leaders to engage, collaborate, and build solutions.

Washington, D.C. | July 12-14, 2027

National Conference on Ending Homelessness & Capitol Hill Day

~2,000
Attendees

Learning opportunities organized for service providers, system leaders, advocates, and people with lived experience to collaborate and identify sustainable solutions and remedies to prevent and end homelessness.

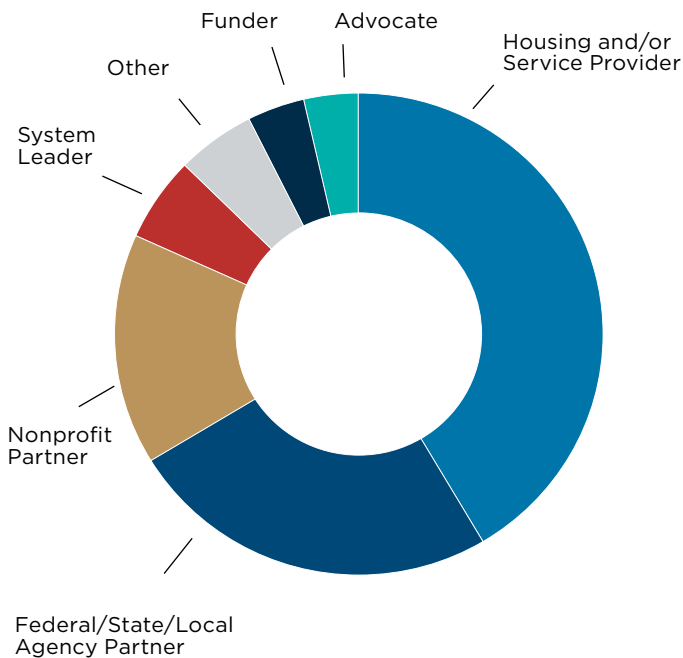
Capitol Hill Day on day two of the conference offers a powerful opportunity to engage with Members of Congress and their staff.



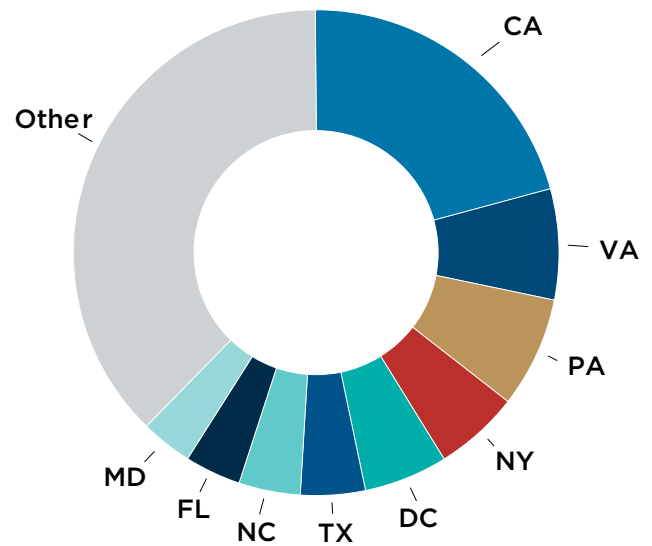
ATTENDEE DEMOGRAPHICS

Convening attendees represent decision makers and high level utilizers of products and services across diverse sectors: nonprofits, consumer, education, research, healthcare, housing, policy advocacy, and many more.

Attendees by Job Role



Attendees by State



INFORMATION TABLE OPPORTUNITIES

Share your organization's mission with hundreds of attendees across the field by purchasing an information table at the event. Please inquire about early bird pricing.

Information Table Pricing

Information Table Pricing	
Non-profit General Pricing	\$1,000
Corporation General Pricing	\$2,000

Information Table Benefits:

- One 6' table to display materials and information for three days
- Company profile in app includes logo, description, social media links, and 2 PDF resources
- 2 information table badges that will provide access to the exhibitor space, two continental breakfasts, and the Networking Reception
- Ability to collect leads' information via QR code scanning

For other customized sponsorship opportunities, please contact **Allie Mattil** at development@naeh.org or visit www.endhomelessness.org/events to learn more.



MULTI-EVENT SPONSORSHIPS

Combine your commitment for the entire year and purchase a sponsorship package to cover both the 2027 Leadership Summit and Conference. **Additional benefits will be provided.**

	#1 Lived Experience #2 Networking Reception	Presenting Sponsor	Champion Sponsor	Wellness Sponsor	Friend Sponsor	Ally Sponsor	Supporter Sponsor
One Event	\$50,000	\$30,000	\$17,500	\$15,000	\$10,000	\$5,000	\$3,000
Both Events	\$80,000	\$50,000	\$32,500	\$30,000	\$20,000	\$10,000	\$6,000
Complimentary information table	In Premium Location	In Premium Location	In Premium Location	In Premium Location	In Standard Location	In Standard Location	1 ticket or information table in a Standard Location +1
Complimentary registration tickets per convening <i>+X Bonus tickets (for event of choice) for multi-event sponsorship</i>	6 +3	5 +2	4 +2	3 +2	3 +2	2 +1	
Rotating company logo on stage screen at every hosted meal							
Logo on event Signage							
Logo in event app messaging							
Social media acknowledgement							
Logo on printed agenda (or insert)							
Verbal acknowledgment in plenary sessions							
Logo in pre-event correspondence							
Attendee bag insert (sponsor-provided)							
Company profile in event app includes logo, description, social media links, and 2 PDF resources							
Leads collection in event app via QR code scanning							

Limited space available at each level. Visit www.endhomelessness.org/events for details and availability.